## **Activate Learning Tree Planting Scheme**

- 1. The tree planting scheme is operated by Eco Credits Limited (trading as THG (more:trees), registered in England and Wales under company number 12933421)
- 2. Activate Learning Group is pledging to plant a tree for every five unique downloads of its personalised digital prospectus, up to a maximum of 2500 downloads by 31 July 2023
- 3. Duplicate registrations will not be counted towards the overall number of unique downloads.
- 4. The Personal Data obtained by Activate Learning during the scheme will be used solely for purposes of undertaking, coordinating and monitoring the scheme and keeping recipients of the digital prospectus updated on our offering and events. More specifically, Personal Data will be used for the following:
  - a. Verifying that the potential recipients meet the qualification criteria.
  - b. Responding to enquiries from potential recipients and providing information about the initiative.
- 5. Activate Learning reserves the right to cancel or change the scheme and these terms and conditions without notice. Any changes will be notified as soon as possible by Activate Learning.