

## **Privacy Notice**

### **(How we use your information)**

Activate Learning is committed to protecting your privacy. This privacy notice explains how we collect, use and share your personal information, and your rights in relation to the personal information we hold.

This privacy notice concerns all customers and staff members at Activate Learning who call the Contact Centre.

Activate Learning Further Education Corporation is the controller of personal information, and is subject to the Data Protection Act 2018 (DPA) and the General Data Protection Regulation (GDPR).

We may collect, use and share your personal information in order to provide a high level of customer service to all customers and staff that call into Activate Learning.

### **What information we hold**

The categories of personal information that we collect, hold and share include:

- Personal information (such as biographical, contact information, Student ID, gender, educational history, health, ethnicity and nationality, criminal convictions (unspent), employment information and payment information)
- Preference information (such as areas of interest, locations of interest, courses of interest, communication preferences)

### **Why we hold your information**

We use your information to:

- Provide you with relevant information about our services;
- Monitor our customer base to develop more effective services;
- Comply with the law regarding data sharing;
- Comply with our contractual obligations.

### **The lawful basis for using this information**

Under GDPR, we are able to process information on certain legal grounds (bases). In the case of your information, we collect and use information under the basis of Contractual and Legal Obligation.

### **Collecting information**

The majority of information you provide to us is necessary for us to ensure the quality of telephone calls meets the needs of customers and staff and failure to supply such information may mean that we are unable to provide an effective and complete service of what we offer. However, all of your information is provided to us on a voluntary basis.

## Storing information

We store information securely and in line with our Data Protection Policy and associated procedures. A copy of our Data Protection Policy can be obtained from the Data Protection Officer, whose contact details are listed below. We hold your information for one year unless you proceed with an application.

## Who we share information with

We do not share your information with anyone. Where data is routinely shared, a data processing agreement will be established to ensure the protection of your information.

## Requesting access to your personal data

Under data protection legislation, you have the right to:

- Request access to the information we hold about you (Subject Access Request);
- Be informed of the identity of the controller, the reasons for processing your personal data and other relevant information necessary to ensure the fair and transparent processing of personal data;
- Object to processing of personal data that is likely to cause, or is causing, damage or distress;
- Prevent processing for the purpose of direct marketing;
- Object to decisions being taken by automated means;
- In certain circumstances, have inaccurate personal data rectified, blocked, erased or destroyed; and/or
- Claim compensation for damages caused by a breach of the data protection regulations.

## Contact

In order to make a Subject Access Request or to discuss anything in this privacy notice, please contact our Data Protection Officer:

Jamie Wade, Director of Governance

Email: [dpo@activatelearning.ac.uk](mailto:dpo@activatelearning.ac.uk)

Phone: 01865 551226

Address: Activate Learning  
City of Oxford College  
Oxpens Road  
Oxford  
OX1 1SA

## Concerns

If you have a concern about the way we are collecting or using your personal data, we request that you raise your concern with us in the first instance. Alternatively, you can contact the Information Commissioner's Office at <https://ico.org.uk/concerns/>.