

MEDIA PATHWAY

»» Go online for full pathways information

www.guildford.ac.uk

Earning potential*
Up to £15K

POTENTIAL JOB ROLES

Traineeship in Creative and Digital Media (may be unpaid), Volunteer Media Worker, Apprenticeship

1YR FOUNDATION LEVEL 1

FULL-TIME PROGRAMMES

Art, Design and Media (UAL***) Level 1 GC

Creative Crafts Foundation Pathway** GC

Entry with: Evidence of engagement in learning.

Earning potential*
£15-20K

POTENTIAL JOB ROLES

Researcher, Volunteer Media Worker, Camera Assistant, Studio Assistant, Junior Designer, Apprenticeship

1YR INTERMEDIATE LEVEL 2

FULL-TIME PROGRAMMES

Art, Design and Media (UAL***) Level 2 GC

Entry with: Four GCSEs at grade 3 (D) or above, including English and maths, or internal progression from a Foundation Level 1 programme.

Earning potential*
£20-28K

POTENTIAL JOB ROLES

TV/Film Runner, Studio Assistant, Editing Assistant, TV/Film Production Runner, Location Assistant, Audio/Visual Technician, Lighting Technician, Interactive digital platform designer including web, app and game designer, Apprenticeship

1-2 YRS ADVANCED LEVEL 3

FULL-TIME PROGRAMMES

Digital Media Pathway: Creative Media Production and Technology (UAL***) Level 3 GC

Entry with: Four GCSEs at grade 9-4 (A*-C) including English and maths, or transfer from Intermediate Level 2 programme.

Earning potential*
£28-45K+

POTENTIAL JOB ROLES

LEVEL 4: Media Support Technician, Social Media/Digital Marketing Executive, Visual Effects Artist, Apprenticeships

LEVEL 5: TV Camera Operator, Production Manager, Marketing Manager

LEVEL 6/7: Creative Director, Web Designer/Developer, Editor, Animator, Digital Marketing Director

1-2 YRS HIGHER LEVELS 4-7

PROGRAMMES

Creative Enterprise (UAL***) Level 4 BW

HND in Art and Design Level 5 BB

HND Creative Media Production (Film) Level 5 BB

Entry with: Subject to programme type, level, qualifications and experience. For more information, contact us on **0800 612 6008** or visit www.activatelearning.ac.uk/contact-us/enquiries

*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

**Foundation programmes are run by our Lifeskills faculty. See p.70 to find out more.
***UAL (University of the Arts London Awarding Body)

Programme locations: GC Guildford College BB Banbury and Bicester College
BW Bracknell and Wokingham College