

TOURISM PATHWAY

» Go online for full pathways information

www.activatelearning.ac.uk

Earning potential*
Up to £12K

POTENTIAL JOB ROLES

Baggage Handler,
Housekeeper, Cruise Ship
Steward, Apprenticeship

1YR FOUNDATION LEVEL 1

FULL-TIME PROGRAMMES

Travel and Tourism Level 1 RC

Tourism Foundation
Pathway** BW RC

Entry with: Evidence of
engagement in learning.

Earning potential*
£12-16K

POTENTIAL JOB ROLES

Airport Information Assistant,
Customer Services Assistant at
Tourist Attraction, Cruise Ship
Steward, Hotel Receptionist,
Apprenticeship

1YR INTERMEDIATE LEVEL 2

FULL-TIME PROGRAMMES

Travel and Tourism
combined with
Cabin Crew Level 2 RC

Travel and Tourism Level 2 BW RC

Entry with: Four GCSEs at
grade 3 (D) or above, including
English and maths, or internal
progression from a Foundation
Level 1 programme.

Earning potential*
£16-25K

POTENTIAL JOB ROLES

Travel Agent, Airline Cabin
Crew, Events Coordinator,
Event Planner, Tour Guide,
Apprenticeship

2-3 YRS ADVANCED LEVEL 3

FULL-TIME PROGRAMMES

Travel and Tourism
(Domestic Tourism) Level 3 BW RC

Travel and Tourism
(Air Travel) Level 3 BW RC

Travel and Tourism
(International Tourism)
Level 3 BW RC

Travel and Tourism Level 3 BW RC

Entry with: Five GCSEs grade
9-4 (A*-C) including English and
maths, or transfer in from an
Intermediate Level 2 programme.

Earning potential*
£25-40K+

POTENTIAL JOB ROLES

LEVEL 4: Events Manager,
Tour Manager

LEVEL 5: Hotel Manager,
Shopping Centre Manager,
Visitor Attraction Manager

LEVEL 6/7: Large Visitor
Attraction General Manager,
Economic Development
Manager, City Centre Manager

1-4 YRS HIGHER LEVELS 4-7

Higher education programmes
available at other institutions,
including:

- Apprenticeships
- HNC/HNDs
- Degrees

Entry with: Subject to programme
type, level, qualifications and
experience. For more information,
contact us on **0800 612 6008** or
visit [www.activatelearning.ac.uk/
contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

**Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.

Programme locations: BW Bracknell and Wokingham College RC Reading College