

VISUAL ARTS AND DESIGN PATHWAY

»» Go online for full pathways information

www.guildford.ac.uk

Earning potential*

Up to £15K

POTENTIAL JOB ROLES

Volunteer Coordinator,
Traineeship (may be unpaid),
Apprenticeship

1YR

FOUNDATION LEVEL 1

FULL-TIME PROGRAMMES

Art, Design and Media
(UAL***) Level 1

GC

Creative Crafts Foundation
Pathway**

GC

1YR

INTERMEDIATE LEVEL 2

FULL-TIME PROGRAMMES

Art and Design
(UAL***) Level 2

GC

Entry with: Four GCSEs at grade 3 (D) or above, including English and maths, or internal progression from a Foundation Level 1 programme.

Earning potential*

£15-20K

POTENTIAL JOB ROLES

Junior Artworker, Community
Artist, Design Trainee,
Apprenticeship

1-2
YRS

ADVANCED LEVEL 3

FULL-TIME PROGRAMMES

Creative Practice: Art, Design
and Communication
(UAL***) Level 3

GC

Entry with: Four GCSEs grade 9-4 (A*-C) including English and maths, or transfer in from an Intermediate Level 2 programme.

Earning potential*

£20-30K

POTENTIAL JOB ROLES

Project Coordinator, Mac
Artworker, Photographer, Artist,
Print Technician Internship,
Apprenticeship

1-4
YRS

HIGHER LEVELS 4-7

PROGRAMMES

Creative Enterprise
(UAL***) Level 4

BB BW

HND Art and Design
(Arts Practice) Level 5

BB

Entry with: Subject to programme type, level, qualifications and experience. For more information, contact us on **0800 612 6008** or visit www.activatelearning.ac.uk/contact-us/enquiries

Earning potential*

£30-45K+

POTENTIAL JOB ROLES

LEVEL 4: Gallery/Events
Manager, Illustrator, Artist,
Apprenticeship

LEVEL 5: Assistant Manager,
Journalist, Editor, Arts Officer,
Apprenticeship

LEVEL 6/7: Creative Director,
Advertising/Marketing Director,
Teacher, Graphic Designer

Entry with: Evidence of engagement in learning.

*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

**Foundation programmes are run by our Lifeskills faculty. See p.70 to find out more.
***UAL (University of the Arts London Awarding Body)

Programme locations: GC Guildford College BB Banbury and Bicester College

BW Bracknell and Wokingham College