

# TOURISM PATHWAY

»» Go online for full pathways information

[www.guildford.ac.uk](http://www.guildford.ac.uk)

Earning potential\*

**Up to £12K**

## POTENTIAL JOB ROLES

Baggage Handler,  
Housekeeper, Cruise Ship  
Steward, Apprenticeship

1YR

## FOUNDATION LEVEL 1

Tourism Foundation  
Pathway\*\*

GC

**Entry with:** Evidence of  
engagement in learning.

Earning potential\*

**£12-16K**

## POTENTIAL JOB ROLES

Airport Information Assistant,  
Customer Services Assistant at  
Tourist Attraction, Cruise Ship  
Steward, Hotel Receptionist,  
Apprenticeship

1YR

## INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Travel and Tourism combined  
with Cabin Crew Level 2

GC

**Entry with:** Four GCSEs at  
grade 3 (D) or above, including  
English and maths, or internal  
progression from a Foundation  
Level 1 programme.

Earning potential\*

**£16-25K**

## POTENTIAL JOB ROLES

Travel Agent, Airline Cabin  
Crew, Events Coordinator,  
Event Planner, Tour Guide,  
Apprenticeship

2-3  
YRS

## ADVANCED LEVEL 3

### FULL-TIME PROGRAMMES

Travel and Tourism Level 3  
Introductory Diploma

GC

Travel and Tourism Level 3  
Extended Diploma

GC

**Entry with:** Five GCSEs grade  
9-4 (A\*-C) including English and  
maths, or transfer in from an  
Intermediate Level 2 programme.

Earning potential\*

**£25-40K+**

## POTENTIAL JOB ROLES

**LEVEL 4:** Events Manager,  
Tour Manager

**LEVEL 5:** Hotel Manager,  
Shopping Centre Manager,  
Visitor Attraction Manager

**LEVEL 6/7:** Large Visitor  
Attraction General Manager,  
Economic Development  
Manager, City Centre Manager

1-4  
YRS

## HIGHER LEVELS 4-7

Higher education programmes  
available at other institutions,  
including:

- Apprenticeships
- HNC/HNDs
- Degrees

**Entry with:** Subject to programme  
type, level, qualifications and  
experience. For more information,  
contact us on **0800 612 6008** or  
visit [www.activatelearning.ac.uk/  
contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

\*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

\*\*Foundation programmes are run by our Lifeskills faculty. See p.70 to find out more.

Programme locations: GC Guildford College