



# FULL-TIME PATHWAYS AND APPRENTICESHIPS GUIDE

2021-22

# WELCOME FROM OUR CHIEF EXECUTIVE

Our aim is to enable you, with the right tools, to take control of your own learning and ultimately gain purposeful employment. But we know this has been a challenging year in which to take your next step.

Your ability to adapt and change will be even more important in the future and we will help you make the most of the new opportunities open to you through one of our college-based study programmes or a work-based apprenticeship.

To succeed you must be clear about your goal – what do you want to achieve? We can help you to transform yourself and your future life. You will need to be focussed. We will not do learning for you, you will take control of your own learning with our support. We will create the environments where you leave your comfort zone, take measured risks and learn from failures.

With challenges, often comes failure, and at Activate Learning we see failure as a useful way to learn and further your development. We build your resilience and resourcefulness.

Your experiences at our college will empower you to be able to deal with all the things life inevitably throws at you, making you inquisitive and aware enough to learn from any setback and unafraid to take those risks.

We won't just focus on the measurable outcomes of your studies with us, while ignoring the other things that matter. When you leave us you will have all the traits we know you will need as you progress through education and into the workplace.

Coming to college is a big step, but every time I walk around our vibrant and diverse campuses I'm reminded that regardless of who you are, or what your background is, you will always find people who welcome you and value you for who you are and give you a sense of belonging.

Our programmes have so many opportunities for you, from industry placements and work experience with some of the most well-known companies in the world, to curriculums and projects designed by leading industry experts. This guide will show you all the opportunities that are available to you and illustrate some of the exciting routes you can take to achieving your dreams.

Within these pages you will read some of the stories of those who have already taken their journeys with us and I hope you take some inspiration from these.

And if you are still unsure, then there is always someone here to talk through your options with you.

I look forward to seeing you soon!

*Sally Dicketts*

**Sally Dicketts CBE**

Group Chief Executive  
Activate Learning



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# WHY STUDY WITH ACTIVATE LEARNING?

Activate Learning will help you to develop the skills, knowledge, confidence and determination required to succeed in education and the workforce. Our colleges are in easily-accessible locations and contain industry-standard, specialised facilities. Here, we nurture an atmosphere of independence to help you reach your goals, whatever they may be.

## STUDENT EXPERIENCE



Learn in an independent environment, make new friends, and manage a more flexible timetable.

## HEALTH AND WELLNESS

Performance Coaches will support you in the development of emotional intelligence, wellbeing and self-confidence.

## GREAT LOCATIONS

Study at town and city-centre campuses; close to shops, restaurants, cultural hotspots, amenities, and travel links.



## INCREASED EMPLOYABILITY



Develop the key skills required for your future career and undertake exciting work experience placements.



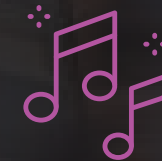
## SPECIALIST PROGRAMMES

Choose from a variety of specialist and career-focused programmes to suit you and your career goals.



## PROGRESSION

Follow clearly-mapped career pathways to progress to higher-level programmes.



## EVENTS AND ENRICHMENT

Join in with student activities, do your Duke of Edinburgh Award, and go on trips around the UK and the world.



## INNOVATIVE TEACHING

Enjoy innovative learning and assessment methods that help you develop at your own pace.

# OUR LEARNING PHILOSOPHY

## THE LEARNING PHILOSOPHY

Our award-winning Learning Philosophy is at the heart of our approach to teaching and learning. We recognise that not everyone learns in the same way or has had positive experiences of education. That's why we use tried and tested principles to engage our students and help them make the most of their time with us, setting them up with not only the knowledge they'll need for their careers, but with the personal skills that will benefit them their whole lives.



Learn more at:

[www.activatelearning.ac.uk/about-us/the-learning-philosophy](http://www.activatelearning.ac.uk/about-us/the-learning-philosophy)

## CASE STUDY

Grace, Business Level 3

**The way the course was structured around the Learning Philosophy, I definitely stayed motivated. I was always able to prove that we had learned what we were studying.**

**When we were doing our work experience, we used an online platform to track our progress with different Learner Attributes. We had to look at them each day and it was really helpful to pinpoint what we'd learned that day."**

The Learner Attributes, which is a system to build self-awareness and employment skills that all students at Activate Learning are asked to undertake, really helped Grace build her confidence, business knowledge and skills.

## ATTRIBUTES FOR SUCCESS

At Activate Learning, we work closely with employers to identify the characteristics and skills they are looking for in potential employees. We help you identify which of these desirable attributes you have and which you can strengthen throughout your programme, ensuring your future employability is the focus throughout your studies.

**The Career Pathway maps were also helpful when comparing what I would learn at City of Oxford College to other colleges and what you're learning here and what you learn in other places. You can use them to map out the continued professional development that you need to do to get to the next level at your job too.**

**I can see now that I am applying the practical skills I learnt at college. I'm going back over part of my project management program at the moment and using all the notes I took to help me with a business administration course I'm doing as part of my apprenticeship at Oxford Brookes!"**

**- Grace, Business Level 3**



# BRACKNELL AND WOKINGHAM COLLEGE

Bracknell and Wokingham College is located in the heart of Bracknell on Church Road, just a two-minute walk from the Lexicon shopping centre. There are also campuses in Woodley and Earley.

## CHURCH ROAD CAMPUS, BRACKNELL

Bracknell and Wokingham College is located in the heart of Bracknell with train and bus stations a short, 10-minute walk away. There are also various bus stops close to the campus itself and plenty of safe, on-site bicycle parking, so however you choose to get here, it'll be safe and convenient.

Whatever your area of interest, you'll be able to study it here, with some of the best equipment and teachers available. We have many industry-standard facilities, including:

**motor vehicle and construction workshops, science labs, modern salons and beauty treatment rooms, photography and art studios, IT suites—including CAD workstations—and a Sport England-grade sports facility.**

Our professional, dedicated and industry-experienced teaching staff make learning fun and engaging and give you the responsibility and independence you need to take charge of your own future.

On a typical day here, in between lessons, there's space for quiet study in our Learning Resource Centre or hanging out with friends in the many spaces and communal areas. Missed breakfast or need a snack in between classes? You can grab a bite to eat or something to drink in our café or canteen. You can also visit our Harmony Salon for a variety of hair and beauty treatments.



**“[It’s] a really nice building to be in. I like the hubs on each floor where you can just hang out with your friends. There’s a lot of space, it’s nice and bright and it’s just a nice place to learn in, really.”**

**Zoe Woods**

A Levels



## OPEN EVENTS

Saturday 10 October, 9:30am–1:30pm

Wednesday 18 November, 4–8pm

Wednesday 10 February 2021, 4–8pm

Saturday 19 June 2021, 9:30am–1:30pm

For more information and to book your place, please visit [www.activatelearning.ac.uk/events](http://www.activatelearning.ac.uk/events)



# BRACKNELL AND WOKINGHAM COLLEGE

## STUDENTS' UNION

The Students' Union help support and create the student experience from running events to having meetings with staff to discuss changes for the student body to make an impact.

There is a committee of students on each campus that form the SU. Within the committee there are lots of roles. You can tell which students are in the SU because they have an orange lanyard!

The SU committee meets each week to discuss current issues, develop their campaigns and plan their events. If you don't want to be part of the committee, you can still get involved by attending the meetings so you can let your voice be heard!

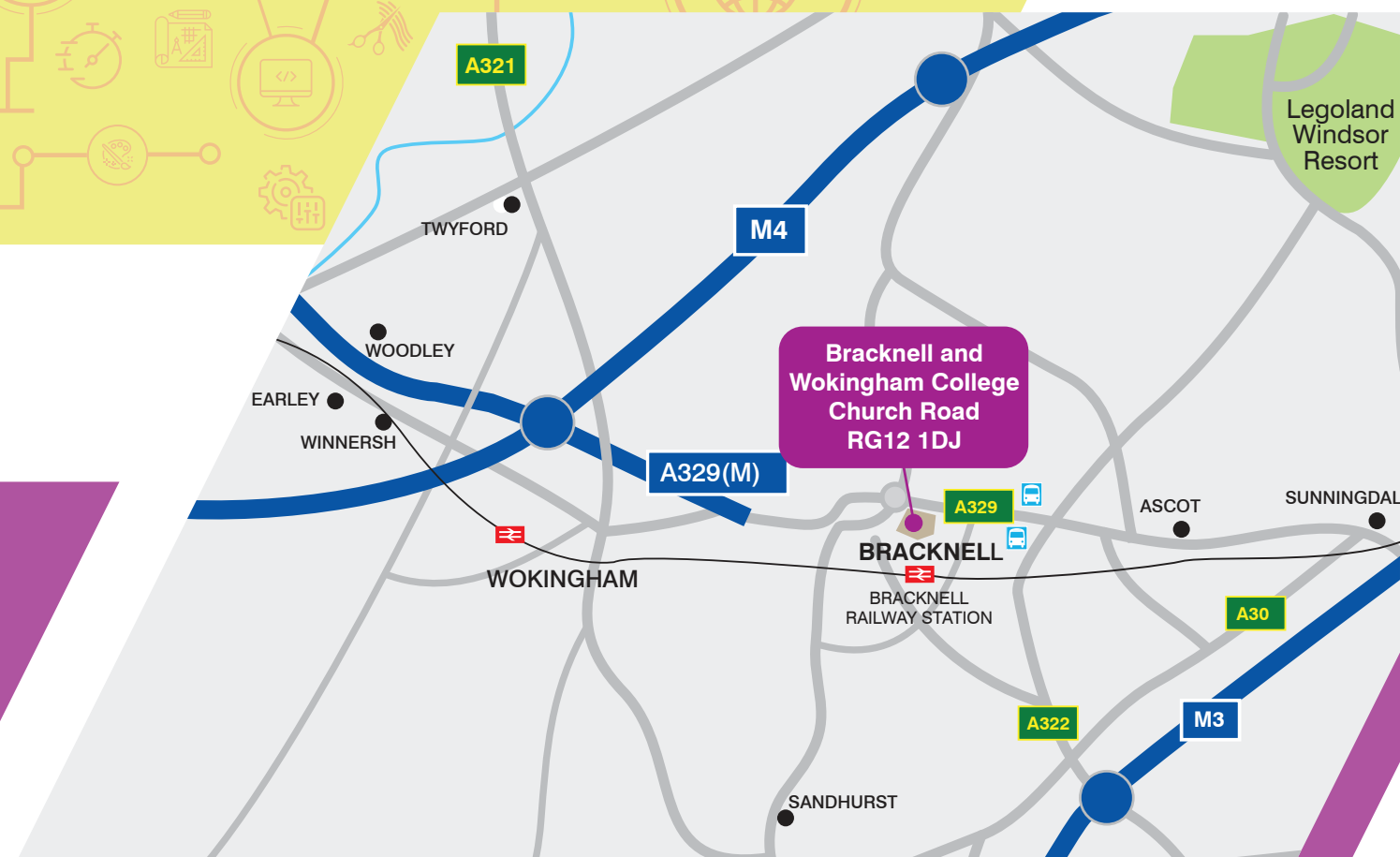
It's been really nice having my voice heard and actively making a student difference at college! I would recommend others join."

Bracknell and Wokingham SU member

**SU**  
ACTIVATE LEARNING  
Students' Union

**BEING PART OF THE SU IS A GREAT EXPERIENCE.**

And can be added to your personal statement when applying to university!



## SUPPORT WITH TRAVEL

If you are finding it hard to meet the costs of travelling to college, you may be able to get a travel bursary, depending on your situation.

For more information on bursaries, to check if you're eligible, and how to apply, please contact our Advice and Admissions team or look for 'Funding support' on our website.

## CHURCH ROAD CAMPUS

### Walk and cycle

Bracknell and Wokingham College is a 10-minute walk from Bracknell town centre. We encourage our students to cycle to college as there is plenty of safe bike parking available on-site and cycle lanes locally.

### Bus and train

If walking or cycling isn't an option, there is an excellent local bus network. The bus station is a 10-minute walk from the college and there are various stops close by. Our Woodley Hill House and Waingels Adult Centre campuses can also be easily reached by bus.

If you are taking the train, Bracknell railway station is a 10-minute walk from the campus. The station offers direct train links to Wokingham and Reading.

### Car

Bracknell and Wokingham College is situated on the Church Road roundabout in Bracknell. This campus offers limited parking, but students are welcome to park at the Bracken Walk car park. We are able to validate your parking ticket for Bracken Walk at reception at a discounted rate. Woodley Hill House and Waingels Adult Centre have free car parking on site.

# READING COLLEGE

The campus is a 15-minute walk from the town centre with fantastic local transport links, so you will be able to experience everything Reading has to offer.

## KING'S ROAD, READING

On campus, we offer the best possible facilities in a vibrant and welcoming environment. Whatever your area of study, we offer the specialist facilities you'll need to get the most out of your education and future, including creative art workshops, recording studios, performance spaces, a TV studio, theatre, garage, construction centre and fully-fitted training kitchens.

Your learning is guided by expert tutors in dedicated and well-equipped workshops and learning zones, kitted-out with the latest technology including:

**Apple TVs, Macs, PCs, iPads, laptops, and Virtual Reality headsets.**

In between lessons, you can grab a drink or a bite to eat from one of several cafes and shops on campus, have lunch with your friends in the canteen or just hang out in the chill-out areas with comfy sofas.

You can also unwind and get pampered with a variety of hair and beauty treatments at The Salon.

Reading College has a dedicated radio station called Blast 1386. With a combination of industry-standard equipment, professional management and 24/7 broadcasting, it allows students to experience running (and working in) a full-time, live-radio environment.

**"I loved it there! It was actually quite fun to be there. You'd want to actually go into college every day. There was always a lot of support there and always someone you could talk to."**

**Gabby,**

Level 3 Health and Social Care  
Extended Diploma

## OPEN EVENTS

Wednesday 14 October, 4–8pm

Saturday 14 November, 9:30am–1:30pm

Wednesday 3 February 2021, 4–8pm

Saturday 12 June 2021, 9:30am–1:30pm

For more information and to book your place, please visit [www.activatelearning.ac.uk/events](http://www.activatelearning.ac.uk/events)

# READING COLLEGE

## STUDENTS' UNION

The Students' Union help support and create the student experience from running events to having meetings with staff to discuss changes for the student body to make an impact.

There is a committee of students on each campus that form the SU. Within the committee there are lots of roles. You can tell which students are in the SU because they have an orange lanyard!

The SU committee meets each week to discuss current issues, develop their campaigns and plan their events. If you don't want to be part of the committee, you can still get involved by attending the meetings so you can let your voice be heard!

"I have a proper role and I feel like I am improving the college society and community. I offer a student perspective on how to improve college life, I love that my voice is heard!"

Reading SU member

# SU

ACTIVATE LEARNING  
Students' Union

## THE SU WORKS ON 'STUDENTS ORGANISING FOR SUSTAINABILITY (SOS)':

more water fountains  
and more recycling points!



## SUPPORT WITH TRAVEL

If you are finding it hard to meet the costs of travelling to college, you may be able to get a travel bursary, depending on your situation.

For more information on bursaries, to check if you're eligible, and for more information on how to apply, please contact our Advice and Admissions team or look for 'Funding support' on our website.

## KING'S ROAD CAMPUS, READING

### Walk and cycle

Reading College is a 20-minute walk from Reading town centre and Reading train station. We encourage our students to cycle to college as there is plenty of safe bike parking available on-site and cycle lanes locally.

### Bus and train

If walking or cycling isn't an option, Reading has fantastic public transport options. Reading has a large bus network which offers travel across the city. Bus services run regularly along Kings Road, with stops just outside of the college. As a Reading College student, you will be able to get discounted travel on the bus.

If you are taking the train, the station is located a few minutes from the town centre. Reading's train station has connections to local areas and major cities, as well as a frequent service to London Paddington, which only takes 25 minutes.

### Car

Reading College is located on Queens Road/A329. For those wishing to drive, there is limited parking available on-site for students.



# CASE STUDY

## Tom Blake

Art and Design Level 3



I want to go into architecture, and I want to get into the design side of that. Since being here, art has opened up loads more things for me. Like, I do photography, use the dark room and we do different medias. All the workshops we do, it really opens up a lot more doors.

"They want you to be independent here, so we're not babied like we were at secondary school. They set us a load of work, they let us choose our own path to reach our goals but yeah, we have our own tasks to do and can put our own twist on it."

"It's so different to secondary school. Like, when I was at secondary school, I always felt like I had to be worried about what other people thought of me. Here you can be who you want and it's absolutely fine."

"I've made loads of friends since coming out of secondary school and I'm still friends with people from there, so it's a good mix. We all have the same interests."



# SUPPORT TO SUCCEED

At Activate Learning, your happiness and success is our priority. We offer the following dedicated services to ensure your life while studying with us is positive and fulfilling, both academically and personally.

## LEARNING SUPPORT

Need some additional support with your studies? Our Learning Support team offer additional and ongoing study support if you have a disability or other educational needs, including confidential 1:1 interviews and tailored learning support plans. To discuss your additional support needs, please email [gss@activatelearning.ac.uk](mailto:gss@activatelearning.ac.uk)

## COUNSELLING

Study, relationships, money worries... sometimes it can all get a little too much. We offer free, confidential counselling if you need it.

## TUTORIALS

You'll have a dedicated personal tutor to coach you and keep you on track to succeed. Their frequent and friendly meetings will ensure your set targets are met and exceeded.

## CAREERS ADVICE

Our dedicated careers advisors are available for 1:1 support regarding your progression and education, employment or training. These qualified advisors are on hand to answer all your questions.

If you're 19 or over, the National Careers Service advisors in Berkshire offer free and impartial advice. They can help you to identify your skills, look at your career options, and develop your CV and interview skills.

Book a careers consultation today by calling **0800 612 6008** or emailing [activatecareersteam@activatelearning.ac.uk](mailto:activatecareersteam@activatelearning.ac.uk)

## THE EMPLOYMENT SHOP

If you need help with your CV, completing your application form, or developing interview skills, pop into the Activate Learning Employment Shop. You can also access part-time and apprenticeship opportunities to help boost your funds, skills and experience while you study.

## STUDENT CREW

If you are interested in working at college while you study, ask about opportunities to join our Student Crew. We've got all kinds of paid-work opportunities, and it looks great on your CV.

## SAFEGUARDING

It is everybody's responsibility to keep our campuses safe. When on campus, we ask that you wear your lanyard at all times to identify yourself and to access buildings. We have a team of safeguarding and child protection specialists if you are worried about your own or somebody else's health, safety or wellbeing, on or off campus.

## FAITH ROOMS

Faith rooms are available for you to use on all campuses for prayer and quiet reflection.

## TRANSITION

Coming to college can be a daunting experience for some, so we offer taster sessions, college tours, summer programmes and one-to-one support to help you adjust to college life.

## SUPPORT FOR PARENTS

We know how important it is for parents to be aware of the opportunities available to their children, as well as the support we can provide them. Visit [www.activatelearning.ac.uk/parents](http://www.activatelearning.ac.uk/parents) for more information.



# MONEY MATTERS

## PROGRAMME FEES

### 16–18

If you are aged 16–18, you will not pay any tuition fees for our programmes.

### 19+

If you are aged 19+ and not in receipt of income-related benefits, you will need to pay for all fees and programme costs. You can pay for your fees in person (cash, card or cheque) or over the telephone (by debit or credit card).

You might not have to pay fees if you are:

- » aged 19+, unemployed and receiving benefits, and on a programme that is eligible
- » aged 19+ and working towards—but have not already achieved—a GCSE in English and maths at Grade 9–4 (A\*–C)
- » aged 19+, employed and earning less than £16,009.50 per annum, and your programme is eligible
- » aged between 19–23 when you start your programme, this is your first full Level 2 or 3 qualification, and your programme is eligible

### 19+ Advanced Learner Loans

If you are studying on a full-time Level 3 or 4 programme or apprenticeship, you are eligible to apply for a loan to help you pay your tuition fees. These loans are not means-tested or subject to credit checks, and you start repaying the loan when you earn over £25,725 per year.

If you take out a higher education student loan to complete an Access to Higher Education programme (see p.30–35), you **do not have to pay that loan back** if you go on to complete a degree at university.



Visit [www.activatelearning.ac.uk/learning-loans](http://www.activatelearning.ac.uk/learning-loans) for more information on the Advanced Learner Loan.



## HELP WITH COSTS

If you're finding it hard to meet the costs of attending college, there is help available. Depending on your circumstances, you could get:

- » a travel bursary
- » meal credits
- » a vulnerable bursary (for students aged 16–18)
- » essential course costs bursary (including work/industry placement support)
- » a young carers bursary
- » hardship fund
- » childcare bursary (for students aged 20+)
- » the Government's Care to Learn (C2L) scheme that providers support with the costs of childcare for young parents

For more information on bursaries, eligibility criteria and how to apply, look for **'financial support'** on our website.

## HIGHER EDUCATION FEES

Fees are competitive, and dependent on the programme and awarding body.



For more information, visit [www.activatelearning.ac.uk/higher-education-fees](http://www.activatelearning.ac.uk/higher-education-fees)

Please note: Tuition fees may increase in subsequent years, both for new and continuing students, in line with an inflationary amount determined by the Government.

## FEES FOR INTERNATIONAL STUDENTS

If you are not a UK or EU citizen, you will pay international student fees. For more information, call us today on **0800 612 6008** or visit [www.activatelearning.ac.uk/international](http://www.activatelearning.ac.uk/international)



# YOUR CAREER ROUTES

With Activate Learning, you have two routes to choose from for career success: full-time study programmes or apprenticeships.

## FULL-TIME STUDY PROGRAMME

If you are looking to join us for full-time study at one of our campuses, you can expect a career-focused and innovative educational programme. The skills and knowledge you acquire during your studies with us will ensure you are prepared for your future.



### Your main qualification

Our tailored qualifications are designed in partnership with employers. Their industry insight and input ensures you gain relevant and in demand skills and knowledge.



### Work experience

You'll take part in work experience opportunities relevant to your learning programme—where appropriate—ensuring that you build the confidence you'll need when you enter the workplace.



### Industry skills and projects

You will gain invaluable workplace skills while attending industry-expert talks, taking part in employer-led and evaluated projects, and participating in mentoring and enterprise-related activities.



### English and maths GCSEs

If you join us with a Grade 3 (D) or below in GCSE English or maths, our expert teachers will help you with revision sessions to make sure you get the best possible results when you retake these subjects. Depending on your circumstances, you may be able to resit your GCSEs for free.



### Tutorial

Our tutorial programme is in place to boost your personal development, behaviour and welfare. During your tutorials you will have the opportunity to take part in enrichment activities and improve your CV.

I would definitely recommend anyone to come to here. It's a really amazing environment in which to grow. I can definitely say that I am a completely different person than when I first came here. I started here on the Level 1 Social Care and progressed my way through to Level 3.

When I started the Level 3 course, some of the previous graduates came in to talk to us about what we could expect from the course and what would be really helpful to start studying straight away. That was really great."

**Ornella, Health and Social Care, Level 3**

## APPRENTICESHIP PROGRAMME

Choosing an apprenticeship allows you to kick-start your career and gain industry-specific qualifications and experience.



### Earn while you learn

Apprenticeships offer a direct route into employment. You develop essential skills and qualifications that prove you have the knowledge and competency to complete the job, whilst getting paid for it at the same time!



### Direct links with top employers

Our apprenticeships are run by Activate Apprenticeships; a specialist provider that partners with our colleges to deliver nationally-recognised programmes. We deliver apprenticeships for over 1,000 UK businesses and work with top employers to bring great candidates and careers together.



### Clear progression routes

Apprenticeships offer clear progression routes from intermediate (Level 2) and advanced (Level 3), to higher apprenticeships (degree-equivalent qualifications) and directly into the workplace.

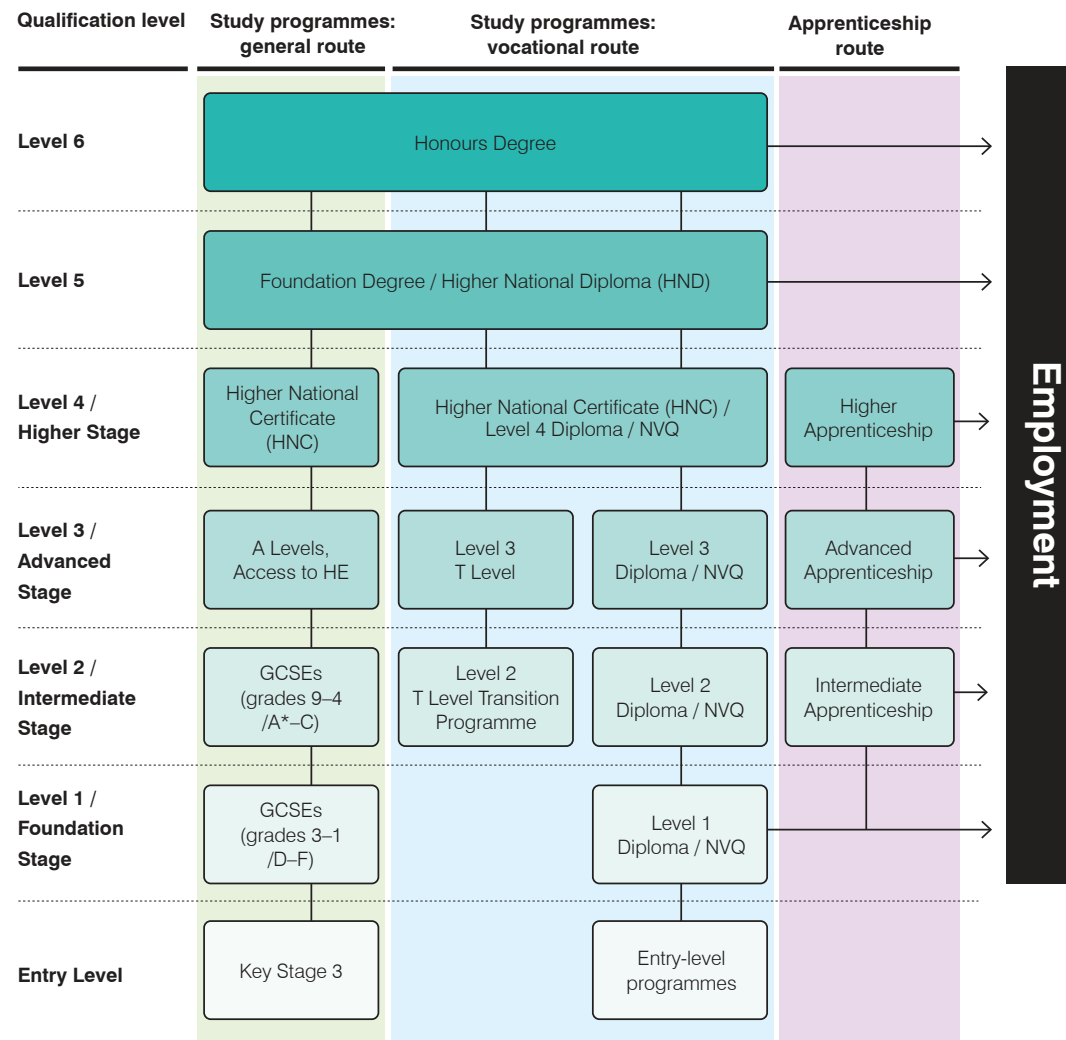


### How does it work?

As an apprentice, you are employed and paid by the company you work for. You usually spend one or two days a week at college, studying core skills such as English, maths and IT. Some apprenticeships may be delivered entirely in the workplace and will be monitored by our dedicated accessors routinely. Apprenticeship opportunities are available all year-round and last for a minimum of one year.

# LEVELS EXPLAINED

Programmes in this guide are arranged according to levels. Levels refer to learning stages, and guide you through our career pathways maps.



Further education college programmes typically run from Level 1 (Foundation Stage), to Level 2 (Intermediate Stage) and Level 3 (Advanced Stage). Level 3 programmes are equivalent to three A Levels, and ensure you have the points required to progress to higher education. At Activate Learning, we also offer university-level programmes and qualifications across our colleges.

If you have not gained five GCSEs at grade 9–4 (A\*–C equivalent), you can still progress in the career pathway that interests you. We will work with you to make sure you join the right programme at the right learning stage; ensuring you have every opportunity to progress.

The graphic shows how the levels referred to in this guide relate to different stages of learning.

Employment





# WHAT ARE T LEVELS?

Technical Levels (T Levels) are a new qualification that will be equal to three A Levels. Available to school leavers after they have completed their GCSEs, T Levels offer an alternative to A Levels or an apprenticeship.

The difference between a T Level and an A Level is that with a T Level, 80% of the course is in the classroom, learning the skills that employers need. The other 20% is a meaningful industry placement, where you'll put these skills into practice.

T Levels have been designed in collaboration with employers and businesses so that you will learn key skills to prepare you for the workplace. The qualification will offer you much more practical experience through completion of an Industry Placement. No qualification currently available will offer you this except for apprenticeships.

In fact, as part of your T Level education, you will do more than 300 hours of industry placements over the course of your two-year programme.

Each T Level includes the following compulsory elements:

- » A technical qualification, which will include:
  - » Core theory, concepts and skills for an industry area
  - » Specialist skills and knowledge for an occupation or career
- » An industry placement with an employer
- » A minimum standard in English and maths, if students have not already achieved them

Once you complete your T Level, there are several options that are available to you. These include moving into full-time employment, an apprenticeship or higher education.

To help T Level students get into higher education, UCAS tariff points have been allocated to T Levels, which means they will be equivalent to three A Levels.

UCAS points will only be allocated to the overall T Level grade, so you must achieve at least an overall pass grade to receive UCAS points.

UCAS tariff points	T Level overall grade	A Level
168	Distinction*	A*A*A*
144	Distinction	AAA
120	Merit	BBB
96	Pass (C or above on core component)	CCC
72	Pass (D or E on core component)	DDD

Whether you are a prospective student, parent or employer partner, you can find out more about T Levels:

- » Read more about T Levels on the government website [tlevels.gov.uk](https://tlevels.gov.uk)
- » Search on YouTube for the Department for Education's T Level videos
- » Visit the National Careers Service website for information and guidance on all post-16 options [nationalcareers.service.gov.uk](https://nationalcareers.service.gov.uk)
- » Speak to the careers advisor at your school
- » Register for an upcoming Open Event at the college, where you can speak to our teaching staff face-to-face about T Levels

**T-LEVELS**  
THE NEXT LEVEL QUALIFICATION

## T LEVELS WITH ACTIVATE LEARNING

### T Level Transition Programme

If you would like to start a T Level in 2022, these transition programmes will ensure you are prepared for—and have a clear understanding of—the work involved and guarantee you an interview for your chosen T Level at the end of the year.

- » Health and Medical Level 2 (Gateway to Level 3)
- » Digital Level 2 (Gateway to Level 3)

## WHAT T LEVELS ARE AVAILABLE AND WHEN DO THEY START?

T Levels go live at Activate Learning from September 2021, and will be available in the following areas:

### Health

This course starts with the essential knowledge and skills to work in healthcare or science, including how the industry works, core scientific concepts and key regulations including managing information, health and safety and good scientific/clinical practice.

The T-Level is designed to prepare you for entry to University study (for example Nursing or other Allied Health Professions), or entry directly into employed roles such as the Nurse Associate Higher Apprenticeship with local NHS Trusts.

### Digital Production, Design and Development

This course focuses on the digital industry and aims to give you the essential knowledge, understanding and skills relevant to any digital occupation.

Learn the essentials behind all digital roles by understanding data and digital systems, how software and businesses interact, security, testing, planning and legal issues. You then build on this by developing specialist skills in understanding user needs and designing and developing digital systems.

This type of qualification is ideal for people who want to work in the following areas:

- » Digital development
- » Security
- » Project planning and management
- » Computing systems management
- » Software development

More T Level subjects will be offered from September 2022 onwards.



# HOW TO APPLY

If your heart is set on a specific subject pathway or apprenticeship, you are probably ready to apply.

## APPLYING FOR A FULL-TIME STUDY PROGRAMME?

For full-time subject pathways, please first complete an online application form. This can be done on our website at [www.activatelearning.ac.uk](http://www.activatelearning.ac.uk). Application forms can be supplied in alternative formats. Please speak to a member of the team at any campus or call **0800 612 6008** for more information.

As soon as we get your application, our Advice and Admissions team will confirm they have received it and let you know what your next steps will be. Depending on the information you provide us, the next step may be an offer from us to join your subject pathway and an invitation to join an Activation Programme. An Activation Programme is a series of activities that you'll need to complete to confirm that the pathway, the course, the level, and the college are the right fit for you. Activities can include initial assessments, welcome/discovery days, introductions to our Learning Philosophy, talks about life at college, what support is available including student finance, and support with advanced learner loans.

If you have further questions regarding your study programme, call us on **0800 612 6008** or contact us online at [www.activatelearning.ac.uk/contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

## APPLYING FOR AN APPRENTICESHIP?

Please search through our latest vacancies online at [www.activateapprenticeships.co.uk](http://www.activateapprenticeships.co.uk). You can also register for alerts as new vacancies arise.

Once you find an apprenticeship that interests you, apply online. We will invite you in for an interview to check that the programme is right for you and that you will be able to achieve the qualification.

You will also complete an initial assessment for basic literacy and numeracy.

You must be employed before you start your apprenticeship, but don't let that stop you from applying as we can help you in your job search. If you've already found an employer, or your current employer wishes to enrol you on an apprenticeship programme, please contact us and we will work with them.

If you have further questions regarding your apprenticeship application, please do get in touch. Contact us online at [www.activateapprenticeships.co.uk/contact](http://www.activateapprenticeships.co.uk/contact) or call **01865 551015**.

## THE KEY SECTIONS OF YOUR APPLICATION FORM

1

### Section 1 About yourself

Add your emergency contact details so we can contact your guardian (or designated contact if you're 19+) in an emergency.

2

### Section 2 Your programme choice

Please write your programme title in as much detail as possible (including level etc).

3

### Section 3 Your future plans

Tell us why you want to do this programme, how it fits with your career plans, and what you believe you can bring to the college.

4

### Section 4 Extra support for you

We offer support to succeed for all our students. If you have a disability, medical condition, or learning or language support needs, tell us as soon as possible; ideally on the application form. This is confidential and will be used to get the support you need in place for when you join us.



# CAREER PATHWAYS

# ACCESS TO HIGHER EDUCATION

**Do you want to be at university this time next year, but don't have the qualifications? Invest in yourself with an Access to Higher Education qualification.**

Access to Higher Education (HE) programmes have been specifically designed for adult learners aged 19 or over who do not currently have the relevant entry requirements. There is no upper age limit, so it doesn't matter if you've been out of education for a period of time or if you wish to return to education to change career.

Access to HE programmes are equal to three A Levels, giving you the UCAS points you need to apply for university-level study. Programmes will last one year (36 weeks of study), after which you will have the diploma, skills and confidence to study at degree level. Throughout the programme, you will experience a variety of teaching and learning strategies to suit all learning styles.



**Although the programme is intensive, it is structured in a way that recognises the pressures on mature learners. Many students successfully balance the programme with work, family, and childcare commitments.**

Our friendly team are on hand to support you through your studies as well as any funding, career, and learning support you may need.

You may choose to progress on to one of our higher education programmes including Foundation Degrees, BA Honours Degrees or the PGCE. Our programmes are run in conjunction with respected institutions such as Oxford Brookes University and Pearson.

Our Access to Higher Education programmes are accredited by national awarding bodies' Ascentis and LASER.

## FUNDING

Money doesn't have to be a barrier to success. We can help you secure loans and bursaries so you can invest in yourself and your future.

**If you pay with an Advanced Learner Loan and progress directly to university after your course, the government will write off your loan!**



I preferred studying an Access course to studying A Levels, as A Levels are two years of studying and exams. You have to remember things from two years previously, whereas with the Access course, it's modular: you cover what you need to and then move on.

**"Now I've completed my Access course, I'm currently studying Mechatronic Engineering at The University of Sheffield, which is basically robotics."**

**Paul, Access to HE: Engineering and Physical Sciences**

Read Paul's full story online at [activatelearning.ac.uk/student-stories](http://activatelearning.ac.uk/student-stories)

## OUR PATHWAYS

We have an exciting range of pathways, with lots of courses to choose from, to help you progress to university and beyond.

- » Animal Management
- » Art
- » Business, Accountancy and Law
- » Science, Engineering and IT
- » Nursing and Health
- » Social Science

Go online for more information about each programme  
[www.activatelearning.ac.uk/access-he](http://www.activatelearning.ac.uk/access-he)

95%

EACH YEAR, AROUND 95% OF OUR ACCESS TO HE ALUMNI PROGRESS TO UNIVERSITY

## OUR PARTNERS





# ACCESS TO HE PROGRAMMES



## LEVEL 2 PRE-ACCESS PROGRAMMES

### PROGRAMME

### LOCATION

#### Pre-Access Health and Social Care

BW RC

Pre-Access programmes help you develop your English, maths and study skills. Then, you can progress to the Access to Higher Education diploma of your choosing.

## LEVEL 3 ACCESS TO HE PROGRAMMES

### ART

#### Access to HE: Art and Design

RC

Explore your potential in art and design with this specialist programme. You will cover a variety of artistic and digital areas, developing your personal style and boosting your portfolio.

### BUSINESS, ACCOUNTANCY AND LAW

#### Access to HE: Accounting and Finance

RC

Expand your knowledge of accounting principles, finance disciplines, business, marketing and human resource management.

#### Access to HE: Business Professions

RC

Develop effective business communications and working practices on this programme as you study business, economics, finance, law and marketing modules.

#### Access to HE: Legal Professions

RC

This programme is designed for anyone wanting to progress into a career in law and legal professions. You will focus on modules in law, sociology and politics.

## LEVEL 3 ACCESS TO HE PROGRAMMES - continued

### NURSING AND HEALTH

After passing an Access to HE course, students on degree-level nursing, midwifery and many allied health courses will receive £5,000 a year to help with living costs from September 2020.

#### Access to HE: Health Professions

BW RC

This programme is designed for a career in the NHS or related health industries. You will study modules including psychology, professional healthcare practice and human physiology.

#### Access to HE: Medicine

RC

This is an alternative to A Levels for those who have not studied science, but now wish to retrain as a doctor. It involves biology, chemistry and physics, plus additional experiences in the sector. This programme benefits from a link with the University of Reading, who offer a guaranteed, values-based interview for the Physician Associate degree, which includes a work placement at Royal Berkshire Hospital. This qualification will also provide access to medicine degrees at a variety of other universities.

#### Access to HE: Mental Health Nursing

RC

You will study mental health, professional healthcare practice and human physiology.

#### Access to HE: Midwifery

BW RC

Expand your understanding of health-related issues as you study professional healthcare, psychological perspectives and human physiology.

#### Access to HE: Nursing

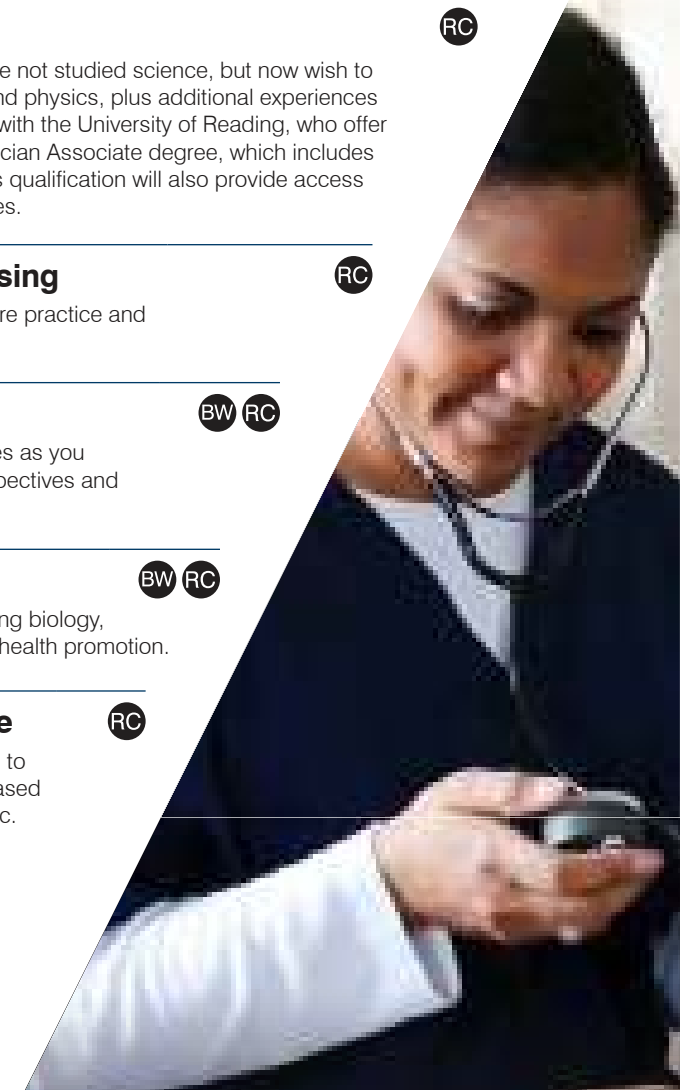
BW RC

On this programme you will study modules including biology, sociology of health and illness, epidemiology and health promotion.

#### Access to HE: Paramedic Science

RC

The focus of this programme is to enable students to gain entrance to university to study any science-based degree, and then progress to become a paramedic.





# ACCESS TO HE PROGRAMMES

> Continued

## LEVEL 3 ACCESS TO HE PROGRAMMES - continued

### SCIENCE, ENGINEERING AND IT

LOCATION

#### Access to HE: Engineering

RC

Work towards a successful career in engineering or science, as you study modules including physics, chemistry and maths.

#### Access to HE: ICT and Computing

RC

This programme is an alternative to A Level qualifications for those who wish to pursue a degree in computing.

#### Access to HE: Science

RC

You will study a range of science subjects and develop academic skills, including report and essay writing, and study and presentation skills.

## LEVEL 3 ACCESS TO HE PROGRAMMES - continued

### SOCIAL SCIENCE

#### Access to HE: Education Professions

RC

Gain learning experiences and develop your teaching methods. This programme offers you the chance to progress to academic teaching as you study a variety of relevant subjects.

#### Access to HE: Humanities

RC

Develop your contextual knowledge of historical eras and esteemed writers as you study language and literature, politics, international relations and history.

#### Access to HE: Psychology

RC

You will be introduced to human behaviour and experience theories, and explore in-depth psychological explanations. You will also study psychology, human biology and sociology modules.

#### Access to HE: Social Work and Counselling

RC

Achieve a thorough insight into social work on this relevant, progressive and stimulating programme. Modules include sociological perspectives, international relations and communication studies.

Go online for full programme information  
[www.activatelearning.ac.uk/access-he](http://www.activatelearning.ac.uk/access-he)



ACCESS TO HE  
 ONLINE >>

We currently offer several online only courses in Allied Health Professions, Business Professions, Health and Social Care Professions, Nursing and Midwifery and Psychology. Learn more online at  
[www.activatelearning.ac.uk/accessonline](http://www.activatelearning.ac.uk/accessonline)



FULL  
AND PART-TIME  
PROGRAMMES AVAILABLE.  
CHOOSE A PROGRAMME  
THAT FITS AROUND  
YOUR WORK AND  
FAMILY LIFE

**Bookkeeping and accounting skills lie at the heart of success for thousands of organisations. Over a million people are currently employed in the wider accountancy profession across the UK.**

The accountancy profession plays a crucial supporting role in all types of commerce. The collection, analysis and reporting of financial information is key to business decision-making and administration at all levels. Accountants reported that technological literacy, relationship building, and business advisory were the top three skills needed by those going into the profession in the coming years, all of which you will be introduced to at Activate Learning.



**You don't need a business or a financial degree to get into accounting. If you enjoy working with numbers and are looking for a varied, stable and well-paid job then get an Association of Accounting Technicians (AAT) qualification in accountancy with Activate Learning!**

Accountancy can be a very diverse career. You can train in business, practice or banking and once qualified, accountants can be found in high-level positions all over the world! There are various specialisations, such as consulting, corporate finance and forensic accounting.

With us, you'll get AAT-approved programmes that lead to professional bookkeeping status; developing your core skills in business administration, boosting your employability, and supporting your progression into higher education, if this is your intended route.

**If you want to work as a professional accountant, we offer a pathway that combines two advanced stage qualifications:**

- » AAT diploma for Accounting Technicians
- » a diploma in Business, Accountancy Pathway



I did a two-week internship in the Finance and Operations department at John Lewis' head office in Bracknell after finishing my Level 4. If you're looking for work experience, it's better to go to college and get some experience in accounting, auditing and responsibility. Because you have to do work experience for your AAT, if you do decide to go to university afterwards, it puts you in a better standing compared to other students who don't have any work experience."

**Aamir, AAT Accountancy Level 4**

Read Aamir's full story online at [activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

**As part of your studies, you will also have access to:**

- » the latest version of Sage software
- » computer rooms
- » study spaces
- » the opportunity to purchase discounted laptops through our partnership with Academia

80,000

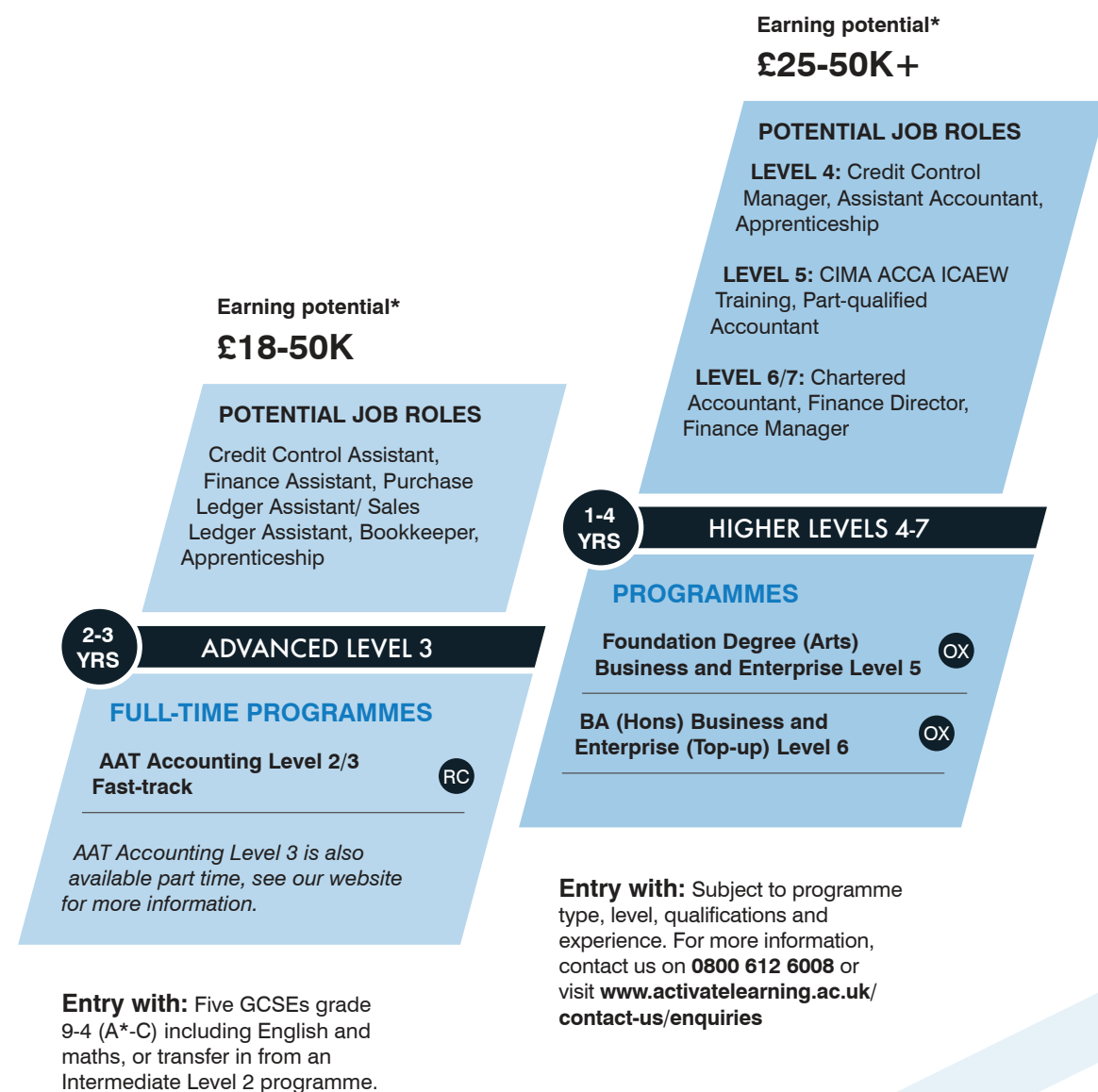
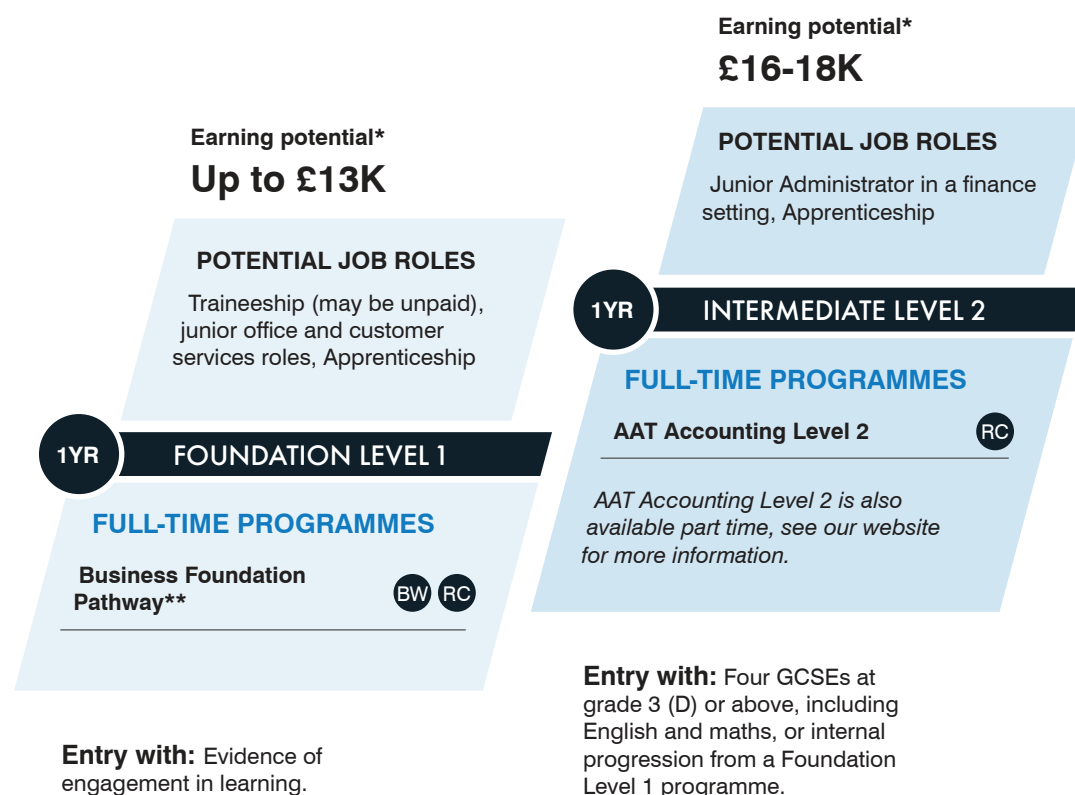
THERE ARE NEARLY 80,000  
JOB OPENINGS ANNUALLY  
ACROSS THE ACCOUNTANCY  
AND FINANCE PROFESSION  
IN ENGLAND

## OUR PARTNERS

# ACCOUNTANCY PATHWAY

» Go online for full pathways information

[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)



\*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.

**Programme locations:** (BW) Bracknell and Wokingham College (RC) Reading College (OX) City of Oxford College

**Make a fresh start with your learning in our safe and engaging campus and gain more independence and autonomy over your learning. Here, you're trusted to create and manage your own schedule and with loads of subjects to choose from, our enthusiastic tutors can help you pick the areas to study to get you closer to your goals.**

During your studies with us, you'll gain the skills, knowledge and attributes you need to make a success of your next step, whether that's university, an apprenticeship or entering work.

Don't have the GCSEs you were hoping for, or want to improve your grades? We also offer one-year, full-time programmes for 16–19-year olds who want to improve their GCSE grades.

Every year, hundreds of our students go on to study higher-level programmes at almost 100 top universities across the UK and abroad. Recently this has included 18 of the world-class Russell Group's 24 universities, such as University of Oxford, Newcastle University and King's College, London.



**A Levels are more than just a continuation of your time at school. Studying A Levels at one of our colleges gives you the opportunity to specialise in the subjects that interest you the most. That means you'll be taking responsibility for your own study; with our help, you can identify your interests and strong points and think about your next steps after college.**

You'll also be keeping your options open: A Levels are versatile, internationally-recognised qualifications that are highly valued by employers and can help you gain entry to any university in the country. All A Levels, no matter the subject, will help you improve your communication skills and prove that you are capable of high-level academic work. So, if you haven't decided yet on a career or further study, A Levels can help you keep your options open. During your time with us, we'll also help you to pursue additional activities, both to broaden your skills and prepare yourself for life after college. Some students take up internships during the summer.

You can pick a choice of three A Levels from our business, science, communication, and social sciences pathways. See overleaf to view full subject choices at all locations.

If you are focused on a career in science, our full-time science programmes offer you the opportunity to specialise in applied science, forensic science, or applied psychology; providing the equivalent points for university progression.

**As part of your studies, you will also have access to:**

- » laboratories with expert technician support
- » dedicated study spaces
- » IT suites and computer facilities
- » the opportunity to purchase discounted laptops through our partnership with Academia
- » highly qualified, specialist teachers

## ON THE RISE

**IN 2019, THE THREE A LEVEL SUBJECTS THAT SAW THE BIGGEST RISE IN EXAM ENTRIES WERE POLITICS, CHEMISTRY AND SOCIOLOGY**



**My advice would be to really think and ask yourself whether or not you can handle this freedom, as I know that a lot of people struggle with it. You do get chased up about things, but not as much; you're expected to be responsible and take care of your own learning. Some people do need that little bit of a push, or guidance from their teachers, but here you're treated more like an adult; you need to take your learning into your own hands."**

**Zoe, politics, business and English A Levels**

Read Zoe's full story online at [activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

## OUR PARTNERS





# A LEVEL PROGRAMMES

BRACKNELL AND WOKINGHAM COLLEGE

## ADVANCED STAGE PROGRAMMES

You can choose three A Levels from within one of the pathways listed below.

Each pathway will enable you to progress with your future career. When you complete your programmes, you can go on to further study at university or college, progress directly into employment, or undertake an apprenticeship.

### Business

- » Accountancy
- » Business
- » English Language and Literature
- » Law
- » Maths
- » Politics
- » Psychology
- » Sociology

### Science

- » Biology
- » Chemistry
- » Further Maths
- » Maths
- » Physics
- » Psychology

### Communication

- » English Language and Literature
- » History
- » Photography
- » Psychology
- » Sociology

### Social sciences

- » Business
- » English Language and Literature
- » History
- » Law
- » Politics
- » Psychology
- » Sociology

» Go online for full pathways information

[www.activatelearning.ac.uk/a-levels](http://www.activatelearning.ac.uk/a-levels)

## T LEVEL TRANSITION PROGRAMME

If you would like to start a T Level in 2022, these transition programmes will ensure you are prepared for—and have a clear understanding of—the work involved and guarantee you an interview for your chosen T Level at the end of the year.

**Health and Medical Level 2: T Level Transition Programme**

**Digital Level 2: T Level Transition Programme**

[Learn more on p24-25](#)

**T-LEVELS**  
THE NEXT LEVEL QUALIFICATION



# A LEVEL PROGRAMMES

READING COLLEGE

## ADVANCED STAGE PROGRAMMES

You can choose three A Levels from within one of the pathways listed below.

Each pathway will enable you to progress with your future career. When you complete your programmes, you can go on to further study at university or college, progress directly into employment, or undertake an apprenticeship.

### Business

- » Business
- » English Language and Literature
- » English Literature
- » History
- » Information Technology
- » Law
- » Maths
- » Politics
- » Psychology
- » Sociology

### Communication

- » Art and Design
- » Drama and Theatre Studies
- » English Language and Literature
- » English Literature
- » History
- » Media
- » Philosophy and Religious Studies
- » Psychology
- » Sociology

### Science

- » Biology
- » Chemistry
- » Further Maths
- » Geography
- » Information Technology
- » Maths
- » Physics
- » Psychology

### Social sciences

- » Business
- » English Language and Literature
- » English Literature
- » Geography
- » History
- » Law
- » Politics
- » Psychology
- » Sociology

» Go online for full pathways information

[www.activatelearning.ac.uk/a-levels](http://www.activatelearning.ac.uk/a-levels)

## T LEVEL TRANSITION PROGRAMME

If you would like to start a T Level in 2022, these transition programmes will ensure you are prepared for—and have a clear understanding of—the work involved and guarantee you an interview for your chosen T Level at the end of the year.

**Health and Medical Level 2: T Level Transition Programme**

**Digital Level 2: T Level Transition Programme**

[Learn more on p24-25](#)

**T-LEVELS**  
THE NEXT LEVEL QUALIFICATION

# SCIENCE PROGRAMMES

## ADVANCED STAGE PROGRAMMES

The following BTEC programmes are equivalent to A Level study, enabling you to gain the sufficient UCAS points needed for your university application and undergraduate study.

Forensic Science BTEC Level 3 Extended Diploma	BW RC
Applied Science BTEC Level 3 Extended Diploma	BW RC
Applied Psychology BTEC Level 3 Extended Diploma	RC

# FULL-TIME GCSE PROGRAMMES

If you are 16-19 years old, and are keen to improve your GCSE grades so you can move into further education, this programme is ideal for you. It's a one-year programme aimed at those who have achieved below the required number of GCSE grades at 4 (C) or above, and therefore have not been able to progress to Level 3 study. You will study an intensive one-year programme within the following pathways:

Business Pathway - includes English and maths GCSEs (five GCSEs)	BW RC
Science Pathway - includes English and maths GCSEs (five GCSEs)	BW RC
Humanities Pathway - includes English and maths GCSEs (five GCSEs)	BW RC

College has taught me a lot, not just from the academic side, but a lot of personal growth as well. It's taught me how to deal with different situations and how to be more aware of my surroundings. I've become more self-aware and able to reflect on my feelings, and I've adapted to different environments. I was quite independent from the start coming from home school, but I learned how to reach out and ask people for help."

"The teachers go through what you know and don't know, and they make sure that you understand it. This year I have learnt how to organise myself in a really nice way and learn from the mistakes that I've made, and with help from my teachers, understand course content better. So, it's going really well."

- Amina, A Levels



By choosing a career in this industry, you will have the opportunity to combine creativity with customer care; helping people to look and feel great.

Beauticians are specialists in discussing and understanding client requirements, analysing and advising on skincare and beauty regimes, giving treatments, and applying cosmetics. Completion of a Beauty Therapy diploma can lead to job roles such as beauty therapist, spa manager, salon manager and dermatology specialist, to name a few.

This industry is particularly strong, with nearly **£2 billion a year** spent on beauty treatments. Forecasts also predict that between 2020 and 2025, the increase in jobs for beauticians and related roles in England will be **40% higher** than for the overall job market.

As of 2020, the UK beauty industry directly employs over **370,000 people** and a further **220,000 jobs** are supported through the beauty products supply chain.



**Don't just learn about it, be about it! As part of your programme you will undertake 60+ hours of work experience per year, including working within our on-campus salons.**

You will have the opportunity to build the foundation of your professional experience within our on-site training salons before testing your skills with paying clients. You will also visit other local salons, attend masterclasses, visit trade exhibitions, and take part in competitions to boost your skills, knowledge and creativity. Previous students on this programme also had the opportunity to travel to Thailand and complete a qualification in Thai massage!

Alongside learning about how to apply beauty treatments, you'll also learn about the human body. This will help you to better understand the effects of the treatments and develop your technique.

Every year, we successfully train many students in becoming fully-qualified beauty therapists. We will help you develop the skills you need to work in the beauty therapy industry, including:

- » communication
- » problem solving
- » professional standards
- » client consultation
- » time management
- » customer care
- » creativity

## £1.7 BILLION

IN THE UK, PEOPLE SPEND ABOUT  
£1.7 BILLION A YEAR ON BEAUTY  
AND HOLISTIC TREATMENTS

When I came to the Open Event, the tutors were really supportive and gave me all the information that I needed. That's what swayed me: they seemed very positive.

"College is an experience that I think everyone should have. It's not like school; you are treated like an adult. You are treated as your own person and not as a whole class together. You're not in that sterile environment; you make your own choices."

**Lauren, Beauty Therapy Level 3**

Read Lauren's full story online at  
[activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

## OUR PARTNERS



# BEAUTY THERAPY PATHWAY

» Go online for full pathways information

[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)

Earning potential\*

**Up to £10K**

## POTENTIAL JOB ROLES

Traineeship, Assistant Therapist (may be unpaid), Face Painter, Apprenticeship

1YR

## FOUNDATION LEVEL 1

### FULL-TIME PROGRAMMES

Beauty Therapy Level 1 BW RC

Hair and Beauty Foundation Pathway\*\* BW RC

**Entry with:** Evidence of engagement in learning.

Earning potential\*

**£15-18K**

## POTENTIAL JOB ROLES

Beauty Therapist, Mobile Therapist, Lash/Nail Technician, Apprenticeship

1YR

## INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Beauty Therapy Level 2 BW RC

**Entry with:** Four GCSEs at grade 3 (D) or above, including English and maths, or internal progression from a Foundation Level 1 programme.

Earning potential\*

**£18-25K**

## POTENTIAL JOB ROLES

Spa Therapist, Media Makeup Artist, TV Stylist, Self-employed Therapist, Masseuse, Skin Care Specialist, Apprenticeship

2-3 YRS

## ADVANCED LEVEL 3

### FULL-TIME PROGRAMMES

Beauty Therapy Level 3 BW RC

**Entry with:** Five GCSEs grade 9-4 (A\*-C) including English and maths, or transfer in from an Intermediate Level 2 programme, plus significant proven trade experience.

Earning potential\*

**£25-45K+**

## POTENTIAL JOB ROLES

**LEVEL 4:** Laser Hair Removal Specialist, Laser Skin Rejuvenation Specialist, Product Researcher, Apprenticeship

**LEVEL 5:** Salon Owner, Salon Manager, Spa Manager, Medical Esthetician, Tattoo Removal Specialist

**LEVEL 6/7:** Salon/Spa Owner, Cosmetology Specialist, Dermatology Specialist, Advanced Treatments Consultant

1-4 YRS

## HIGHER LEVELS 4-7

### PROGRAMMES

Beauty Therapy Level 4 GC OX

**Entry with:** Subject to programme type, level, qualifications and experience. For more information, contact us on **0800 612 6008** or visit [www.activatelearning.ac.uk/contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

\*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.

**Programme locations:** BW Bracknell and Wokingham College RC Reading College GC Guildford College

OX City of Oxford College



**This is the ideal entry point into a rewarding career as an entrepreneur or roles in finance, HR or marketing. Gain practical know-how and make connections on industry placements in your chosen sector two days per week throughout your programme.**

There are around six million private businesses in the UK, more than 99% of which are small or medium-sized businesses. The number of businesses registered in the UK has increased on average by 3% per year over the past 20 years. With nearly 178,000 annual openings for new jobs, organisations are searching right now for skilled team members and decision-makers within a variety of different business functions.

There are significant employment opportunities in this sector, with the number of business-related roles across England forecast to rise by approximately 150,000 in the next seven years.



**If you're looking to start your career sooner rather than later, qualifications in business are flexible and are considered valuable across many industries. On this pathway, we focus on developing your employability; equipping you with the skills to become an effective team player in organisations ranging from small business start-ups to global corporations.**

If you have an entrepreneurial flair, find out how you could turn your passion and ideas into a business reality. With our business and enterprise pathway, you will apply your learning to the real world, working on projects and assignments that challenge you, while developing the soft skills that employers are looking for.

As part of your studies, you will have the opportunity to take part in employer-led student projects with local companies and organisations. Recent projects have included planning and delivering a fundraising programme for a local hospice, designing a new young persons' travel scheme for a local bus company, and developing a brand strategy for a national charity.

By working with external organisations and employers, you will get a real flavour of the realities of working in business. You will hear from guest speakers on a range of areas and you will also take part in work experience throughout your programme, helping you build the skills and confidence to launch your career.

## 4.1 MILLION

FORECASTS SHOW THAT THERE WILL BE OVER 4.1 MILLION JOBS ACROSS BUSINESS MANAGEMENT IN ENGLAND BY 2025



I always just wanted to get into a job and start earning. With business, I think you can get into a career quite quickly and start learning on the job and progressing in your career that way. At college, I was really able to figure out what aspects of business I didn't enjoy and which parts I did. I really didn't like the finance side of things, but I really liked Human Resources, so that's why I chose the HR route as a potential career. At the interview for college, we went over the Career Pathways that were available and what you do year by year, and then at the end of the first year you choose a particular route."

**Grace, Business Level 3**

Read Grace's full story online at [activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

### OUR PARTNERS





# BUSINESS AND ENTERPRISE PATHWAY

» Go online for full pathways information

[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)

Earning potential\*  
**Up to £13K**

## POTENTIAL JOB ROLES

Traineeship (may be unpaid), junior office and customer services roles, Apprenticeship

## 1YR FOUNDATION LEVEL 1

### FULL-TIME PROGRAMMES

Business Foundation Pathway\*\*

BW RC

**Entry with:** Evidence of engagement in learning.

Earning potential\*  
**£13-16K**

## POTENTIAL JOB ROLES

Office Assistant, Customer Services Assistant, Business Administrator, Finance Assistant, Marketing Assistant, Human Resources Assistant, Apprenticeship

## 1YR INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Business Level 2 BW RC

Event Planning Level 2 RC

**APPRENTICESHIPS:**  
Customer Service Practitioner

**Entry with:** Four GCSEs at grade 3 (D) or above, including English and maths, or internal progression from a Foundation Level 1 programme.

Earning potential\*  
**£16-25K**

## POTENTIAL JOB ROLES

HR Advisor, Marketing Assistant/Executive, Sales Executive, Customer Services Advisor, Key Account Manager, Social Media/Digital Marketing Executive, Office Manager, Team Leader, Apprenticeship

Successful completion of a Level 3 programme leads to direct progression to the BA (Hons) Business and Enterprise Level 6

## 2-3 YRS ADVANCED LEVEL 3

### FULL-TIME PROGRAMMES

Applied Law Level 3 BW RC

Business Level 3 BW RC

Business (HR) Level 3 BW RC

Business (Finance) Level 3 BW RC

Business (Marketing) Level 3 BW RC

Business (Entrepreneur) Level 3 BW RC

**APPRENTICESHIPS:**  
Business Administrator, Customer Service Specialist, Team Leader/Supervisor

**Entry with:** Five GCSEs grade 9-4 (A\*-C) including English and maths, or transfer in from an Intermediate Level 2 programme.

Earning potential\*  
**£25-60K+**

## POTENTIAL JOB ROLES

Business Development Executive, Sales Executive, Marketing Executive/Manager, HR Advisor/Manager, Events Executive, Business Manager, Business Owner, Apprenticeship, Senior and Managerial positions (subject to experience)

## 1-4 YRS HIGHER LEVELS 4-7

### PROGRAMMES

HNC Business - Distance Learning Level 4 Online (Also available Part time, starting March 2021)

Foundation Degree (Arts) Business and Enterprise Level 5 OX

BA (Hons) Business and Enterprise (Top-up) Level 6 OX

Operations/Departmental Manager Higher Apprenticeship Level 5

**Entry with:** Subject to programme type, level, qualifications and experience. For more information, contact us on **0800 612 6008** or visit [www.activatelearning.ac.uk/contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

\*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.

**Programme locations:** BW Bracknell and Wokingham College RC Reading College OX City of Oxford College

# CONSTRUCTION

**The construction industry is a huge employer nationally, with 1.5 million jobs forecast by 2025 and over 56,000 new jobs being available annually.**

One of the reasons for the strength of this industry is that the roles can be so varied, and all are crucial to construction projects, whether large or small. Plumbers and electricians are necessary to install systems and carry out repairs, carpenters and construction workers interpret designs and create structures, site foremen supervise teams and architects design and develop specifications for buildings. The construction industry offers a wealth of career opportunities to progress into once you gain your qualification.



**Get out from behind a desk and work on varied construction projects, finishing each day with results you can see and touch.**

Our programmes focus heavily on the practical elements of learning: working in industry placements and practicing in our college's excellent facilities. As well as deepening your knowledge of the construction industry, you will develop the expertise and knowledge required to enter the industry at an advanced stage, or to progress to university to prepare for a career in construction management. The sector is well paying and there are opportunities to progress from an apprenticeship to self-employed trade specialist, or a project-manager role in a multi-national company.

Whether your skills and interests would match with being a carpenter, plumber, electrician, site foreman or surveyor, our teachers have years of experience within construction and will share with you the knowledge and expertise you need to succeed.

What's more, our students get to work on employer-led projects which reflect the real-life challenges construction companies face every day.

Previous employer-led projects our students have taken part in include:

- » Skanska, a design, building and engineering company, set a project to design a new roundabout junction. Teams made designs for a junction in Harwell that would accommodate increased traffic and the needs of pedestrians.
- » Creating a pre-tender package for a new science-park development in partnership with mentors from Beard Construction, an award-winning construction company. The project involved fact-finding visits to the real-life development site, currently under construction.

## 36%

**36% OF PEOPLE WORKING IN THE CONSTRUCTION INDUSTRY ARE SELF-EMPLOYED, COMPARED TO 13% AVERAGE FOR THE ECONOMY AS A WHOLE.**

**I've found that I've made quite a few friends here, and the facilities here are so much better than anywhere else. I've been treated more like an adult here."**

**"When I attended an Open Event, I visited the plumbing workshop and was so impressed with the facilities I felt in my element straight away. One of my favourite parts of the programme has been having hands-on experience of using and assembling different materials in the workshop."**

**Sherrie, Plumbing Level 2**

Read Sherrie's full story online at [activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

# CONSTRUCTION PATHWAY

» Go online for full pathways information

[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)

Earning potential\*  
**Up to £15K**

## POTENTIAL JOB ROLES

Traineeship (may be unpaid),  
Labourer, General Operative,  
Apprenticeship

## 1YR FOUNDATION LEVEL 1

### FULL-TIME PROGRAMMES

Bricklaying Level 1 RC

Carpentry and Joinery Level 1 RC

Construction Level 1 BW

Electrical Installation Level 1 BW

Plumbing Level 1 RC

Construction  
Foundation Pathway\*\* BW RC

**Entry with:** Evidence of  
engagement in learning.

Earning potential\*  
**£15-25K**

## POTENTIAL JOB ROLES

Self-employed Trade/Vocational  
Specialist, Apprenticeship

## 1YR INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Bricklaying Level 2 RC

Bench Joinery Level 2 RC

Carpentry Level 2 RC

Construction Level 2 BW

Electrical Installation Level 2 BW

Plumbing Level 2 RC

**APPRENTICESHIPS:**  
Bricklaying, Carpentry and Joinery

**Entry with:** Four GCSEs at  
grade 3 (D) or above, including  
English and maths, or internal  
progression from a Foundation  
Level 1 programme.

\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.

Earning potential\*  
**£25-35K**

## POTENTIAL JOB ROLES

Self-employed Trade/Vocational  
Specialist, Apprenticeship

## 2-3 YRS ADVANCED LEVEL 3

### FULL-TIME PROGRAMMES

Electrical Installation Level 3 BW

At Level 3, you are expected to join  
an apprenticeship programme. Either  
through progression or immediate  
entry at Level 3, as an apprentice  
you will be employed, earning a  
wage whilst progressing towards a  
recognised work-based qualification.  
Construction qualifications have  
been designed in partnership with  
the industry, so all training and work  
experience will be relevant to future  
employers. Apprenticeships usually  
last between 2-3 years and at the end  
of the programme you will gain an  
industry-leading qualification. View all  
apprenticeships vacancies at:  
[www.activateapprenticeships.co.uk](http://www.activateapprenticeships.co.uk)

**Entry with:** Five GCSEs grade 9-4 (A\*-C) including English  
and maths, or transfer in from an Intermediate Level 2 programme.

\*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant  
as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage.  
Please note these are just examples of job roles that could be achieved. However, in some instances, employers could  
require you to have further qualifications and/or relevant experience.

**Programme locations:** BW Bracknell and Wokingham College RC Reading College

OX City of Oxford College GC Guildford College

Earning potential\*  
**£35-50K+**

## POTENTIAL JOB ROLES

**LEVEL 4:** Self-employed, Site  
Technician, Quantity Surveyor,  
Foreman, Apprenticeship

**LEVEL 5:** Site Manager, Senior  
Foreman, Structural Engineer,  
Project Manager,

**LEVEL 6/7:** Architect, Senior  
Project Manager

## 1-4 YRS HIGHER LEVELS 4-7

### PROGRAMMES

HNC Construction and the  
Built Environment Level 4 OX GC

HND Construction and the Built  
Environment (Top-up) Level 5 RC

**Entry with:** Subject to programme  
type, level, qualifications and  
experience. For more information,  
contact us on **0800 612 6008** or  
visit [www.activatelearning.ac.uk/  
contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)



# EARLY YEARS



Working in the early years sector involves supervising play and other activities for pre-school age children, as well as assisting teachers and caring for children in day or residential nurseries, children's homes and private households.

The demand for childminders and those working in pre-school environments is increasing following the introduction of 30 funded hours per week for three- and four-year-olds of working parents in 2017.

By 2025, there are forecast to be over 50,000 jobs across child development and well-being in the south east of England, with over 2,220 new job openings each year.

**If you want to work in the early years sector, this pathway provides you with a clear route into this rewarding industry.**

Our programmes combine theoretical study in college with significant practical experience, preparing you to work competently, safely and effectively with children and their families in a wide range of environments.

You will be expected to attend work placements in a variety of settings for two days per week, which will build to a total of up to 650 hours of experience every year. During work placements you will gain the confidence to plan and evaluate activities and develop excellent observation skills. Experience is a key feature that employers look for and your time spent on work placements will be invaluable in putting you ahead of the competition!

Throughout your programme, you will also get opportunities to go on trips, follow projects set by employers and take part in employability events such as mock interviews, job fairs and CV-writing sessions.

We have links with West Berkshire Family Hub where students are offered the opportunity to lead creche sessions and take responsibility for the care and learning of children.

## 7 MILLION

OVER SEVEN MILLION CHILDREN UNDER 10 YEARS IN ENGLAND USE FORMAL CHILDCARE



I would definitely, 100% recommend this programme, particularly if you don't get on with school. If you are struggling, then college is great because it offers so many different opportunities at different levels. If you haven't got all your GCSEs, then you could still go on to a lower-level course, doing something that you love, then move up, so you're still doing something you enjoy. College is more hands on. At school, a lot of the study is writing and reading, but at college it's really practical. We get to do all the activities that we plan and test them to see if they work. It's really fun!"

**Amelia, Early Years Level 3**

Read Amelia's full story online at [activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

## OUR PARTNERS





# EARLY YEARS PATHWAY

Go online for full pathways information

[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)

Earning potential\*

**Up to £12K**

## POTENTIAL JOB ROLES

Nanny/Au Pair, Traineeship (may be unpaid), Lunchtime Supervisor, Apprenticeship

1YR

## FOUNDATION LEVEL 1

### FULL-TIME PROGRAMMES

Exploring the Care Sector Level 1

RC

Health and Social Care/ Early Years Foundation Pathway\*\*

BW RC

**Entry with:** Evidence of engagement in learning.

Earning potential\*

**£12-15K**

## POTENTIAL JOB ROLES

Nanny/Au Pair, Nursery Worker, Childminder, Apprenticeship

1YR

## INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Early Years Level 2

BW RC

**APPRENTICESHIPS:**  
Early Years Practitioner

**Entry with:** Four GCSEs at grade 3 (D) or above, including English and maths, or internal progression from a Foundation Level 1 programme.

Earning potential\*

**£15-25K**

## POTENTIAL JOB ROLES

Nursery Supervisor, Nanny/ Au Pair, Special Educational Needs Teaching Assistant, Youth Worker, Safeguarding Officer, Apprenticeship

2-3 YRS

## ADVANCED LEVEL 3

### FULL-TIME PROGRAMMES

Early Years Level 3

BW RC

**APPRENTICESHIPS:**  
Early Years Educator, Teaching Assistant

**Entry with:** Five GCSEs grade 9-4 A\*-C) including English and maths, or transfer in from an Intermediate Level 2 programme.

Earning potential\*

**£25-45K+**

## POTENTIAL JOB ROLES

**LEVEL 4:** Senior Teaching Assistant, Senior Room Leader

**LEVEL 5:** Nursery Manager, Nursery Area Manager, Family Support Worker

**LEVEL 6/7:** Teacher, Educational Psychologist, Play Therapist, School Nurse, Health Visitor, Education Welfare Officer

1-4 YRS

## HIGHER LEVELS 4-7

### PROGRAMMES

Foundation Degree (Education) Children's Development and Learning Level 5

BW MW \*\*\*

BA (Hons) Education and Lifelong Learning (Top-up) Level 6

OX

**Entry with:** Subject to programme type, level, qualifications and experience. For more information, contact us on **0800 612 6008** or visit [www.activatelearning.ac.uk/contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

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\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.

\*\*\*Subject to validation

**Programme locations:** BW Bracknell and Wokingham College RC Reading College MW Merrist Wood College

OX City of Oxford College

# ENGINEERING

**Roles in this industry include, among others, engineering technicians, who focus on support diagnostic and maintenance of technical equipment, and project managers, who oversee engineering projects and chartered engineers. These are engineers registered with the sector's regulatory body (the Engineering Council), who work to create solutions for engineering problems at a highly-skilled level.**

The engineering sector in the UK is vast, and essential to the economic health of the nation. Engineers work in every major industry and are responsible for everything from streamlining manufacturing processes to designing cities and pioneering efficient new technologies. Engineering skills are widely sought after and used beyond the engineering sector itself, with 1.8 million people workers in engineering-related roles in sectors outside mainstream engineering.



**Follow our engineering pathway and you will get an excellent grounding in mechanical, electrical and electronic engineering to enable you to choose the career that's right for you.**

Following recent investments in our engineering facilities you'll benefit from completing your diploma in state-of-the-art learning zones, high-quality workshops, modern design and fabrication spaces. Using different machining processes, thanks to lathes, milling machines and various other specialist tools being in the workshop, you'll gain practical experience of processes that you may do in the future.

As part of your studies, you will also have the opportunity to take part in employer-led, work-based projects, based on real-life scenarios, providing invaluable experience to supplement your studies. Level 3 students have recently benefitted from curriculum sponsorship from Royal Electrical Mechanical Engineers (REME), including a work-based project, guest lecturing and regional competitions.

**Teaching and learning are provided with the support of leading engineering companies, including:**

- » Peter Brett Associates (now part of Stantec)
- » Royal Electrical Mechanical Engineers (REME)
- » BMW
- » Skanska

## 1 MILLION

IN 2020, THERE ARE WELL OVER ONE MILLION ENGINEERING-BASED JOBS ACROSS ENGLAND.



The Careers and Advice Team were so helpful in getting me through my course and helping me to figure out where I wanted to go. Once I was told I had an offer from Oxford Brookes University for Mechanical Engineering and Design, I jumped at the chance! Without the college's support, the support of all the tutors and staff, I wouldn't be where I am now, so I have to say a massive thank you to them. I'll always be grateful to them."

### Merhawi, Engineering Level 3

Read Merhawi's full story online at [activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

### OUR PARTNERS



# ENGINEERING PATHWAY

» Go online for full pathways information

[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)

Earning potential\*

**Up to £15K**

## POTENTIAL JOB ROLES

Traineeship (may be unpaid),  
Labourer, General Operative,  
Apprenticeship

1YR

## FOUNDATION LEVEL 1

Foundation Level 1 programmes  
are available at other institutions,  
including:

- GCSEs
- Level 1 Diplomas/NVQs
- Foundation Pathways\*\*

**Entry with:** Evidence of  
engagement in learning.

Earning potential\*

**£15-25K**

## POTENTIAL JOB ROLES

Trainee, Junior Engineer,  
Administrator, Apprenticeship

1YR

## INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Engineering Level 2

BW RC

**APPRENTICESHIPS:**  
Engineering Operative

**Entry with:** Four GCSEs at  
grade 3 (D) or above, including  
English and maths, or internal  
progression from a Foundation  
Level 1 programme.

Earning potential\*

**£25-30K**

## POTENTIAL JOB ROLES

Engineer (Civil, Mechanical,  
Electrical, Electronics, Design  
and Development, Production  
and Process), Apprenticeship

2-3  
YRS

## ADVANCED LEVEL 3

### FULL-TIME PROGRAMMES

Engineering Level 3

RC

**APPRENTICESHIPS:**  
Maintenance and Operations  
Engineering Technician, Engineering  
Technician (Machinist, Mechatronics  
Maintenance, Product Design and  
Development, Toolmaker, Technical  
Support), Engineering Fitter

**Entry with:** Five GCSEs grade  
9-4 (A\*-C) including English and  
maths, or transfer in from an  
Intermediate Level 2 programme.

Earning potential\*

**£35-50K+**

## POTENTIAL JOB ROLES

Chief Engineering/Technical  
Officer, Chartered Engineer

1-4  
YRS

## HIGHER LEVELS 4-7

### PROGRAMMES

HNC in Civil Engineering  
Level 4

OX GC

HNC Electrical Electronic  
Engineering Level 4

RC

HNC Mechanical Engineering  
Level 4

RC

Process Leader Higher  
Apprenticeship Level 4

HND Electrical and Electronic  
Engineering Level 5

RC

HND Mechanical Engineering  
(Top-up) Level 5

RC

**Entry with:** Subject to programme  
type, level, qualifications and  
experience. For more information,  
contact us on **0800 612 6008** or  
visit [www.activatelearning.ac.uk/  
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\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.

**Programme locations:** BW Bracknell and Wokingham College RC Reading College

OX City of Oxford College GC Guildford College

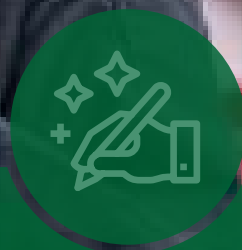


**Our Foundation programmes meet the needs of a broad range of learners; from those with special educational needs or disabilities, to those who may have disengaged from learning in the past or not achieved their full potential.**

We will provide you with the opportunity to develop vital employability and independence skills through our learning companies. These are social enterprises run by staff and students and include on-campus shops and delivery services. Our partnerships with outside organisations and employers will give you the tools you need for a successful future.

They include:

- » supported internships with Royal Berkshire Hospital, Mencap and Oxfordshire employment services
- » supported employment provision via a specialist agency
- » work with two local authorities
- » more than 200 employers providing work experience
- » close links with special schools



## FOUNDATION STUDIES

**Our foundation programmes meet the needs of a broad range of learners, allowing for progression onto vocational career pathways within Activate Learning.**

During the one-two year programme, learners are able to try different vocational options or specialise in a chosen subject area. Our students also develop employability skills and continue their studies in English, Maths and digital literacy where required. The programme includes citizenship and personal and social development, as well as work experience opportunities.

We offer a variety of vocational pathways, including:

Business
Construction
ESOL
Hair and beauty
Hospitality and professional cookery
IT
Media
Motor vehicle
Performing arts
Public services
Sports
Tourism
Visual arts and design



Philip has made massive progress on his work experience. He started at the Entertainer with full support, as he found it very difficult to communicate with people he was unfamiliar with. He also found the busy shop floor overwhelming.

This support was gradually withdrawn over a six-week period until Philip was attending completely independently. The placement was so successful that he was invited back for another six weeks, which he attended fully independently! By the end of the placement, Philip was able to communicate with not only store colleagues but customers too."

**From Miriam White and Liz Turkington, Philip's teachers**

Read Philip's full story online at [activatelearning.ac.uk/student-stories](http://activatelearning.ac.uk/student-stories)

## OUR PARTNERS





# SUPPORTED STUDIES

We offer a variety of study programmes, however, we know that every learner is different. We will design the right blend for your individual needs.

## Pathway to Exploration (Tier 1)

This programme provides for the needs of individuals with profound and complex learning difficulties including sensory impairment, physical disabilities and severe medical conditions. This programme will support all aspects of your needs including health, care, therapies, medications, and educational development.

## Pathway to Independence and Supported Work (Tier 2)

This programme provides for the needs of individuals with severe to moderate learning difficulties who want to continue to build on essential skills for living, employment and community.

## Pathway for Progression (Tier 3)

This programme serves as a stepping stone for you to progress on to further studies and prepare you for the world of work in a supported college environment. The programme will help you build confidence and further develop your social communication skills by providing opportunities for you to independently apply skills and knowledge learnt in a range of settings including external work experience.

## OUR FACILITIES AND SPECIALIST SERVICES

Our SEND provision is at the heart of our colleges at Activate Learning. We believe that our learners can achieve anything with the right support, time and environment.

At each of our campuses, every student will be allocated an experienced personal tutor who will:

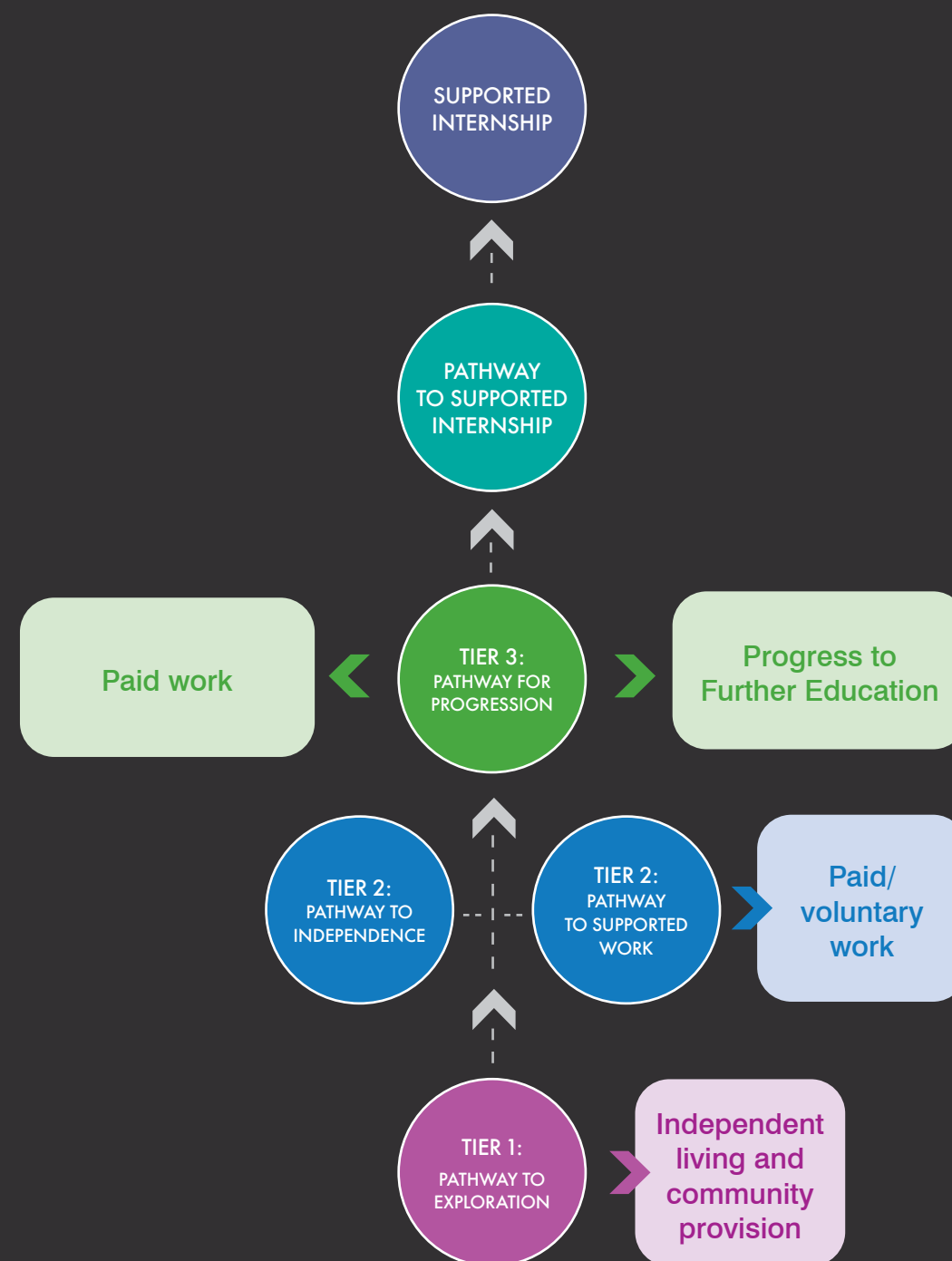
- » support attendance
- » raise awareness of health issues
- » set targets and goals
- » give careers advice
- » help with study skills
- » offer pastoral care

A full range of extra-curricular activities are organised each year that complement and extend our academic curriculum. The students have the opportunity to further develop their social skills, independence, self esteem, self-reliance and physical capabilities as well as having fun.

For more information on our supported studies programmes, and details on how to apply, visit our website and download our dedicated guide for SEND learners.



# PROGRESSION ROUTES



**Over 121,000 people in the UK are employed cutting hair, barbering and providing other hair treatments, which makes up over 80% of the jobs in the overall beauty industry.**

From this pathway, you could go on to be a hair stylist, cutting clients' hair, developing your knowledge of the latest trends and colouring techniques; a salon manager, running a team of people offering a number of hair and beauty treatments, ensuring that it remains profitable and that it provides excellent customer service...the list goes on! You could also become self-employed or develop your technical skills in specialist areas such as colouring, extensions, African-hair styling, wedding-hair styling, or many more!



**Our training salons are run in partnership with Wella and Affinage, offering access to the latest products and techniques for all students.**

At our on-site training salons, not only will you be working with all the latest products and equipment that you would expect to find in a salon, you'll be learning and practicing your skills on real clients. There is classroom learning involved, where you learn about human physiology, as well as the wider industry and the skills you need for a successful career, including health and safety, advising and communicating with clients, and stock control and management.

You will also visit other local salons, attend masterclasses, visit trade exhibitions, and have the opportunity to take part in competitions to boost your skills, knowledge and creativity!

**We will help you develop the skills you need to work in the hairdressing industry, including:**

- » communication
- » problem solving
- » professional standards
- » client consultation
- » time management
- » customer care
- » creativity

## 6.2 BILLION

**PEOPLE SPEND OVER £6.2 BILLION A YEAR ON HAIR SERVICES IN THE UK**



You're actually doing it and physically learning how to do it rather than shown a video clip about it. The tutors show you exactly how to do it on people or a mannequin, so you can actually put it into practice.

"My work experience helped me to see an insight of how it all ran and what salon life was like and how busy it was. I've become a lot more independent. My skills have progressed a lot. I've made a lot of new friends."

**Sophie, Hairdressing Level 2**

Read Sophie's full story online at [activateteaching.ac.uk/student-stories](https://activateteaching.ac.uk/student-stories)

### OUR PARTNERS



# HAIRDRESSING PATHWAY

»» Go online for full pathways information

[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)

Earning potential\*  
**Up to £10K**

## POTENTIAL JOB ROLES

Traineeship as Salon Reception Assistant (may be unpaid), Apprenticeship

## 1YR FOUNDATION LEVEL 1

### FULL-TIME PROGRAMMES

Hairdressing Level 1

BW RC

Hair and Beauty Foundation Pathway\*\*

BW RC

**Entry with:** Evidence of engagement in learning.

Earning potential\*  
**£15-18K**

## POTENTIAL JOB ROLES

Hair Stylist, Barber, Salon Reception Assistant, Technician, Trade Representative, Apprenticeship

## 1YR INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Hairdressing Level 2

BW RC

**APPRENTICESHIPS:**  
Barbering, Hairdressing

**Entry with:** Four GCSEs at grade 3 (D) or above, including English and maths, or internal progression from a Foundation Level 1 programme.

Earning potential\*  
**£18-25K**

## POTENTIAL JOB ROLES

Senior Hair Stylist, Senior Barber, Trainer/Teacher, Mobile Hairdresser, Self-employed Hairdresser, Colour Technician, Apprenticeship

## 2-3 YRS ADVANCED LEVEL 3

### FULL-TIME PROGRAMMES

Hairdressing: Stylist Level 3

BW RC

**Entry with:** Five GCSEs grade 9-4 (A\*-C) including English and maths or transfer in from an Intermediate Level 2 programme, plus significant proven trade experience.

Earning potential\*  
**£25-45K+**

## POTENTIAL JOB ROLES

**LEVEL 4:** Salon Owner, Salon Manager, Colour Master, Colour Correction Specialist, Wig Maker, Apprenticeship

**LEVEL 5:** Salon Manager, Salon Owner, Postiche (hair piece) Specialist, Hair Loss Specialist

**LEVEL 6/7:** Business Owner, Salon Area Manager, Artistic Director, Trichologist

1-4 YRS

## HIGHER LEVELS 4-7

Higher education programmes available at other institutions, including:

- Apprenticeships
- HNC/HNDs
- Degrees

**Entry with:** Subject to programme type, level, qualifications and experience. For more information, contact us on **0800 612 6008** or visit [www.activatelearning.ac.uk/contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

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\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.

Programme locations: BW Bracknell and Wokingham College RC Reading College

**There are lots of different roles in health and social care depending on what you want to do, who you want to work with, and where you would like to work.**

This pathway has meaningful industry placements in local clinical care settings with our network of partners. The demand for trained care professionals across the UK is enormous and it's likely you'll have the opportunity to walk straight into a well-paid job on completion of your studies with us, especially if you have already completed your work experience with that employer!

In clinical roles, you could be working in local GP surgeries, pharmacies or hospitals.

If you go on to a degree-level nursing, midwifery or allied health course at university, as of 2020 you would be guaranteed a £5,000 a year bursary to help with living costs. This does not need to be paid back!

## **One of two pathways on the Health and Social Care Extended Diploma, this programme has a clinical focus with NHS industry placements.**

On this pathway, there are guaranteed job opportunities with the NHS Partnerships listed below.

No two days are the same on this programme! You'll cover a range of modules across pharmacy, adult nursing, midwifery, mental health, healthcare science, children and young people. This way, you'll get a broad introduction to the fields of health and social care and be able to better specialise in the areas that interest you the most.

The study is a mix of attending classes at college and training in simulated environments. Each trust provides you with induction training including infection control, moving and handling before commencing your placement and, in some

instances, there are opportunities to complete the Nursing Associate Programme during your placement. You will complete work experience in your first year and then an industry placement during your second year of approximately 45 days at one of the NHS Trusts. The projects and assignments that you'll complete on this course are all based on realistic workplace situations and activities.

At the end of the course, you will have the knowledge and practical experience you need to go directly into work, or higher education. For a list of possible careers on this pathway, search our website for 'clinical'.

## 30,900

THE WORKFORCE FOR MEDICAL PRACTITIONERS IS PROJECTED TO GROW BY 10.4% OVER THE PERIOD TO 2027, CREATING 30,900 JOBS.



I applied to the trauma ward in Horton General. I had been trying to get an interview there for a while, even before doing this work experience at the hospital, but because I was so young, and I didn't have that much experience, my applications were rejected.

"But, with my work experience and care certificate from my college course, they called me in for an interview and I got accepted! It was such a great day for me. Everything that I was trying to do on that work experience counted for something. I was working so hard so I could get to where I wanted to be, and I made it!"

### **Xhuada, Health and Social Care: Clinical Level 3**

Read Xhuada's full story online at [activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

## OUR PARTNERS



# HEALTH AND SOCIAL CARE: CLINICAL PATHWAY

» Go online for full pathways information  
[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)

Earning potential\*  
**£15-20K**

## POTENTIAL JOB ROLES

Healthcare Support Worker, Healthcare Assistant, Administrator, Phlebotomist, Medical Receptionist, Ambulance Assistant, Apprenticeship

1YR

## INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Health and Medical Level 2  
(Gateway to Level 3)

BW RC

**Entry with:** Four GCSEs at grade 3 (D) or above, including English and maths, or internal progression from a Foundation Level 1 programme.

Earning potential\*  
**Up to £15K**

## POTENTIAL JOB ROLES

Care Escort, Community Transport Driver, Porter, Traineeship (may be unpaid), Apprenticeship

1YR

## FOUNDATION LEVEL 1

### FULL-TIME PROGRAMMES

Exploring the Care Sector Level 1

RC

Health and Social Care/Early Years Foundation Pathway\*\*

BW RC

**Entry with:** Evidence of engagement in learning.

\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.

\*\*\*Industry placements are included with clinical and social care programmes.

Earning potential\*  
**£20-45K**

## POTENTIAL JOB ROLES

Senior Care/Healthcare Supervisor, Ambulance Technician, Dental Nurse, Military Medic, Radiography Assistant, Medical Administrator, Youth Worker, Drug and Alcohol Worker, Apprenticeship

2-3 YRS

## ADVANCED LEVEL 3

### FULL-TIME PROGRAMMES

Health: Clinical Healthcare Level 3\*\*\*

BW RC

**Entry with:** Five GCSEs grade 9-4 (A\*-C) including English and maths, or transfer in from an Intermediate Level 2 programme.

Earning potential\*  
**£30-40K+**

## POTENTIAL JOB ROLES

**LEVEL 4:** Residential Care Manager, Social Services Manager, Health Advisor, Family Support Worker

**LEVEL 5:** Educational Welfare Officer, Advanced Practitioner, Nurse Associate

**LEVEL 6/7:** Social Worker, Mental Health Nurse, Nurse, Midwife, Health Visitor, Occupational Therapist, Paramedic, Speech Therapist, Counsellor

1-4 YRS

## HIGHER LEVELS 4-7

Higher education programmes available at other institutions, including:

- Apprenticeships
- HNC/HNDs
- Degrees

**Entry with:** Subject to programme type, level, qualifications and experience. For more information, contact us on **0800 612 6008** or visit [www.activatelearning.ac.uk/contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

\*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

Programme locations: BW Bracknell and Wokingham College RC Reading College



**One of two pathways on the Health and Social Care Extended Diploma, this programme has a social care focus with a minimum of 45 days industry placement.**

We work closely with the local authorities, care providers, specialist schools and day-care centres to give you regular work experience placements throughout your programme. This means you can experience the full breadth of health and social care and begin to develop expertise in specialist areas, increasing your skills and experience and putting you ahead of the competition when applying to university or moving directly into employment. Many former students have secured jobs with great prospects through these placements. Check out our **'Student Stories'** section on our website to read about their experiences on this course.

The study is a mix of attending classes at college and training in simulated environments. There's also some mandatory training at the start of your

placement, work experience in your first year, and placements for two days a week with a local employer. The projects and assignments that you'll complete on this course are all based on realistic workplace situations and activities.

At the end of the course, you may decide to go directly into work, or you could enter higher education. Possible careers include social work, social-care work, care management, occupational therapy or other professions related to social care. For a more complete list of roles on this pathway, search our website for 'social care'.

## 3 MILLION

ACROSS ENGLAND NEARLY 3 MILLION PEOPLE ARE EMPLOYED IN THE HEALTH AND SOCIAL CARE INDUSTRY IN 2020, WITH WELL OVER 140,000 JOB OPENINGS ANNUALLY



One of the main things that inspired me about the college was the care suite—an area that replicates a real care facility—and how we could use it to do practical things. We got to practice taking blood pressure, taking blood samples, swabbing things within the care suite to see what was dirty, how to properly make beds, etc. We also used wax to make fake wounds and learn how to dress them properly. It was really interesting.

"I knew a lot of people who had already been there; family and friends, and they'd said positive things about it. I attended an Open Event first to have a look around and speak to the teachers and that's what made my mind up to attend."

**Sarah, Health and Social Care: Social Level 3**

Read Sarah's full story online at [activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

## OUR PARTNERS



**There are lots of different roles in health and social care depending on what you want to do, who you want to work with, and where you would like to work.**

Social care means providing physical, emotional and social support to help people live their lives to the fullest. In this industry, you will be providing a range of services to support both children and adults. In social care roles, you could be helping people in their own homes, in residential homes, or in a number of other places such as day centres or supported housing. For a more complete list of roles on this pathway, search our website for 'social care'.

# HEALTH AND SOCIAL CARE: SOCIAL PATHWAY

» Go online for full pathways information  
[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)

Earning potential\*  
**Up to £15K**

## POTENTIAL JOB ROLES

Care Escort, Community Transport Driver, Porter, Traineeship (may be unpaid), Apprenticeship

## 1YR FOUNDATION LEVEL 1

### FULL-TIME PROGRAMMES

Exploring the Care Sector Level 1 RC

Health and Social Care/Early Years Foundation Pathway\*\* BW RC

**Entry with:** Evidence of engagement in learning.

Earning potential\*  
**£15-20K**

## POTENTIAL JOB ROLES

Healthcare Support Worker, Healthcare Assistant, Administrator, Phlebotomist, Medical Receptionist, Ambulance Assistant, Apprenticeship

## 1YR INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Health and Medical Level 2 (Gateway to Level 3) BW RC

**APPRENTICESHIPS:**  
Adult Care Worker

**Entry with:** Four GCSEs at grade 3 (D) or above, including English and maths, or internal progression from a Foundation Level 1 programme.

Earning potential\*  
**£20-30K**

## POTENTIAL JOB ROLES

Senior Care/Healthcare Supervisor, Ambulance Technician, Dental Nurse, Military Medic, Radiography Assistant, Medical Administrator, Youth Worker, Drug and Alcohol Worker, Apprenticeship

## 2-3 YRS ADVANCED LEVEL 3

### FULL-TIME PROGRAMMES

Health: Social Care and Community Level 3\*\*\* BW RC

**APPRENTICESHIPS:**  
Lead Adult Care Worker

**Entry with:** Five GCSEs grade 9-4 (A\*-C) including English and maths, or transfer in from an Intermediate Level 2 programme.

Earning potential\*  
**£30-40K+**

## POTENTIAL JOB ROLES

**LEVEL 4:** Residential Care Manager, Social Services Manager, Health Advisor, Family Support Worker

**LEVEL 5:** Educational Welfare Officer, Advanced Practitioner, Nurse Associate,

**LEVEL 6/7:** Social Worker, Mental Health Nurse, Nurse, Midwife, Health Visitor, Occupational Therapist, Paramedic, Speech Therapist, Counsellor

## 1-4 YRS HIGHER LEVELS 4-7

### PROGRAMMES

Leader in Adult Care Higher Apprenticeship Level 5

**Entry with:** Subject to programme type, level, qualifications and experience. For more information, contact us on **0800 612 6008** or visit [www.activatelearning.ac.uk/contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

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\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.

\*\*\*Industry placements are included with clinical and social care programmes.

**Programme locations:** BW Bracknell and Wokingham College RC Reading College

# HOSPITALITY AND PROFESSIONAL COOKERY

Across the hospitality and catering industry in the UK there are 2.64 million jobs, with the highest growth forecasts over the next five years for cooks, chefs, and kitchen and catering assistants.

You could progress from this pathway to becoming, among other things, a chef de partie, sous chef or head chef, who creates menus for a restaurant, cafeteria or catering establishment, managing the kitchen, monitoring costs and training staff. You can also progress onto roles outside the kitchen, becoming a restaurant manager, for example, running a restaurant, including hiring staff, scheduling rotas, managing bookings and monitoring budgets.

To be successful in this industry, you'll need to be committed, resilient, understand that you won't be working a traditional 'nine to five' role and have customer service at the core of everything you do.



We've partnered with world-renowned, Michelin-starred chef Heston Blumenthal and his team at the Fat Duck Group to design study programmes that give you the best possible start in a demanding, fast-paced, yet hugely rewarding industry.

What sets our catering programmes apart from the rest is the emphasis we place on the fundamentals of understanding ingredients and exploring their tastes, flavours and fusions.

Heston Blumenthal has identified two critical attributes for working in this industry: Restless Perfectionism and Creative Curiosity. To find out more about how these attributes can benefit you and how we develop them, visit our website and search for 'culinary arts'. Inspired by these critical attributes, you will be provided with a rich variety of learning experiences, including:

- » practical exploration
- » food science experiments
- » work and industry experience
- » customer facing activity
- » employer-led projects

On top of all that, we add in other experiences and opportunities to help you get ahead in your career, including:

- » work alongside experienced chefs on live projects
- » the opportunity to compete in regional and national food competitions
- » catering for big events, including awards dinners and functions

## £50,000+

THERE IS HUGE DEMAND FOR CHEFS, CATERING MANAGERS AND KITCHEN ASSISTANTS NATIONALLY, WITH EXPERIENCED HEAD CHEFS EARNING £50,000 OR MORE ANNUALLY



I believe a younger chef who wants to get into the industry should choose this course because of the tutors. In terms of my tutor, he has worked not just here but in places in London with a really high reputation. It's not just where they work though, it's how they adapt to new situations and how they teach new students. To students who live in surrounding areas they should really make the effort to come here as it's worth it."

### Eric, Professional Culinary Arts Level 3

Read Eric's full story online at [activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

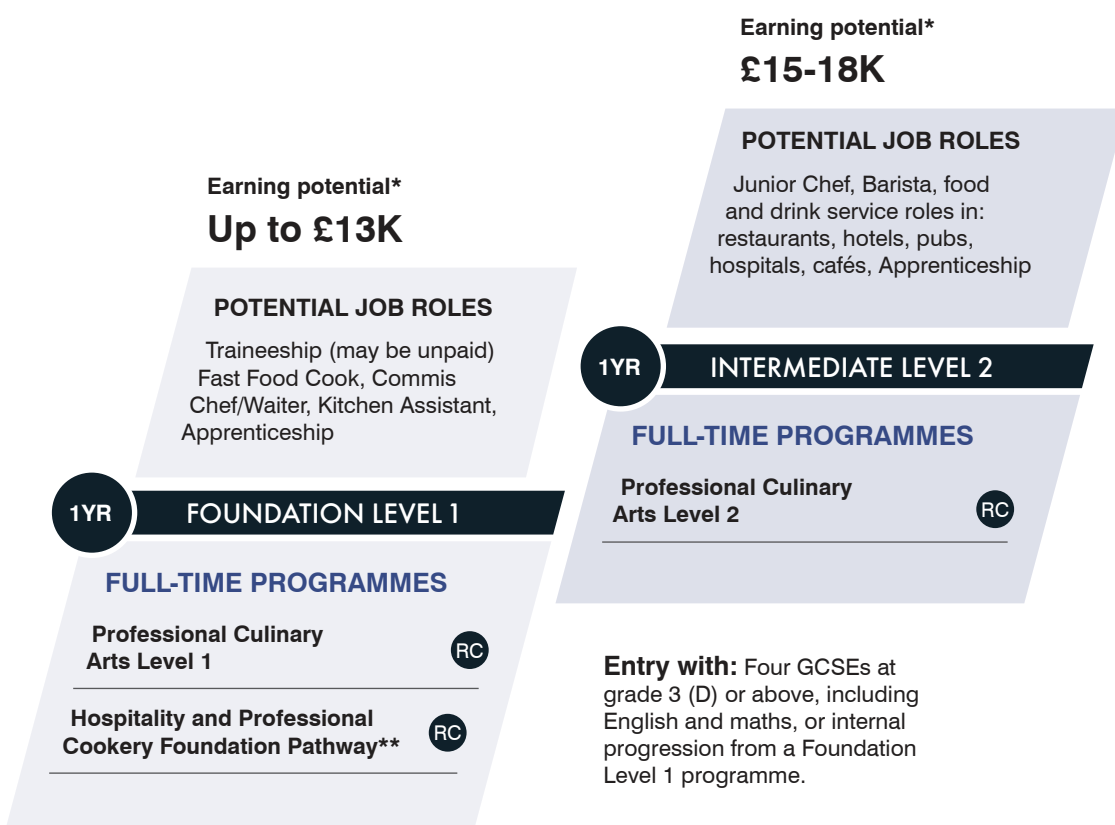
### OUR PARTNERS

In partnership with  
The Fat Duck Group



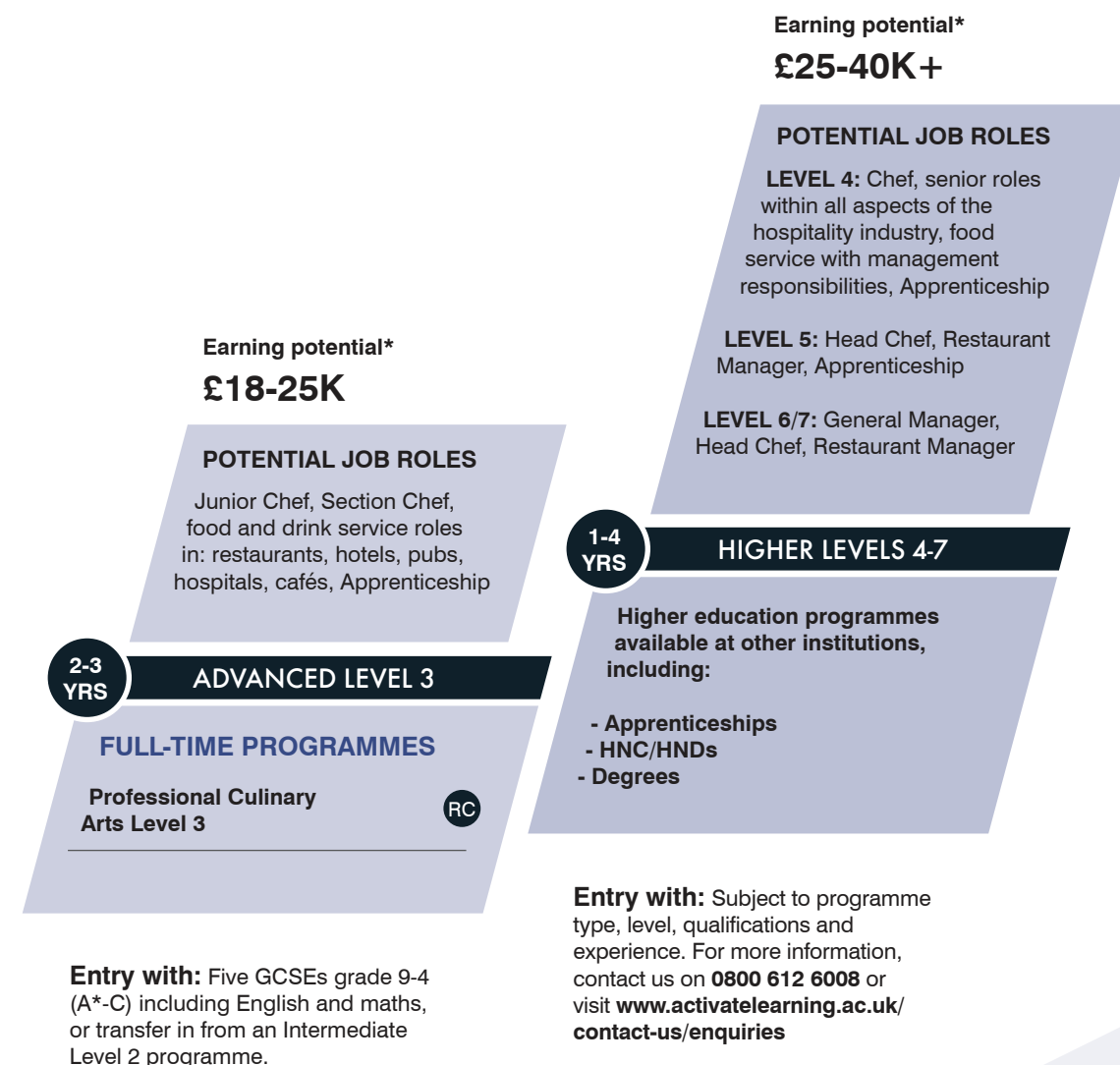
# HOSPITALITY AND PROFESSIONAL COOKERY PATHWAY

» Go online for full pathways information  
[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)



**Entry with:** Evidence of engagement in learning.

\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.



**Entry with:** Five GCSEs grade 9-4 (A\*-C) including English and maths, or transfer in from an Intermediate Level 2 programme.

\*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

**Programme locations:** (RC) Reading College



# IT AND COMPUTING

Key growth areas within the IT and computing industry include social and digital media, data protection, cyber security, games design, website development, and cloud/mobile technologies.

The IT and Computing industry is a strong employer in the South East of England, with 26% more jobs than in Great Britain overall in 2020. Mid-point hourly wages are well above average also at £21.19/hour, so you'll be well placed for job opportunities, work experience and career prospects.

You could progress on this pathway into a number of jobs, including helpdesk operator, business analyst, senior IT manager or director of IT operations.



**You will learn to design algorithms, use logical reasoning to debug errors, create programmes, and understand the differences between data and information.**

Through practical, hands-on exercises using the latest equipment, you will build an understanding of different operating systems and learn to evaluate the quality of various solutions when recommending improvements.

You'll also have the opportunity to gain industry insights and experience through employer visits and projects set by external mentors. Past students have gained experience in programming VEX robots, inspiring local school children in the use of Raspberry Pi computers, and the use of Lego Mindstorm, as well as enjoying guest lectures and cyber-security curriculum design from IBM.

At Activate Learning colleges, you can progress from Level 1 (Foundation), all the way to a university-level qualification at Reading College (South Central Institute of Technology).

Activate Learning has recently formed a collaborative partnership with Milton Keynes College, to build a new Institute of Digital Technology (IoT) see page 92 for more information.

## COMING TO READING COLLEGE 2021-22/23

New technical and digital qualifications to meet in demand skills. Supporting career pathways in:

- » Digital Software Development and Programming
- » Digital Project Management and Change
- » Digital Security
- » Digital Data Analytics
- » Digital Cloud Networking
- » Digital Games and Animation
- » Leadership

Providing project based learning, real research and development, valuable employer partnerships and supportive progression.

## 1.8 BILLION

THE UK VIDEO GAMES SECTOR IS THE LARGEST IN EUROPE CONTRIBUTING OVER £1.8 BILLION TO UK'S GDP



The course is very, very practical. There is a lot of coursework and there are four exams, but a lot of it is spread out over the course. I'd say it's a 50/50 split between coursework and practical work, though it varies depending on what year you're in. I think it strikes the right balance. The Learning Philosophy definitely influences the course design: we learn everything first and then put it into practice."

### Alex, Games Development Level 3

Read Alex's full story online at [activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

## OUR PARTNERS





# IT AND COMPUTING PATHWAY

» Go online for full pathways information

[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)

Earning potential\*

**Up to £15K**

## POTENTIAL JOB ROLES

Traineeship (may be unpaid),  
Apprenticeship

1YR

## FOUNDATION LEVEL 1

### FULL-TIME PROGRAMMES

IT Foundation Pathway\*\*

BW RC

**Entry with:** Evidence of engagement in learning.

Earning potential\*

**£15-25K**

## POTENTIAL JOB ROLES

Assistant Helpdesk Operator,  
Administrator, Tester,  
Apprenticeship

1YR

## INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Digital Level 2  
(Gateway to Level 3)

BW RC

Information and Creative  
Technology Level 2

BW RC

**Entry with:** Four GCSEs at grade 3 (D) or above, including English and maths, or internal progression from a Foundation Level 1 programme.

Earning potential\*

**£25-35K**

## POTENTIAL JOB ROLES

Helpdesk Operator, Engineer,  
Analyst, IT Engineer,  
IT Technician, Software  
Development Programmer,  
Apprenticeship

2-3  
YRS

## ADVANCED LEVEL 3

### FULL-TIME PROGRAMMES

Computing Level 3

BW RC

T Level Digital

RC

**Entry with:** Five GCSEs grade 9-4 (A\*-C) including English and maths, or transfer in from an Intermediate Level 2 programme.

Earning potential\*

**£35-60K+**

## POTENTIAL JOB ROLES

**LEVEL 4:** Manager, IT Specialist,  
Software Development  
Professional, Web Designer,  
Data Analyst, Software  
Developer and Network  
Engineer Apprenticeship

**LEVEL 5:** Senior IT Manager,  
Senior Technical Specialist,  
Games Designer, Software  
Programmer

**LEVEL 6/7:** Director of IT/  
Operations, Chief Technology  
Officer, Chief Information Officer

1-4  
YRS

## HIGHER LEVELS 4-7

**New for 2021 at Reading College -  
technical and digital qualifications  
to meet in demand skills. Supporting  
career pathways in:**

Digital Software Development and  
Programming - Digital Project  
Management and Change - Digital  
Security - Digital Data Analytics - Digital  
Cloud Networking - Digital Games and  
Animation - Leadership

Contact our HE team or Apprenticeships  
team for more details:

[he@activatelearning.ac.uk](mailto:he@activatelearning.ac.uk)

[hello@activateapprenticeships.co.uk](mailto:hello@activateapprenticeships.co.uk)

**Entry with:** Subject to programme  
type, level, qualifications and  
experience. For more information,  
contact us on **0800 612 6008** or  
visit [www.activatelearning.ac.uk/  
contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

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\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.

**Programme locations:** BW Bracknell and Wokingham College RC Reading College

# SOUTH CENTRAL INSTITUTE OF TECHNOLOGY

## WE INSPIRE DIGITAL FUTURES

Activate Learning is delighted to announce a collaborative partnership with Milton Keynes College in creating the South Central Institute of Technology, working with Microsoft, KPMG, McAfee, Cranfield University, Volkswagen Financial Services, and Evidence Talks. A wider list of digital employers have also pledged their support. The South-Central Institute of Technology has a shared vision for widening access, participation, and producing strong strategic talent pipelines across our geographic locations. We will create an environment for new thinking and enable young talented and gifted people to fulfill their full potential in technical training and find careers in the digital and technology sectors.

## WHAT IS AN IOT?

Institutes of Technology have been designed to create higher level technical qualifications, in partnership with employers to increase productivity and raise the standards of university-level technical education.

## OPENING SEPTEMBER 2021 AT READING COLLEGE

The South Central Institute of Technology is due to open in September 2021, it aims to help close the existing skills gap in this fast-paced sector by developing a curriculum offer in consultation with key digital employers which will ensure that our learners are fully prepared with the right technical skills and creative ways of thinking and working. Essential to the project is that the IoT will be a truly world-class, accessible and inclusive environment, generating opportunities for diverse students and apprentices and inspiring them to learn and be creative.



## A HIGHER APPRENTICESHIP

If you're keen to get into the world of work and learn key skills on the job then an apprenticeship could be the perfect route to kick start your digital career. A higher apprenticeship can take from one to four years to complete, depending on the qualification and involve part-time study at college.

There's no upper age limit to study an apprenticeship, perfect for those looking to career change or to develop in their current role.

### WHY AN APPRENTICESHIP?

- › A full-time job with an employer
- › A salary
- › No tuition fees
- › Gain qualifications that are relevant to employer requirements
- › An opportunity to continue in education after completion of an apprenticeship

Contact our apprenticeships team to find out more  
01865 551015, [hello@activateapprenticeships.co.uk](mailto:hello@activateapprenticeships.co.uk)

ENQUIRE  
NOW FOR 2021  
PROGRAMME  
STARTS

- » **Interactive Arts:** for example, interactive digital platform design, including web, app and game design
- » **TV and Film Production**
- » **Digital Arts**
- » **Virtual Design**



**Media and communication is an industry that is concentrated in the South East of England, with over 100,000 jobs in 2020 and nearly 4,000 annual job openings forecast over the next five years.**

The UK's multi-billion-pound entertainment and media industry's worth is set to grow by £8 billion in the years between 2018 and 2021 to £76 billion annually. This will make it the second largest market in Europe, the Middle East and Africa. Typical roles in this sector include social media coordinators, visual effects supervisors, software programmers and web designers. The industry has particular expertise shortages in technical development, animation, production and engineering, and transmission.

**Qualifications in our media pathway are accredited by the prestigious University of the Arts London (UAL).**

University of the Arts London (UAL) is recognised as a world top-five university for art and design, according to the QS World University Rankings, and is Europe's largest specialist university for the creative industries.

These programmes prepare you for the fast-paced worlds of work and university by immersing you in live projects, where you'll learn the practical skills you'll need to work to a high standard, manage your workload and direct your own learning. You'll also have the opportunity to complete film projects for external clients and develop your skills in teamworking. You will dedicate a lot of your time to building an extensive portfolio of creative work.



You get a lot of creative freedom here, no one holds you back. If you want to do something, they'll let you do it. The only thing stopping yourself, is you. The teachers give you the kit, the industry-standard equipment, and these include lighting, cameras and sound equipment, so there's nothing stopping you from making something great. It's a really good place to experiment and try something new. I think if you want a career in the creative industries, doing an entire course based around media is a great idea instead of say studying A Levels, where only a third of your time is dedicated to it. Here, you get to dedicate all of your time and energy into something creative and really build up your portfolio."

**Manny, Filmmaking Level 3**

Read Manny's full story online at [activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

**ual:** university of the arts london

1 IN 8

ABOUT 1 IN 8 UK BUSINESSES FALL UNDER THE WIDER CREATIVE INDUSTRIES BANNER, FROM ADVERTISING AND MARKETING, TO PUBLISHING, MUSIC, FILM AND TV.

**OUR PARTNERS**



**UCFB**

**NOISER**



# MEDIA PATHWAY

» Go online for full pathways information

[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)

Earning potential\*

**Up to £15K**

## POTENTIAL JOB ROLES

Traineeship in Creative and Digital Media (may be unpaid), Volunteer Media Worker, Apprenticeship

1YR

## FOUNDATION LEVEL 1

### FULL-TIME PROGRAMMES

Art, Design and Media (UAL\*\*\*) Level 1

BW RC

Creative Crafts Foundation Pathway\*\*

BW RC

**Entry with:** Evidence of engagement in learning.

Earning potential\*

**£15-20K**

## POTENTIAL JOB ROLES

Researcher, Volunteer Media Worker, Camera Assistant, Studio Assistant, Junior Designer, Apprenticeship

1YR

## INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Digital Media Pathway: Creative Media Production and Technology (UAL\*\*\*) Level 2

BW RC

**Entry with:** Four GCSEs at grade 3 (D) or above, including English and maths, or internal progression from a Foundation Level 1 programme.

Earning potential\*

**£20-28K**

## POTENTIAL JOB ROLES

TV/Film Runner, Studio Assistant, Editing Assistant, TV/Film Production Runner, Location Assistant, Audio/Visual Technician, Lighting Technician, Interactive digital platform designer including web, app and game designer, Apprenticeship

1-2 YRS

## ADVANCED LEVEL 3

### FULL-TIME PROGRAMMES

Digital Media Pathway: Creative Media Production and Technology (UAL\*\*\*) Level 3

BW RC

**Entry with:** Four GCSEs at grade 4 (C) or above, including English and maths, or transfer from an Intermediate Level 2 programme with grade 4 (C) or above in English.

Earning potential\*

**£28-45K+**

## POTENTIAL JOB ROLES

**LEVEL 4:** Media Support Technician, Social Media/Digital Marketing Executive, Visual Effects Artist, Apprenticeships

**LEVEL 5:** TV Camera Operator, Production Manager, Marketing Manager

**LEVEL 6/7:** Creative Director, Web Designer/Developer, Editor, Animator, Digital Marketing Director

1-2 YRS

## HIGHER LEVELS 4-7

### PROGRAMMES

Creative Enterprise (UAL\*\*\*) Level 4

BW

HND in Art and Design Level 5

BB

HND Creative Media Production (Film) Level 5

BB

**Entry with:** Subject to programme type, level, qualifications and experience. For more information, contact us on **0800 612 6008** or visit [www.activatelearning.ac.uk/contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

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**Programme locations:** BW Bracknell and Wokingham College RC Reading College

BB Banbury and Bicester College

\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.

\*\*\*UAL (University of the Arts London Awarding Body)



A profession in makeup combines techniques from film and television with the conceptual artistry and commercial awareness of fashion and beauty makeup. You'll work with clients by discussing their requirements and advising them with creative ideas and solutions.

Between 2011 and 2019, the number of jobs in the UK cultural sector, which includes film and TV, grew by 24%.

Roles on this pathway include freelance media make-up artist, make-up artist specialist for theatre, film or TV, skin camouflage specialist, and many more!



Our programmes cover the essentials of client care and consultation. You'll also develop your skills in specialist areas, such as dressing and styling hair, making and applying prosthetics, designing and making body art, and applying quality makeup for fashion photography, TV, film and theatre.

The work is highly practical, and you will be practicing the skills as you learn them, steadily building up a creative portfolio as you complete your coursework. You'll be training in the industry-standard salons at our campuses, using the latest equipment and products, as well as taking part in exciting on-location shoots and performances, and undertaking work-based projects with leading industry employers.

## 30% INCREASE

OVER THE LAST 8 YEARS (2011-2019), JOBS IN THE UK HAIR AND BEAUTY INDUSTRY INCREASED BY NEARLY 30%.



I don't like doing exams, I find them really stressful, so it's been nice to be doing coursework rather than building up to exams. And it's been nice to see myself progress, even from just a couple of months ago, and feeling more confident."

"I do makeovers on other people at work, so doing it here has made it very comfortable, and I had never done hair artistry before, but I have enjoyed learning about that."

**Imogen, Media Makeup Level 3**

Read Imogen's full story online at [activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

## OUR PARTNERS



# MEDIA MAKEUP PATHWAY

>> Go online for full pathways information

[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)

Earning potential\*

**Up to £10K**

## POTENTIAL JOB ROLES

Traineeship, Assistant Therapist (may be unpaid), Face Painter, Apprenticeship

1YR

## FOUNDATION LEVEL 1

### FULL-TIME PROGRAMMES

Beauty Therapy Level 1

BW RC

Hair and Beauty Foundation Pathway\*\*

BW RC

**Entry with:** Evidence of engagement in learning.

Earning potential\*

**£15-18K**

## POTENTIAL JOB ROLES

Freelance Hair and Makeup Artist, In-store Makeup Artist, Session Stylist, Make Over Artist, Apprenticeship

1YR

## INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Media Makeup Level

BW RC

**Entry with:** Four GCSEs grade 3 (D) or above including English. Or, internal progression from a Foundation Level 1 programme.

Earning potential\*

**£18-25K**

## POTENTIAL JOB ROLES

Freelance Hair and Makeup Artist, Session Stylist, Film/TV and Makeup Artist, Sculpting and Prosthetics Artist, Theatrical Hair and Makeup Artist, Artist Apprenticeship

2-3 YRS

## ADVANCED LEVEL 3

### FULL-TIME PROGRAMMES

Media Makeup Level 3

BW RC

**Entry with:** Five GCSEs grade 9-4 (A\*-C) including English and maths. or transfer in from an Intermediate Level 2 programme.

Earning potential\*

**£25-40K+**

## POTENTIAL JOB ROLES

Prosthetics Specialist, Hair and Media Makeup Specialist, Theatrical Film and TV Makeup Artist, Salon Owner, Consultant

1-4 YRS

## HIGHER LEVELS 4-7

### PROGRAMMES

HND Media Makeup (Theatrical Studies) Level 5

OX

**Entry with:** Subject to programme type, level, qualifications and experience. For more information, contact us on **0800 612 6008** or visit [www.activatelearning.ac.uk/contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

\*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.

**Programme locations:** BW Bracknell and Wokingham College RC Reading College OX City of Oxford College

**Our state-of-the-art facilities include hybrid-vehicle diagnostic equipment and the latest vehicle lifts. We have also received donations of new vehicles from manufacturers including Hyundai, to offer you the chance to train on a range of modern engines.**

Our teachers create an exciting and supportive environment for students, offering insights and tips from their careers in the motor vehicle industry. You'll learn practically wherever possible, putting your skills to the test in our well-equipped workshops.

This pathway also includes the country's only full-time programmes in classic vehicle restoration. These programmes have been designed in partnership with the Federation of British Historic Vehicle Clubs to meet a growing skills gap in this lucrative industry.

Students get access to a broad range of classic and historic vehicles, including visits to Bicester Heritage, a dedicated centre for classic vehicles and aviation.

On our classic vehicle programmes, students are given the opportunity to work on real-life restoration projects.

## 41,000

41,000 PEOPLE ARE EMPLOYED  
IN THE UK MOTORSPORT  
INDUSTRY



We can do work experience or apprenticeships, but I felt that it was better to do the work experience first and see how that fits in with my other responsibilities before jumping into an apprenticeship."

"Tutors are all really supportive and I can email them at any time. They're really flexible and, if I have a problem or I didn't understand something in class, I can always email them to ask them to go through something with me again or go in the next day and speak to them in person."

### Michelle, Vehicle Maintenance Level 1

Read Michelle's full story online at  
[activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

**The motor vehicle industry keeps everybody moving. Specialist skills are needed by private individuals and industries such as public transport, retail delivery, breakdown recovery, emergency services and motorsports.**

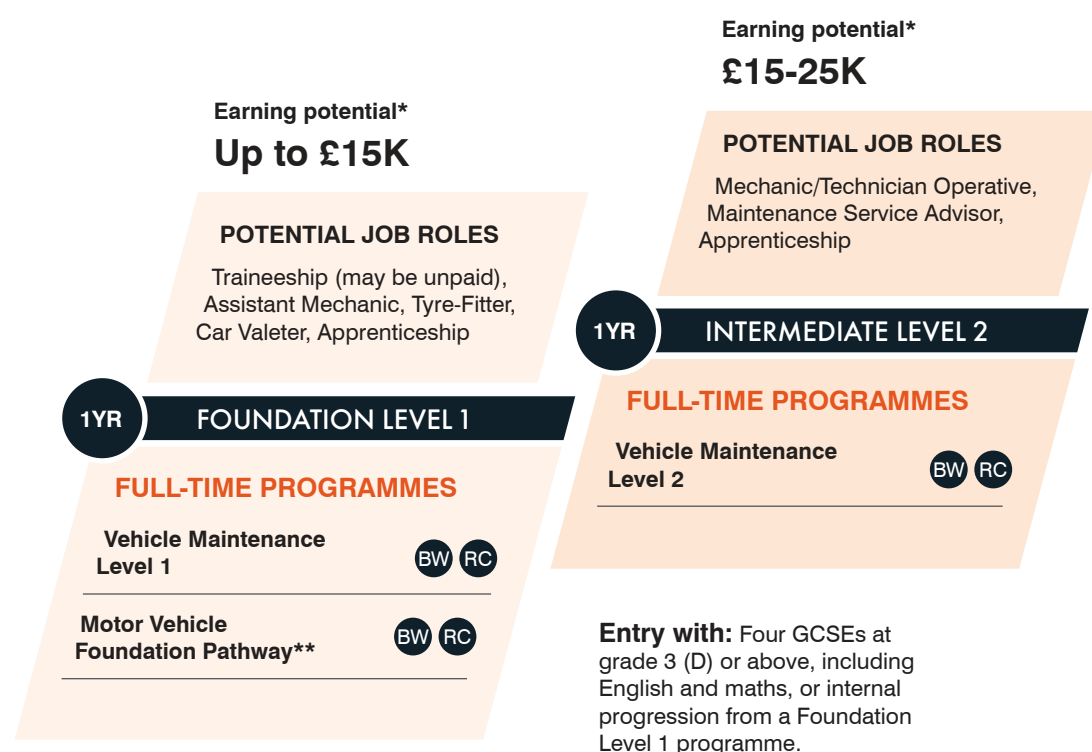
Find and repair faults in your clients' vehicles as a mechanic, perform similar duties as a cycle technician, or become a parts technician, identifying and using the correct parts to repair any fault in a customers' vehicle. This pathway can also lead to a career in automotive sales and marketing. There are over 168,000 people directly employed in automotive manufacturing in the UK and more than 6,800 annual job openings forecast over the next five years for motor vehicle maintenance and repair occupations in the UK.



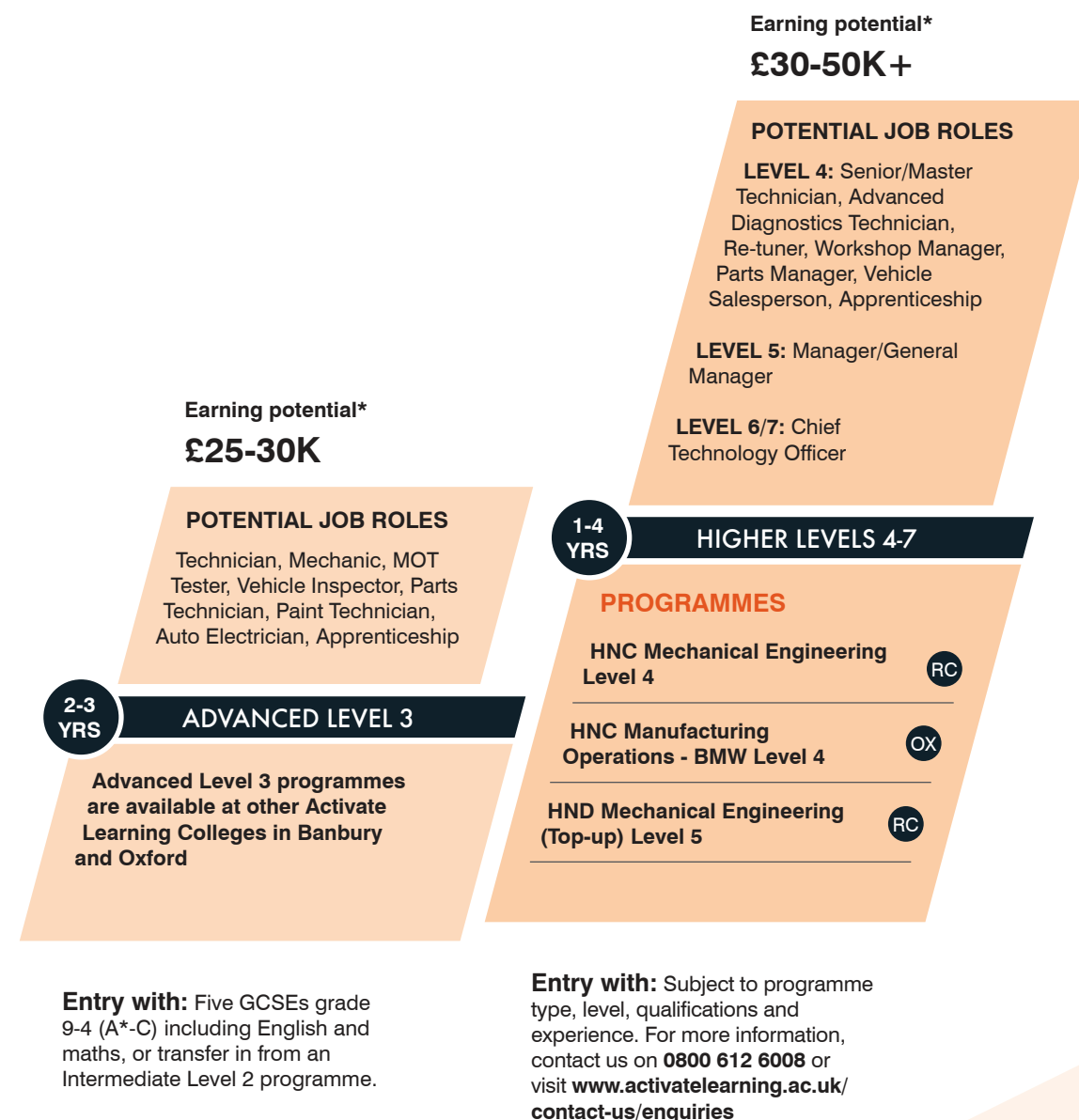
# MOTOR VEHICLE PATHWAY

» Go online for full pathways information

[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)



**Entry with:** Evidence of engagement in learning.



\*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.

**Programme locations:** **BW** Bracknell and Wokingham College **RC** Reading College **OX** City of Oxford College



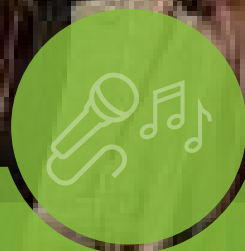
# PERFORMING AND PRODUCTION ARTS

Acting » Dance » Musical Theatre » Singing » Technical Theatre  
(Lighting Design, Stage Management, Sound Engineering,  
Scenic Construction Production Management)  
» Music Performance » Music Production

Our performing and production arts programmes are great preparation for university, vocational or dance college. They build your core skills in acting, dancing and stage management, so you can aim for a career in the performing arts sector. If music is your thing, you'll get experience of performing live to audiences and working in sound studios. You can even collaborate with Media students to make music videos!

Every year, the arts and culture industry contributes £10.8 billion to the UK economy. As of 2020, the performing arts industry in England has around 8,700 new job openings annually.

Arts officers, producers and director jobs are forecast to grow ahead of the national average rate between 2020 and 2025.



Our courses give you the chance to experience a wide variety of modern, contemporary and practical skills and techniques in the performing and production arts. You'll even have the opportunity to specialise in your area of interest!

We want you to collaborate in your learning experience, so our industry-experienced tutors will help you to identify your areas of interest and areas for improvement.

We also have an exciting partnership with the Reading Rep Theatre, that offers mentoring, placements, and workshops to our students.

You'll develop practical performance skills for using voice and movement to communicate effectively with an audience. Teamwork, self-discipline and confidence are core skills that you'll develop on the programme, and you'll also get valuable experiences from directing and leading your classmates. Not only are these skills and experiences vital for the creative industries, but they also prepare you for other career paths.



I think this course in particular, as it's performing and production arts, it's so open, and I think when you're 16, you don't really know completely what you want to do. I know that I want to work in theatre but I know that I don't really want to act, I don't really have much experience in set designing or sound or casting or directing, but this course allows me to do all that with the safety net of it being performing arts."

## Elly, Performing Arts Level 3

Read Elly's full story online at [activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

Our music programmes in Reading can develop your performance and production skills, with opportunities to develop specialist skills in music technology.

Music students benefit from new recording studios and performance spaces, with opportunities to gain performance experiences throughout the year.

# 296,000

THERE ARE AROUND 296,000 UK JOBS IN MUSIC, PERFORMING AND THE VISUAL ARTS, A SECTOR THAT IS GROWING FASTER THAN OTHER JOB AREAS

## OUR PARTNERS



# PERFORMING AND PRODUCTION ARTS PATHWAY

» Go online for full pathways information  
[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)

**ual:** university  
of the arts  
london

Earning potential\*  
Up to £15K

## POTENTIAL JOB ROLES

Traineeship (may be unpaid),  
Volunteer, Actor, Singer,  
Apprenticeship

## 1YR FOUNDATION LEVEL 1

### FULL-TIME PROGRAMMES

Music Performing and  
Production Arts (UAL\*\*\*)  
Level 1

RC

Creative Crafts Foundation  
Pathway\*\*

RC

**Entry with:** Evidence of  
engagement in learning.

Earning potential\*  
£20-25K

## POTENTIAL JOB ROLES

Apprenticeship, Front of House,  
Dancer, Choreographer, Actor,  
Singer, Programme Assistant,  
Sound Operator, Technician

## 1YR INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Music Performance and  
Production (UAL\*\*\*) Level 2

RC

Performing and Production  
Arts (UAL\*\*\*) Level 2

RC

**Entry with:** Four GCSEs at grade 3  
(D) or above, including English and  
maths, or internal progression from  
a Foundation Level 1 programme.

Earning potential\*  
£25-30K

## POTENTIAL JOB ROLES

Musical Theatre Performer,  
Actor, Dancer, Singer,  
Stagehand, Location Scout,  
Technician, Agents Assistant,  
Assistant Director, Arts  
Administrator, Music Technician,  
Music Producer, Band Member,  
Entertainer, Presenter, Venue/  
Events Coordinator, Set  
and Costume Designer,  
Apprenticeship

## 1-2 YRS ADVANCED LEVEL 3

### FULL-TIME PROGRAMMES

Music Performance  
(UAL\*\*\*) Level 3

RC

Music Production  
(UAL\*\*\*) Level 3

RC

Performing and Production  
Arts: Acting (UAL\*\*\*) Level 3

RC

Performing and Production  
Arts: Dance (UAL\*\*\*) Level 3

RC

Performing and Production Arts:  
Musical Theatre (UAL\*\*\*) Level 3

RC

Technical Theatre and Stage  
Management (UAL\*\*\*) Level 3

RC

**Entry with:** Four GCSEs at grade 4 (C) or above,  
including English and maths, or transfer from an  
Intermediate Level 2 programme with grade  
4 (C) or above in English.

\*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

**Programme locations:** BW Bracknell and Wokingham College RC Reading College

Earning potential\*  
£30-45K+

## POTENTIAL JOB ROLES

**LEVEL 4:** Studio/Stage Manager,  
Writer, Sound Engineer, Audio  
Visual Equipment Operator,  
Apprenticeship

**LEVEL 5:** Assistant Manager,  
Artists and Repertoire  
Representative, Music Journalist,  
Apprenticeship

**LEVEL 6/7:** Arts producer, Arts  
Director, Tour Manager, Artist,  
Event Manager, Advertising  
Creative Director, Teacher,  
Playwright, Agent

## 1-4 YRS HIGHER LEVELS 4-7

### PROGRAMMES

Creative Enterprise  
(UAL\*\*\*) Level 4

BW

RC

**Entry with:** Subject to programme  
type, level, qualifications and  
experience. For more information,  
contact us on 0800 612 6008 or  
visit [www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)/  
contact-us/enquiries

\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.  
 \*\*\*UAL (University of the Arts London Awarding Body)

**Our industry-specific public services programmes will prepare you for progression into many exciting, fast moving industries. This could include employment in the blue light or non-blue light professions, or progression to university-level studies.**

You'll develop key attributes and personal qualities such as discipline, teamwork and problem-solving through practical learning. You could be out in the fields, abseiling, participating in team-building activities, problem-solving challenges or planning and organising them for your classmates!

There is classroom learning involved, but this will also be geared towards completing practical work and participating in lessons.

During the programme, you'll receive expert training for the public services' entrance tests, go on field trips to various public service settings such as prisons, police stations, Crown courts, fire stations and RAF bases, and have the opportunity to do your Gold Duke of Edinburgh Award.

## 5.5 MILLION

THERE ARE NEARLY 5.5 MILLION PEOPLE EMPLOYED IN THE PUBLIC SECTOR IN THE UK



I would strongly recommend this course to other people. It's such a welcoming environment and there's a wide range of activities for you to take part in. The college helps you build the confidence to motivate yourself and work hard. It's also focused towards finding work after college. If you're not good at sitting down at a desk and learning through looking at presentations, etc and you prefer hands-on work, then this is the place for you. Me personally, I like to learn by doing; I remember things better if I physically do them rather than sitting down and watching a teacher tell me about them."

**Bradley, Public Services Level 3**

Read Bradley's full story online at [activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

**We work in partnership with your potential future employers including: Thames Valley Police, HM Prison service, British Army, Royal Navy, RAF and the Fire and Rescue Services. This gives you exposure to real-life training situations and allows you to forge relationships with key industry contacts.**

With plenty of opportunities for progression and promotion, you'll never get bored. You'll see life in a different way, as you learn new skills and develop your attributes. If you want a career that's hard work but rewarding, the public services might be perfect for you.



### OUR PARTNERS



# PUBLIC SERVICES PATHWAY

» Go online for full pathways information

[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)

Earning potential\*

**Up to £12K**

## POTENTIAL JOB ROLES

**ARMED FORCES:** Royal Navy Rating, Soldier, Airman or Woman, Traineeship, Apprenticeship

**PUBLIC SERVICES:** Door Supervisor, Porter, Traineeship, Apprenticeship

1YR

## FOUNDATION LEVEL 1

### FULL-TIME PROGRAMMES

Public Services Level 1

BW RC

Public Services Foundation Pathway\*\*

BW RC

**Entry with:** Evidence of engagement in learning.

Earning potential\*

**£12-15K**

## POTENTIAL JOB ROLES

**ARMED FORCES:** Air Crew, NCO, Military Police, Dog Handler, Apprenticeship

**PUBLIC SERVICES:** Crime Scene Officer, Firefighter, IT Security Officer, Victim Care Officer, PI, Prison/Probations Officer, Apprenticeship

1YR

## INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Public Services Level 2

BW RC

**Entry with:** Four GCSEs at grade 3 (D) or above, including English and maths, or internal progression from a Foundation Level 1 programme.

Earning potential\*

**£15-28K**

## POTENTIAL JOB ROLES

**ARMED FORCES:** Air Crew, NCO, Military Police, Dog Handler, Apprenticeship

**PUBLIC SERVICES:** Crime Scene Officer, Firefighter, IT Security Officer, Victim Care Officer, PI, Prison/Probations Officer, Apprenticeship

2-3 YRS

## ADVANCED LEVEL 3

Public Services Level 3

BW RC

**Entry with:** Five GCSEs at grade 9-4 (A\*-C) including English and maths, or transfer in from an Intermediate Level 2 programme.

Earning potential\*

**£28-50K+**

## POTENTIAL JOB ROLES

**ARMED FORCES:** Engineer, Commissioned Officer, Cartographer

**PUBLIC SERVICES:** Police Officer, Criminal Intelligence Analyst, Prison Governor, Solicitor, Barrister

1-4 YRS

## HIGHER LEVELS 4-7

Higher education programmes available at other institutions, including:

- Apprenticeships
- HNC/HNDs
- Degrees

**Entry with:** Subject to programme type, level, qualifications and experience. For more information, contact us on **0800 612 6008** or visit [www.activatelearning.ac.uk/contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

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\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.

Programme locations: BW Bracknell and Wokingham College RC Reading College



In 2018, there were approximately 14,000 full-time sports players employed in the UK. Additionally, there were roughly 29,000 full-time sports coaches, instructors, and officials in the UK.

Activate Learning has an excellent track record of developing international athletes and coaches within football, in partnership with Banbury United FC, Bracknell Town FC and Reading FC. In 2019, we expanded our sports academy offer, to include Rugby Union in partnership with Wasps RFC.

**"A great pianist doesn't run around the piano or do push ups with his fingers. To be great, they play the piano."**— Jose Mourinho

If you live and breathe sports, love to mastermind victories or train others to excel, you need to be able to learn by doing. There will be classroom-based assignments, but mostly you will work and train as an athlete. The majority of students undertake a BTEC in Sport and Exercise Science or Sport, but you can also study A Levels alongside your training.

Through our partnerships with **Reading Football Club Community Trust, Bracknell Town FC and Bracknell Cobras** and **Playermaker Basketball Academy**, you'll have the opportunity to pursue a professional sporting career whilst studying to achieve a recognised qualification at one of our colleges. Depending on your athlete development stage, you'll have access to:

- » sports therapy and rehabilitation provision
- » strength and conditioning sessions
- » performance analysis
- » masterclasses

Below are some examples of the possible careers and jobs you could go into after completing a sports academy programme at Activate Learning colleges.

- » Professional sportsperson
- » Sports consultancy
- » Development manager
- » Teaching and coaching
- » Sports therapy
- » Sports media and journalism

## NEW FOR 2021!

### Esports, with the British Esports Association

Study transferable, in-demand skills across multiple areas such as sport, marketing, enterprise, and IT while preparing for a career in Esports!

Martin Amoo-Gottfried, Director of Basketball and Head coach of the BWC Basketball Academy, is representative of the calibre of coaches we have across all our sports academies, having been successful during both a playing and coaching career, winning league and National titles in the US. He also played professionally in the BBL and for the GB National team.

The experiences I gained through trying to attain my dreams of playing basketball for a living have really helped me as a coach. To understand what the players are going through and being able to relate to, and advise them, is crucial to players maximising their potential. Basketball taught me a myriad of life lessons that I use long after my playing career finished. I hope I can pass these on to our players."

### Coach Martin

Find out more online by searching for 'academy' at [activatelearning.ac.uk](https://activatelearning.ac.uk)

## OUR PARTNERS



**READING FC  
COMMUNITY TRUST**  
CARE • DEVELOP • EDUCATE



# SPORTS ACADEMIES PATHWAY

» Go online for full pathways information

[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)

Earning potential\*

**Up to £15K**

## POTENTIAL JOB ROLES

Leisure Centre Attendant, Trainee Assistant, Sports Coach, Traineeship (may be unpaid), Apprenticeship

1YR

## FOUNDATION LEVEL 1

### FULL-TIME PROGRAMMES

Sports Foundation Pathway\*\*

BW RC

**Entry with:** Evidence of engagement in learning.

Earning potential\*

**£18-20K**

## POTENTIAL JOB ROLES

Leisure Centre Attendant, Assistant Sport or Fitness Coach, Play Worker for Schools, Traineeship, Apprenticeship

1YR

## INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Coaching in the Community Level 2

RC

Sport Coaching and Fitness Level 2

BW

**Entry with:** Four GCSEs at grade 3 (D) or above, including English and maths, or internal progression from a Foundation Level 1 programme.

Earning potential\*

**£20-25K**

## POTENTIAL JOB ROLES

Personal Trainer, Fitness Instructor, Sport or Fitness Coach, PGA Professional, Professional Caddy, Custom Fit Expert, Technical Support Trainee, Golf Services Operator, Apprenticeship, Leisure Centre Attendant (higher level), Coach, Professional Athlete

2-3 YRS

## ADVANCED LEVEL 3

### FULL-TIME PROGRAMMES

Coaching in the Community Level 3

RC

Sport Coaching and Fitness Level 3\*\*\*

BW

**Entry with:** Five GCSEs at grade 9-4 (A\*-C) including English and maths, or transfer in from an Intermediate Level 2 programme.

Earning potential\*

**£25-40K+**

## POTENTIAL JOB ROLES

**LEVEL 4:** Performance Fitness Instructor, Sports Science Support Worker, Health Promoter, Leisure Centre Manager, Apprenticeship

**LEVEL 5:** PE Teacher, Sports Development Worker, Sports Scientist, Apprenticeship

**LEVEL 6/7:** Sports Lecturer, Sports Scientist/Researcher

1-4 YRS

## HIGHER LEVELS 4-7

### PROGRAMMES

Foundation Degree (Science) Sports Coaching Fitness and Rehabilitation Level 5

OX

BSc (Hons) Sports Coaching Fitness and Rehabilitation (Top-up) Level 6

OX

**Entry with:** Subject to programme type, level, qualifications and experience. For more information, contact us on **0800 612 6008** or visit [www.activatelearning.ac.uk/contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

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\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more

\*\*\*A range of A Levels are also available. See p.40 for more details.

**Programme locations:** BW Bracknell and Wokingham College RC Reading College OX City of Oxford College



# SPORTS THERAPY AND EXERCISE SCIENCE

In the past eight years, there has been a 14% increase in jobs in this sector, compared to the UK average of 11%.

Sport and exercise-related activity supports over 400,000 full-time equivalent jobs in the UK, ranging from professional sportsmen and women, sports and fitness coaches and instructors, to sports officials and referees.

The potential careers on this pathway includes, among others, fitness instructor, personal trainer, sports massage therapist, and head football coach.



If you choose this pathway, you will combine the study of anatomy, physiology and psychology with biometrics, exercise, health and lifestyle. In addition, you will develop skills in fitness testing and training, sport and exercise massage, sports injuries and coaching.

We have onsite gyms that are filled with the latest sports and training equipment to help you keep fit and advance your studies.

If a career in fitness is for you, you could make an impact on the lives of people of all ages and walks of life. You will learn how to be an approachable and effective motivator; encouraging people to reach their fitness goals, creating personalised exercise programmes, giving advice on healthy living, and carrying out fitness assessments.

16,000

BETWEEN 2020 AND 2021, THERE WILL BE OVER 16,000 JOB OPENINGS IN THE UK SPORT, LEISURE AND RECREATION INDUSTRY.



It's going to sound cliché but the hard work and dedication you have to put in, -like the number of socials I missed with my mates because I was training! -it's those kind of sacrifices that make the difference and it's paid off for me!"

Although I wasn't the most academic, when it came to sport and futsal, I have an obsession to be better every day. If I can achieve my goals then so can anyone!"

**Liam, Sports Coaching and Fitness Level 3**

Liam currently plays professionally for Olimpico Roma, and the England national Futsal team.

Read Liam's full story online at [activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

## OUR PARTNERS

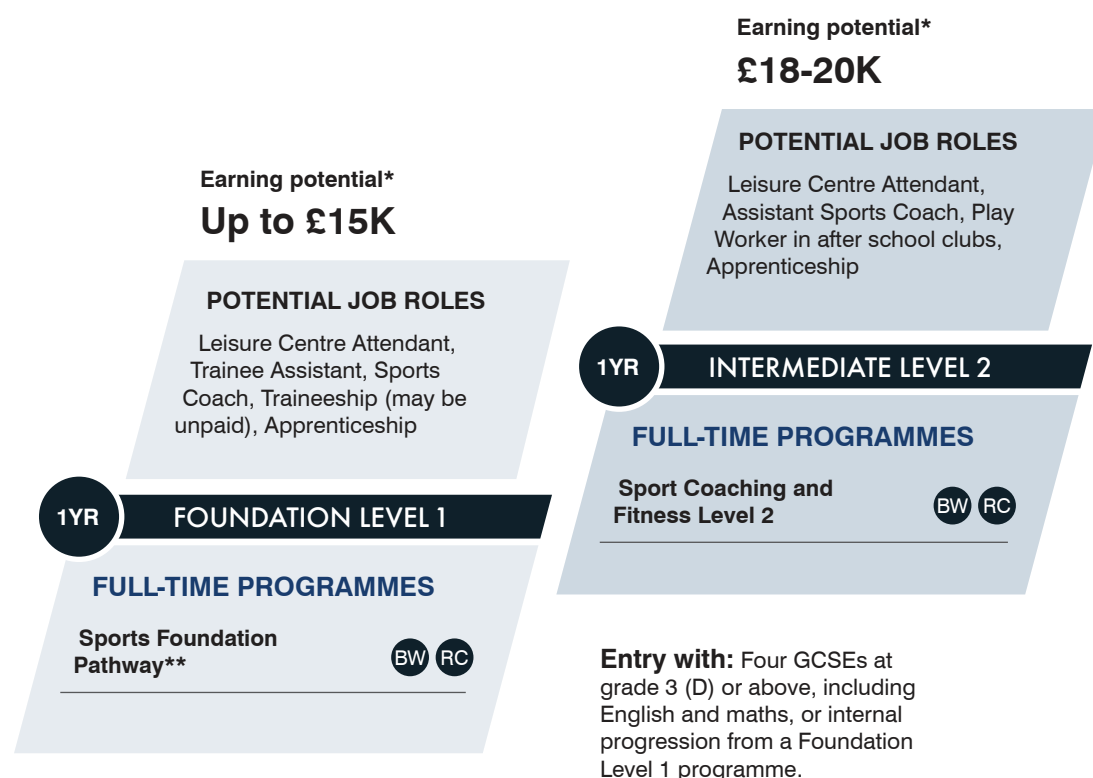


READING FC  
COMMUNITY TRUST  
CARE • DEVELOP • EDUCATE

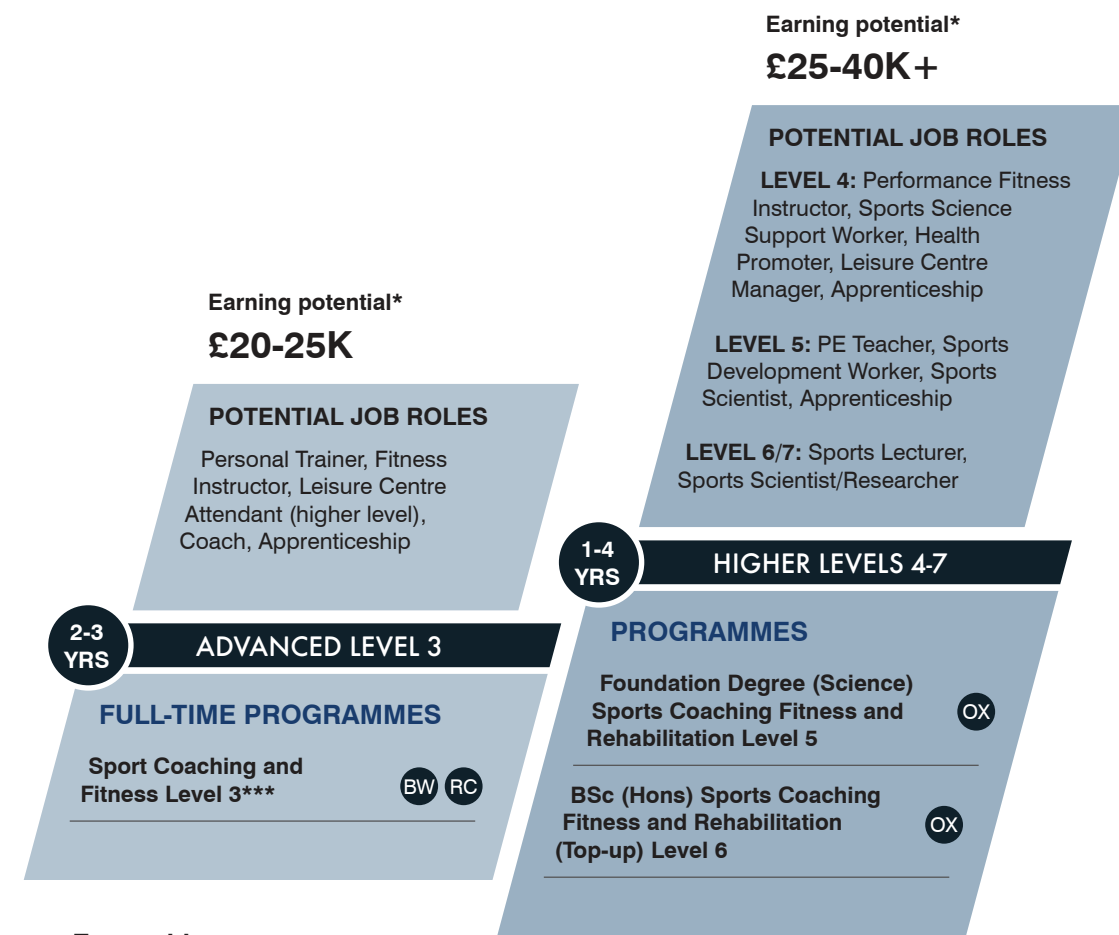


# SPORTS THERAPY AND EXERCISE SCIENCE PATHWAY

» Go online for full pathways information  
[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)



**Entry with:** Evidence of engagement in learning.



**Entry with:** Five GCSEs at grade 9-4 (A\*-C) including English and maths, or transfer in from an Intermediate Level 2 programme.

**Entry with:** Subject to programme type, level, qualifications and experience. For more information, contact us on **0800 612 6008** or visit [www.activatelearning.ac.uk/contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

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\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more  
 \*\*\*A range of A Levels are also available. See p.40 for more details.

**Programme locations:** (BW) Bracknell and Wokingham College (RC) Reading College (OX) City of Oxford College



## TOURISM

**Working in travel and tourism involves advising on and making travel arrangements for customers, as well as providing services to enhance holidaymakers' enjoyment, comfort and safety.**

The focus in this service-oriented industry is on customer service and attention to detail. Careers include cruise-ship steward, airline cabin crew, hotel receptionist/concierge, travel agent, and events manager, to name just a few!

England's tourism sector is vibrant and vital, with 3.3 million people working in tourism-related businesses, of which 1.5 million are employed as a direct result of expenditure by tourists.

**You will take part in trips and visits to organisations including hotel chains and major tourism destinations, such as Disneyland Paris. These visits will increase your understanding of the importance of customer service and attention to detail in this service-oriented industry.**

Previous students also regularly supported major local events. These kind of projects develop excellent teamwork skills and enable you to experience the realities of working in this fast-paced and, at times, high-pressured industry.

Activate Learning prides itself on its relationships with local partners and as a result, you will also have the opportunity to join work experience placements in numerous organisations including hotels, transport companies, ski resorts and tourist attractions, both in the UK and abroad.

**As part of your studies, you will also have access to:**

- » dedicated study spaces
- » IT suites and computer facilities
- » the opportunity to purchase discounted laptops through our partnership with Academia
- » virtual reality experiences as part of cabin crew training

# 400,000

**THE TOURISM INDUSTRY HAS CREATED MORE THAN 400,000 NEW JOBS OVER THE LAST 10 YEARS**



I am still very shocked that I managed to get offered more than one scholarship, and the only answer I have to that is hard work and perseverance. Without my course tutors, I wouldn't be where I am now, I did awfully at school and barely got into college but since being here I have proved that you can turn yourself around and achieve things you never thought you could.

"It means so much honestly, I don't cry, but I cried when I received my scholarship offers. That's how much it meant to me. I have worked so hard to get to where I am now."

**Lottie, Travel and Tourism Level 3**

Read Lottie's full story online at [activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

## OUR PARTNERS



academia



# TOURISM PATHWAY

» Go online for full pathways information

[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)

Earning potential\*  
**Up to £12K**

## POTENTIAL JOB ROLES

Baggage Handler,  
Housekeeper, Cruise Ship  
Steward, Apprenticeship

## 1YR FOUNDATION LEVEL 1

### FULL-TIME PROGRAMMES

Travel and Tourism Level 1 RC

Tourism Foundation  
Pathway\*\* BW RC

**Entry with:** Evidence of  
engagement in learning.

Earning potential\*  
**£12-16K**

## POTENTIAL JOB ROLES

Airport Information Assistant,  
Customer Services Assistant at  
Tourist Attraction, Cruise Ship  
Steward, Hotel Receptionist,  
Apprenticeship

## 1YR INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Travel and Tourism  
combined with  
Cabin Crew Level 2 RC

Travel and Tourism Level 2 BW RC

**Entry with:** Four GCSEs at  
grade 3 (D) or above, including  
English and maths, or internal  
progression from a Foundation  
Level 1 programme.

Earning potential\*  
**£16-25K**

## POTENTIAL JOB ROLES

Travel Agent, Airline Cabin  
Crew, Events Coordinator,  
Event Planner, Tour Guide,  
Apprenticeship

## 2-3 YRS ADVANCED LEVEL 3

### FULL-TIME PROGRAMMES

Travel and Tourism  
(Domestic Tourism) Level 3 BW RC

Travel and Tourism  
(Air Travel) Level 3 BW RC

Travel and Tourism  
(International Tourism)  
Level 3 BW RC

Travel and Tourism Level 3 BW RC

**Entry with:** Five GCSEs grade  
9-4 (A\*-C) including English and  
maths, or transfer in from an  
Intermediate Level 2 programme.

Earning potential\*  
**£25-40K+**

## POTENTIAL JOB ROLES

**LEVEL 4:** Events Manager,  
Tour Manager

**LEVEL 5:** Hotel Manager,  
Shopping Centre Manager,  
Visitor Attraction Manager

**LEVEL 6/7:** Large Visitor  
Attraction General Manager,  
Economic Development  
Manager, City Centre Manager

## 1-4 YRS HIGHER LEVELS 4-7

Higher education programmes  
available at other institutions,  
including:

- Apprenticeships
- HNC/HNDs
- Degrees

**Entry with:** Subject to programme  
type, level, qualifications and  
experience. For more information,  
contact us on **0800 612 6008** or  
visit [www.activatelearning.ac.uk/  
contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

\*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.

Programme locations: BW Bracknell and Wokingham College RC Reading College

Illustration - Fine Art - Digital Art - Multimedia Journalism  
- Creative Arts Business and Enterprise - Photography  
- 2D, 3D, and 4D design and more (see opposite)

# VISUAL ARTS AND DESIGN

This pathway can help you develop a number of exciting careers in the creative sector, such as photographer, events manager, fine artist, and creative director, among others.

Job projections for visuals arts and design roles such as arts officers, graphic designers, photographers and AV operators are strong, with well over 2,000 new annual job openings forecast across each of these occupations.

The skills that you will learn on our visual arts and design pathway, such as blended technical and creative skills, collaborative interdisciplinary working, and enterprise are of increasing importance across the job market.



Qualifications in our Visual Arts and Design pathway are accredited by the prestigious University of the Arts London (UAL).

University of the Arts London (UAL) is recognised as a world top-five university for art and design, according to the QS World University Rankings, and is Europe's largest specialist university for the creative industries. Our accreditation with University of the Arts London means that you will have the opportunity to have your work shortlisted to appear in the annual UAL Origins exhibition in London.

Our programmes follow an inter-disciplinary approach, which means you will be working with a variety of mediums so that you can better find your strengths and interests. This will also prepare you for your next step, whether that is further study or employment. Teaching and learning are carried out in traditional craft workshops and digital MakerSpaces. You will also get access to work experiences throughout your programme to prepare you for the realities of working in industry. This includes responding to live briefs set by employers, work experience, taking part in competitions, and attending masterclasses and careers talks.



I was really interested in art anyway and photography especially, as I'm more of a creative than academic person. Plus, college is way more of a relaxed environment than sixth form and I don't have any plans to go to university, I just want to get my qualifications here and do my own thing with my photography.

"I plan to go straight into the industry, and I feel like this course has prepared me to do that. People here are all in it together, everyone is so friendly and it's just a really good environment to work in. You learn lots of different skills on numerous platforms, so I feel like the course has properly set me up for the future."

**Leah, Art and Design Level 3**

Read Leah's full story online at [activatelearning.ac.uk/student-stories](https://activatelearning.ac.uk/student-stories)

**ual:** university  
of the arts  
london

Choosing a visual arts and design pathway develops your creativity and problem-solving skills in areas including painting, textiles, printmaking, sculpture, concept architecture, visual special effects and animation (including model making), creative business, marketing, graphics, fashion, visual studies, design, computer design software, photography, historical and contextual studies, personal and professional development.

55,000

BOOK PUBLISHING AND ARTISTIC CREATION MAKE UP HALF OF THE TURNOVER OF THE ARTS AND CULTURE INDUSTRY IN THE UK, WITH NEARLY 55,000 PEOPLE WORKING ACROSS THESE ARTS CATEGORIES.

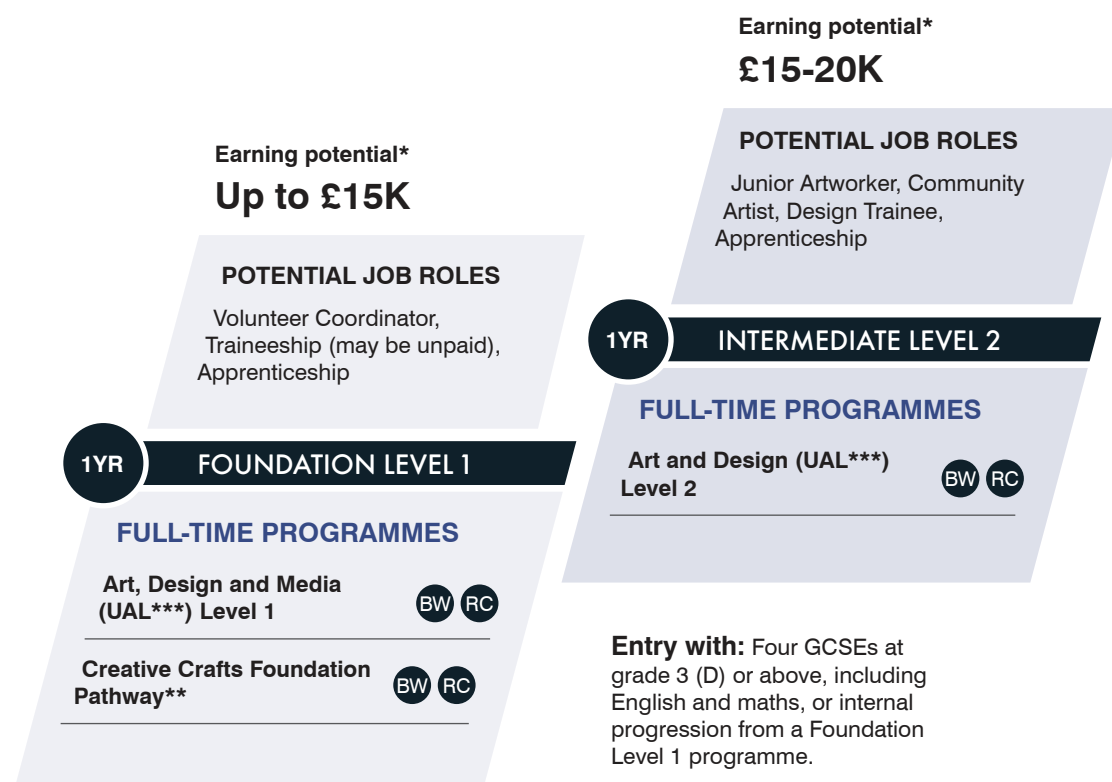
## OUR PARTNERS



# VISUAL ARTS AND DESIGN PATHWAY

» Go online for full pathways information

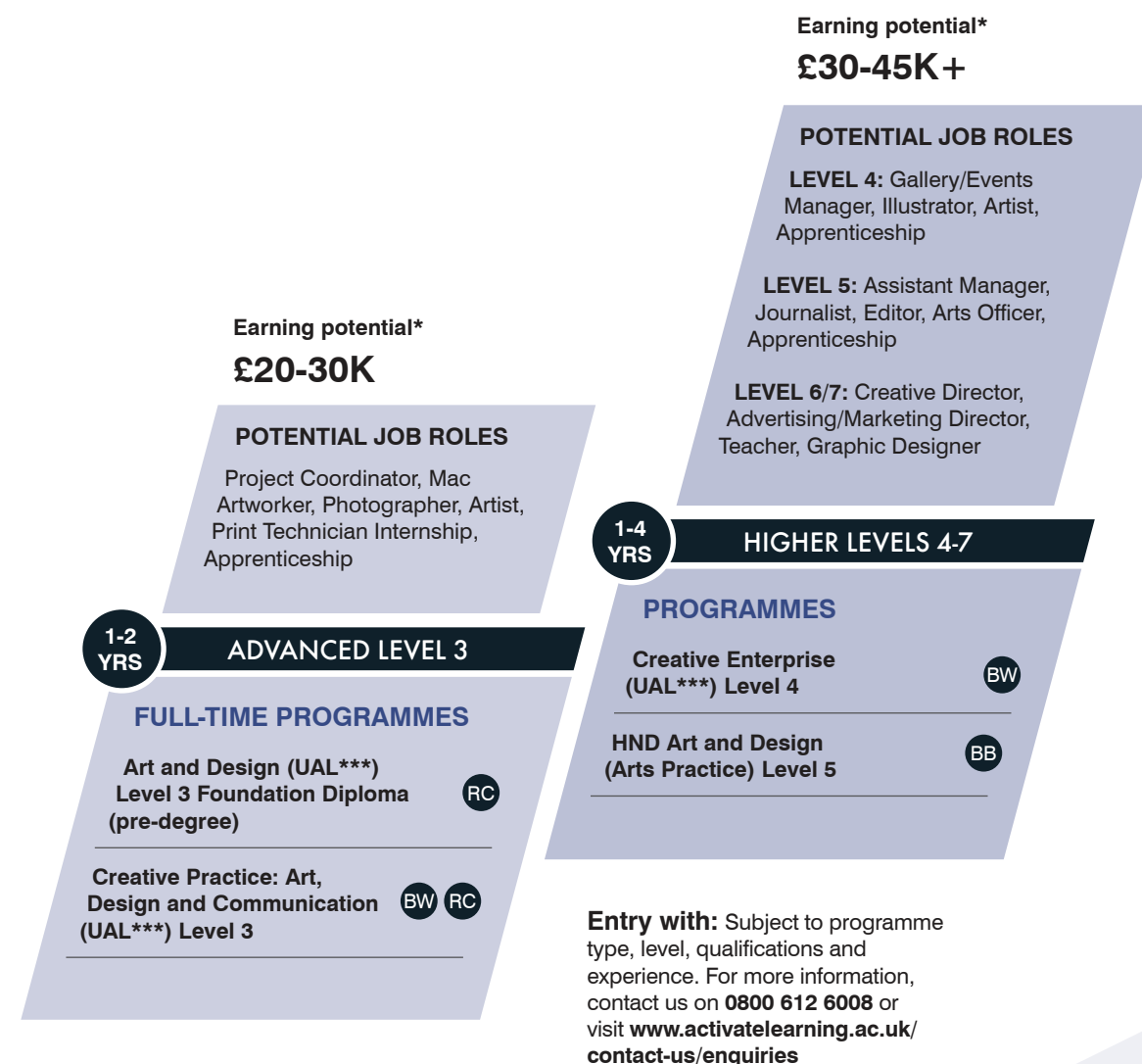
[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)



**Entry with:** Evidence of engagement in learning.

\*\*Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.

\*\*\*UAL (University of the Arts London Awarding Body)



**Entry with:** Four GCSEs at grade 4 (C) or above, including English and maths, or transfer from an Intermediate Level 2 programme with grade 4 (C) or above in English.

\*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

**Programme locations:** (BW) Bracknell and Wokingham College (RC) Reading College

(BB) Banbury and Bicester College



# CASE STUDY

## Khalia Willett

Performing and Production Arts

/// The types of dance are really varied. The course has introduced me to jazz and ballet, which are things that I'd never thought of doing or thought I'd need, but in applying to uni, that kind of diversity in my technique is something that I really need; it's what they want to see." Despite thinking that the programme would be all practical; all dancing, all day, she has admitted that, "There's more theory in dance than you think!" Luckily though, she has also found that, "it's all relevant to what you're doing. On the dance floor, we relate the theory to our practical assessments."



"Your improvement is based on what you do. You can't depend on someone else to make you improve. Whether you want to train with a dance group or a college, it's up to you, but I knew I needed a dance qualification to get into uni, so I came to college. You can still improve if you put the work in. It's up to you."

# SO WHAT'S NEXT?

If you've looked through the prospectus and are still undecided about your options, come to one of our open events, either in person or online, and speak to our tutors, get a feel for the place and discuss your options.

## Bracknell and Wokingham College

Saturday 10 October, 9:30am–1:30pm

Wednesday 18 November, 4–8pm

Wednesday 10 February 2021, 4–8pm

Saturday 19 June 2021, 9:30am–1:30pm



/BracWokCollege



@BracknellandWokinghamCollege

## Reading College

Wednesday 14 October, 4–8pm

Saturday 14 November, 9:30am–1:30pm

Wednesday 3 February 2021, 4–8pm

Saturday 12 June 2021, 9:30am–1:30pm



/readingcollege



@ReadingCollege

Alternatively, if you're certain about which pathway you want to choose **apply online now!** Search for your chosen course at **activatelearning.ac.uk** and click on 'Apply Now' on the right of the page.

"I felt very welcome and comfortable during this event. The information given to me was explained very clearly and easily taken in."

- Virtual Open Event visitor

VISIT [WWW.ACTIVATELEARNING.AC.UK/EVENTS](http://WWW.ACTIVATELEARNING.AC.UK/EVENTS)

