FULL-TIME PATHWAYS AND APPRENTICESHIPS GUIDE 2020-21
Welcome to Activate Learning! I’m delighted that you are thinking about one of our colleges to continue your educational journey.

I recognise what a big decision this is for you, however, I feel that you are seeing the amazing opportunities we offer our students and discovering how we will work with you the choice will become more apparent—we help you understand your chosen career pathway and also how you learn best.

We recognise every student has a different story; people come to college having had different experiences. We want to capitalise on these and help you grow by building effective relationships with you all.

Activate Learning’s approach is to work with you to understand how your experiences have shaped your approach to learning, as we know that how you feel about learning is just as important as what you learn.

We will combine our expertise in delivering technical, vocational and academic education, with our high level of industry engagement and connections to some of the best-known companies—not just in our region, but in the world—to provide you with a complete educational experience where you feel supported and confident in your abilities and inspired by the opportunities available to you.

Coming to an Activate Learning college is not an easy option. We will inspire you to challenge yourself. We believe that success comes from effort and hard work. The more you study, the cleverer you become. There are no shortcuts.

However, in doing so, we hope to instil in you a purpose and a drive to succeed and grow, while all the time preparing you for the next step. We believe it’s our responsibility to work alongside you to prepare you for life outside our college walls, whether that’s higher education or industry.

This is why we place such an emphasis on working with different industries; we work in collaboration with them to help you develop the core behaviours that both universities and workplaces value.

In this guide, you will discover a variety of career pathway options that are available to you at Activate Learning. Together, we can plan out a route to your goals that best suits you; whether you want to learn within a college-based study programme or a work-based apprenticeship.

We hope you will be inspired by some of the personal stories within this guide, which will give you a feel for what it is really like to be part of an Activate Learning college. Better still, come along to one of our Open Events and talk to us about your plans. We would be delighted to help!

I look forward to seeing you soon.

Sally Dicketts CBE
Group Chief Executive
Activate Learning
WHY STUDY WITH ACTIVATE LEARNING?

Activate Learning will help you to develop the skills, knowledge, confidence and determination required to succeed in education and the workforce. Our colleges are at easily-accessible locations and contain industry-standard, specialised facilities. Here, we nurture an atmosphere of independence to help you reach your goals - whatever they may be.

1. STUDENT EXPERIENCE
   Learn in an independent environment, make new friends, and manage a more flexible timetable.

2. HEALTH AND WELLNESS
   Performance Coaches will support you in the development of emotional intelligence, wellbeing and self-confidence.

3. GREAT LOCATIONS
   Study at town and city-centre campuses; close to shops, restaurants, cultural hotspots, amenities, and travel links.

4. INNOVATIVE TEACHING
   Enjoy innovative learning and assessment methods that help you develop at your own pace.

5. INCREASED EMPLOYABILITY
   Develop the key skills required for your future career and undertake exciting work experience placements.

6. SPECIALIST PROGRAMMES
   Choose from a variety of specialist and career-focused programmes to suit you and your career goals.

7. EVENTS AND ENRICHMENT
   Join in with student activities, do your Duke of Edinburgh Award, and go on trips around the UK and the world.

8. PROGRESSION
   Follow clearly-mapped career pathways to progress to higher-level programmes.

STUDENTS’ UNION

Activate Learning has a vibrant Students’ Union that improves college life by providing events, clubs, societies and activities. You can get involved and help shape the student experience by becoming a Student Rep. Speak to your Student Support team on campus for more information.

INDUSTRY LINKS

We work closely with businesses when developing and reviewing our programmes and apprenticeships. Our industry insight and expertise enable us to equip you with specific skills, experiences and attributes desired by the industries you will join, which will ensure you are prepared for working life.

Businesses help to shape our curriculum and support our students in the following ways:

» providing work experience, job shadowing and mock interviews in their organisations
» devising project-based learning challenges to help put skills into practice
» setting and evaluating local and regional competitions to help hone skills
» hosting employer-led sessions such as masterclasses to help develop specialist skills
» organising guest talks to inspire students
» helping to develop core employability skills
» shaping our apprenticeship standards

SUPPORT TO SUCCEED

If you have any additional support needs which may present a barrier to your learning, we have dedicated support at each of our campuses to help. See p.122 to find out more about all our support options.
OUR LEARNING PHILOSOPHY

Our award-winning Learning Philosophy is at the heart of our approach to teaching and learning. We utilise the important relationship between the following elements:

BRAIN

Our brains are capable of incredible things. From the study of neuroscience, we understand that the brain connects neurons to make networks. These networks strengthen and work faster through repeated use. Your brain is like a muscle: the more you use it, the stronger it gets! We believe in hard work and recognise the value in working through our failures so that we are constantly learning and improving.

EMOTIONS

Our emotional response to studying has a massive influence on how we learn. The more positive your emotional response to studying is, the more likely you are to engage with and remember what you’re learning.

MOTIVATION

We need to motivate ourselves in order to do the practice that strengthens the networks in our brains. By repeatedly demonstrating the relevance and impact of newly learnt skills and knowledge, we maintain our students’ motivation.

ATTRIBUTES FOR SUCCESS

At Activate Learning, we work closely with employers to identify the characteristics and skills they are looking for in potential employees. We help you identify which of these desirable attributes you have and which you can strengthen throughout your programme, ensuring your future employability is the focus throughout your studies.

- **PROFESSIONAL**: We help you to develop your people skills. You will become a master in communication and customer service.
- **ENTERPRISING**: We encourage positive risk-taking alongside creative problem-solving. This boosts your leadership skills and resourcefulness.
- **RESILIENT**: We teach you how to adapt to changing situations and persevere to reach your goals, giving you the best chance to thrive and succeed.
- **CONFIDENT**: We build your confidence and prepare you for the workplace. You’ll present your real self to employers: a motivated, proactive and inquisitive individual.
- **AWARE**: We help you to develop a reflective attitude towards yourself. That way, you’ll always play to your strengths and be able to work on your weaknesses.
Activate Learning is a forward-thinking education group, operating across further and higher education, schools, apprenticeships and training. We aim for far-reaching, progressive change and impact through learning. Our mission is to provide work-ready talent for business, and to transform lives through our Learning Philosophy.

WHERE DO OUR STUDENT ALUMNI GO?

95%

of students that completed a programme with us progressed directly into employment or onto higher-level learning such as a higher-level programme, apprenticeship or university study.

AL destination data for 16–19 year olds

HOW ARE THEY ACHIEVING?

We are proud that our student achievement is increasing year-on-year, now standing at 84.1% in 2017/18.

WHAT IS A CAREER PATHWAY?

Education takes time and money. By giving you a clear view of what qualifications you need to get the job and the salary that you want, we take the stress out of learning.

Our career pathways are maps that show you the way to your chosen career. They help explain the entry requirements for each qualification and how long it takes to achieve. With each new qualification, you have the opportunity to continue studying at the next level or explore your employment options, with a guide to the jobs and salaries you can expect at that stage. Each step of the way, our career advisors are there to help you make the right choice for you.

By focusing on your future employability and opportunities, we inspire in you the drive to succeed and make the most of your investment in education.

While the right qualifications can get you a job interview, it’s the attributes we teach alongside your chosen programme that will get you the job.
WELCOME TO OUR COLLEGES

BANBURY AND BICESTER COLLEGE

Banbury and Bicester College has a campus near Banbury’s town centre, as well as specialist classic vehicle programmes run at Bicester Heritage.

We have creative arts and media centres where students can access workshops for fashion, ceramics and performing and visual arts. There is a central atrium space for exhibitions, a photography studio, television and radio studios, Mac suites for graphic design, and a cinema room for showcasing work.

Broughton Road campus, Banbury

We renovated our Banbury campus to create outstanding facilities for a learning experience that will transform your future. There is also a comprehensive library, refreshment and IT facilities, as well as communal spaces for studying and socialising.

For more information please visit: www.activatelearning.ac.uk/banbury-bicester

OPEN EVENTS

Wednesday 16 October 2019, 4–7pm
Saturday 16 November 2019, 9:30am–12:30pm
Wednesday 26 February 2020, 4–7pm
Saturday 20 June 2020, 9:30am–12:30pm

For more information and to book your place, please visit: www.activatelearning.ac.uk/events

Bicester Heritage

Our partnership with Bicester Heritage provides students with tailored, classic vehicle restoration programmes; the only programmes of their type in the UK. This means students and apprentices have access to a centre brimming with classic and historic vehicles, esteemed enthusiasts and suppliers.

The on-site motor vehicle centre provides access to the latest engine-diagnostic facilities and vehicle lifts. Our link with Hyundai means learning is modern and relevant as students train on newly-registered vehicles.

For more information please visit: www.activatelearning.ac.uk/events
WELCOME TO OUR COLLEGES

BRACKNELL AND WOKINGHAM COLLEGE

Bracknell and Wokingham College is based in Bracknell at the Church Road campus.

Church Road campus, Bracknell
Bracknell and Wokingham College is located in the heart of Bracknell with train and bus stations a short, 10-minute walk away. There are also various bus stops close to the campus itself and the Lexicon shopping centre, opened in 2017, is only a two-minute walk away.

For more information please visit:
www.activatelearning.ac.uk/bracknell-wokingham

OPEN EVENTS
Saturday 12 October 2019, 9:30am–12:30pm
Wednesday 13 November 2019, 4–7pm
Wednesday 12 February 2020, 4–7pm
Saturday 13 June 2020, 9:30am–12:30pm

For more information and to book your place, please visit www.activatelearning.ac.uk/events

Our campus boasts many industry-standard facilities, including motor vehicle and construction workshops, science labs, photography and art studios, IT suites including CAD workstations and a Sport England-grade sports facility. The excellent facilities are matched by our professional, dedicated and industry-experienced teaching staff, so whatever your area of interest, we’ve got you covered.

Our Learning Resources Centre is a fantastic space for quiet study, as is the on-site café which provides food and drinks. There are also numerous meeting places and communal areas to meet with friends or study.

The on-site Harmony Hair and Beauty Salon boasts smart, modern salons and treatment rooms for teaching and learning. Hair and beauty students learn in these professional salons and all college students—and paying members of the public—can visit Harmony for a variety of treatments.

For more information please visit:
www.activatelearning.ac.uk/bracknell-wokingham
**WELCOME TO OUR COLLEGES**

**CITY OF OXFORD COLLEGE**

City of Oxford College is based in Oxford city-centre, with our specialist Technology campus located in Blackbird Leys.

**City-centre campus, Oxford**

Our city-centre campus is close to transport links, amenities and the historic city-centre. It's also a stone’s throw from the Westgate Shopping Centre.

The unique riverside location allows for a tranquil and safe environment to study in, with a variety of excellent facilities at your fingertips including a well-stocked library, gym, hair and beauty salons, café and our Waterside Restaurant.

For more information please visit: [www.activatelearning.ac.uk/oxford](http://www.activatelearning.ac.uk/oxford)

**OPEN EVENTS**

- Saturday 19 October 2019, 9:30am–12:30pm
- Wednesday 20 November 2019, 4–7pm
- Wednesday 4 March 2020, 4–7pm
- Saturday 27 June 2020, 9:30am–12:30pm

For more information and to book your place, please visit [www.activatelearning.ac.uk/events](http://www.activatelearning.ac.uk/events)

**Technology campus, Blackbird Leys**

In 2016, £8m was invested in the transformation of our Technology campus in Blackbird Leys. This high-specification facility supports training in a wide range of technological industries, including construction, engineering, IT, computing and motor vehicle. These facilities can equip you with the knowledge and skills needed to go far in a range of exciting and fast-paced technological industries.

We are proud to be home to specialist learning facilities, such as the world-renowned Rycotewood Furniture Centre. Furniture manufacturers visit Rycotewood Furniture Centre every year, and with live design briefs from the likes of Ercol, William Hands and the American Hardwood Export Council, our students benefit from qualified feedback from industry professionals.

Our city-centre campus is also home to the Oxford Lifestyle Centre, a fantastic facility for students and the public, including a gym, hair salon and beauty treatment rooms. College students can enjoy discounts on gym memberships and treatments.
WELCOME TO OUR COLLEGES

READING COLLEGE

Reading College is based near the town centre on Kings Road.

Kings Road campus, Reading
Reading College offers spectacular facilities in a vibrant setting. Our wide range of specialist facilities include creative art workshops, recording studios, performance spaces, a TV studio, theatre, garage, construction centre and fully-fitted training kitchens where you’ll have access to industry-standard equipment to better prepare you for employment or higher-level studies.

For more information please visit:
www.activatelearning.ac.uk/reading

OPEN EVENTS
Wednesday 9 October 2019, 4–7pm
Saturday 9 November 2019, 9:30am–12:30pm
Wednesday 5 February 2020, 4–7pm
Saturday 6 June 2020, 9:30am–12:30pm

For more information and to book your place, please visit www.activatelearning.ac.uk/events

Reading College has a dedicated radio station called Blast 1386. With a combination of industry-standard equipment, professional management and 24/7 broadcasting, it allows students to experience running (and working in) a full-time, live-radio environment. Members of the team are trained by management and community members that are professionals within the industry.

You can study in dedicated learning spaces within well-equipped workshops and learning zones kitted-out with the latest technology including Apple TVs, Macs, PCs, iPads, laptops, and even Virtual Reality headsets.

At college, you can dine in the student-run restaurant, The Kitchen, enjoy hair and beauty treatments at The Salon, work on your fitness in The Gym or purchase goods at The Shop, which is run by our students with learning difficulties and/or disabilities. The campus is a 15-minute walk from the town centre with fantastic local transport links, so you will be able to experience everything Reading has to offer.
VISIT US AT UPCOMING EVENTS

Come and say hello at our upcoming Open Events to find out more about the range of programmes we offer, tour our campuses and facilities, and chat to our current staff and students. Parents, carers, friends and family are more than welcome to attend too.

VISIT WWW.ACTIVATELEARNING.AC.UK/EVENTS TO FIND OUT MORE AND BOOK YOUR PLACE.
YOUR CAREER ROUTES

With Activate Learning, you have two routes to choose from for career success: full-time study programmes or apprenticeships.

FULL-TIME STUDY PROGRAMME

If you are looking to join us for full-time study at one of our campuses, you can expect a career-focused and innovative educational programme. The skills and knowledge you acquire during your studies with us will ensure you are prepared for your future.

Your main qualification
Our tailored qualifications are designed in partnership with employers. Their industry insight and input ensures you are prepared for success.

Work experience
Those studying with us take part in work experience opportunities relevant to their learning programme, ensuring confidence in the workplace.

Industry skills and projects
You will gain invaluable workplace skills while attending industry-expert talks, taking part in employer-led and evaluated projects, and participating in mentoring and enterprise-related activities.

English and maths GCSEs
If you join us with a grade 3 (D or below) in GCSE English or maths, our expert teachers will help you with revision sessions to ensure success when you retake these subjects. Depending on your circumstances, you may be able to resit your GCSEs for free.

Tutorial
Our tutorial programme is in place to boost your personal development, behaviour and welfare. During your tutorials you will have the opportunity to take part in enrichment activities and improve your CV.

APPRENTICESHIP PROGRAMME

Choosing an apprenticeship allows you to kick-start your career and gain industry-specific qualifications and experience.

Earn while you learn
Apprenticeships offer a direct route into employment. You develop essential skills and qualifications that prove you have the knowledge and competency to complete the job, whilst earning money at the same time.

Direct links with top employers
Our apprenticeships are run by Activate Apprenticeships; a specialist provider that partners with our colleges to deliver nationally-recognised programmes. We deliver apprenticeships for over 1,000 UK businesses and work with top employers to bring great candidates and careers together.

Clear progression routes
Apprenticeships offer clear progression routes from intermediate (Level 2) and advanced (Level 3), to higher apprenticeships (degree-equivalent qualifications) and directly into the workplace.

How does it work?
As an apprentice, you are employed and paid by the company you work for. You usually spend one or two days a week at college, studying core skills such as English, maths and IT. Some apprenticeships may be delivered entirely in the workplace and will be monitored by our dedicated assessors routinely. Apprenticeship opportunities are available all year-round and last for a minimum of one year.

Levels Explained
Programmes in this guide are arranged according to levels. Levels refer to learning stages, and guide you through our career pathways maps.

Further education college programmes typically run from Level 1 (Foundation stage), to Level 2 (Intermediate stage) and Level 3 (Advanced stage). Level 3 programmes are equivalent to three A Levels, and ensure you have the points required to progress to higher education. At Activate Learning, we also offer university-level programmes and qualifications across our colleges.

If you have not gained five GCSEs at grade 9–4 (A*–C equivalent), you can still progress in the career pathway that interests you. We will work with you to make sure you join the right programme at the right learning stage, ensuring you have every opportunity to progress.

The following graphic shows how the levels referred to in this guide relate to different stages of learning.
DISCOVER YOUR CAREER PATHWAY

Use this handy diagram to explore all full-time programme and apprenticeship opportunities that are available across our colleges, within each career pathway and educational stage.

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PROGRAMME LOCATIONS:
- M Activate Apprenticeships (work-based)
- 6 Banbury and Bicester College (Banbury campus)
- Bi Bracknell and Wokingham College
- City of Oxford College (city-centre campus)
- C City of Oxford College (Technology campus)
- 6 Reading College

CAREER PATHWAY MAPS EXPLAINED

Throughout this guide you will see a variety of career pathway maps which illustrate the typical route to a range of exciting careers. These help you see the various stages of learning involved, understand entry requirements, identify your current level, determine your next steps, and track your career possibilities.

Each map features the following key elements:

- The stage of learning and the programmes available at that level.
- The entry requirements to join the career pathway at a particular level. They can depend on previous education and experience.
- Example job roles and career possibilities that could be achieved after completing each level. PLEASE NOTE: some companies may require you to have further qualifications and/or experience.
- Indication in years (YR) of the usual duration of programmes at each level. PLEASE NOTE: some levels shown may not be currently available as Activate Learning programmes or apprenticeships.
ACCESS TO HIGHER EDUCATION

Are you aged 19 or over and want to study for a degree, but don’t have the qualifications for it? Invest in yourself with an Access to Higher Education qualification. The programme is equal to three A Levels, giving you the UCAS points you need to apply for university-level study.

Programmes will last one year (36 weeks of study), after which you will have the diploma, knowledge, skills and confidence to study at degree level. Throughout the programme, you will experience the different kinds of learning that you need for university, including essay and report writing, giving presentations and participating in seminars.

You may choose to progress on to one of our higher education programmes, including Foundation Degrees, BA Honours Degrees and the PGCE. Our programmes are run in conjunction with respected institutions such as Oxford Brookes University and Edexcel.

All Access to Higher Education programmes are accredited by national awarding body Ascentis.

ABOUT THE PATHWAY

Each year, around 95% of our Access to Higher Education alumni progress to university on completion of their programme. 26% of Access graduates go on to get a first-class degree.

We provide Access to HE pathways at all of our colleges, with subject specialisms varying from health and nursing, to business and engineering. Please check the full programme listings overleaf for further details.

Although the programme is intensive, it is structured in a way that recognises the particular pressures on mature learners. Many students successfully balance the programmes with work, family and childcare commitments. We also help our students get information on, and apply to, university programmes during our annual UCAS Takeover Week.

You may choose to progress on to one of our higher education programmes, including Foundation Degrees, BA Honours Degrees and the PGCE. Our programmes are run in conjunction with respected institutions such as Oxford Brookes University and Edexcel.

All Access to Higher Education programmes are accredited by national awarding body Ascentis.

CASE STUDY

Maya Harry

Access to HE: Psychology

“Being able to recognise where my strengths are and what I need to work on has been really helpful. I’ve enjoyed the programme as a whole and I’m on track to achieve distinctions in everything, so I’m really, really pleased.

Coming back to studying after a break from learning has been a confidence boost. It’s been a brilliant experience just knowing that I can alter where my career path is going.”

After 10 years in a successful health and social care career, Maya returned to education to pursue her dream of studying psychology.
ACCESS TO HE PROGRAMMES

LEVEL 2 PRE-ACCESS PROGRAMMES

Pre-Access Health and Social Care
Pre-Access programmes help you develop your English, maths and study skills. Then, you can progress to the Access to Higher Education diploma of your choosing.

LEVEL 3 ACCESS TO HE PROGRAMMES

ARTS

Art and Design Access to HE
Explore your potential in art and design with this specialist programme. You will cover a variety of artistic and digital areas, developing your personal style and boosting your portfolio.

BUSINESS

Accounting and Finance Access to HE
Expand your knowledge of accounting principles, finance disciplines, business, marketing and human resource management.

Business Access to HE
Develop effective business communications and working practices on this programme as you study business, economics, finance, law and marketing modules.

Events and Hospitality Access to HE
For adults who want to progress to university degrees in the following areas of degree-level study: hospitality, airline management, tourism, public relations and a range of combined or related degrees.

Legal Professions Access to HE
This programme is designed for anyone wanting to progress into a career in law and legal professions. You will focus on modules in law, sociology and politics.

LEVEL 3 ACCESS TO HE PROGRAMMES - CONTINUED

MEDICINE

Medicine Access to HE
This programme is an alternative to A Level qualifications for those who have not studied science but now wish to retrain as a doctor. The programme involves biology, chemistry and physics, plus additional experiences in the sector. This programme benefits from a link with the University of Reading, who offer a guaranteed values-based interview for the Physician Associate degree, which includes a work placement at Royal Berkshire Hospital. This qualification will also provide access to medicine degrees at a variety of other universities.

Programme locations:
- Banbury and Bicester College (Banbury campus)
- Bracknell and Wokingham College
- City of Oxford College (city-centre campus)
- Reading College

Continued overleaf
ACCESS TO HE PROGRAMMES

LEVEL 3 ACCESS TO HE PROGRAMMES - CONTINUED

SCIENCE

Programme locations:
Banbury and Bicester College (Banbury campus)
Bracknell and Wokingham College
City of Oxford College (city-centre campus)
Reading College

Engineering Access to HE
Work towards a successful career in engineering or science, as you study modules including physics, chemistry and maths.

Forensic Science Access to HE
On successful completion of this programme you will be able to study a science-based degree, such as criminology, psychology, forensic science, criminal justice, anthropology, forensic psychology, and sociology.

ICT Access to HE
This programme is an alternative to A Level qualifications for those who wish to pursue a degree in computing.

Health Professions Access to HE
This programme is designed for a career in the NHS or related health industries. You will study modules including psychology, professional healthcare practice and human physiology.

Mental Health Nursing Access to HE
You will study mental health, professional healthcare practice and human physiology.

Midwifery Access to HE
Expand your understanding of health-related issues as you study professional healthcare, psychological perspectives and human physiology.

Nursing Access to HE
On this programme you will study modules including biology, sociology of health and illness, epidemiology and health promotion.

Paramedics Access to HE
The focus of this programme is to enable students to gain entrance to university to study any science-based degree, and then progress to become a paramedic.

Psychology Access to HE
You will be introduced to human behaviour and experience theories, and explore in-depth psychological explanations. You will also study psychology, human biology and sociology modules.

Science Access to HE
You will study a range of science subjects and develop academic skills, including report and essay writing, and study and presentation skills.

LEVEL 3 ACCESS TO HE PROGRAMMES - CONTINUED

SOCIAL SCIENCE

Education Professions Access to HE
Gain learning experiences and develop your teaching methods. This programme offers you the chance to progress to academic teaching as you study a variety of relevant subjects.

Social Work Access to HE
Achieve a thorough insight into social work on this relevant, progressive and stimulating programme. Modules include sociological perspectives, international relations and communication studies.

Humanities Access to HE
Develop your contextual knowledge of historical eras and esteemed writers as you study language and literature, politics, international relations and history.

Policing and Criminal Justice Access to HE
Work towards a successful university-level programme and career in criminal justice or policing.

Go online for full programme information
www.activatelearning.ac.uk/access-he

Programme locations:
Banbury and Bicester College (Banbury campus)
Bracknell and Wokingham College
City of Oxford College (city-centre campus)
Reading College
A CAREER IN ACCOUNTANCY

Bookkeeping and accounting skills lie at the heart of success for thousands of organisations across the UK and many more internationally.

The accountancy profession plays a crucial supporting role in all types of commerce. The collection, analysis and reporting of financial information underpins business decision-making and administration at all levels. Professionals who are proficient in this ‘language of business’ are vital players in economic activity and success. Over a million people are currently employed in the wider accountancy profession across the UK.

FULL AND PART-TIME PROGRAMMES AVAILABLE

CHOOSE A PROGRAMME THAT FITS AROUND YOUR WORK AND FAMILY LIFE.

ABOUT THE PATHWAY

Are you good with numbers? Do you enjoy the challenge of mathematics? You could be perfect for a stable, well-paid and respected career in accountancy.

We provide industry-standard, AAT approved programmes that lead to professional bookkeeping status; developing your core skills in business administration, boosting your employability, and supporting your progression into higher education if this is your intended route.

If you want to work as a professional accountant, we offer a pathway that combines two advanced stage qualifications:

» AAT Diploma for Accounting Technicians
» Diploma in Business, Accountancy Pathway

AAT is the professional body for accounting technicians, recognised internationally as a respected foundation for chartered accountancy.

As part of your studies, you will also have access to:

» the latest version of Sage software
» computer rooms
» study spaces
» the opportunity to purchase discounted laptops through our partnership with Academia

CASE STUDY
Anne Waterman
AAT Accounting, Level 4

“The college have been so supportive and the lecturers are always happy to help with any concerns and difficulties I have with the programme. With their support and assistance, and my own determination, I feel this commitment to the programme has been really valuable to me. It has opened the door to more job opportunities and strengthened my knowledge.”

Anne now works for a local IT business specialising in IT support for schools and SMEs. She is responsible for the bookkeeping of the business accounts.

OUR PARTNERS

TURN OVER TO FIND YOUR PATHWAY TO A CAREER IN ACCOUNTANCY
ACCOUNTANCY PATHWAY

Go online for full pathways information
www.activatelearning.ac.uk/accountancy

FULL-TIME PROGRAMMES LOCATION
AAT Accounting Level 2
(Nottingham, Northampton, Milton Keynes)

INTERMEDIATE LEVEL 2
FULL-TIME PROGRAMMES LOCATION
AAT Accounting Level 2
(Nottingham, Northampton, Milton Keynes)

ENTRY WITH:
Evidence of engagement in learning.

ENTRY WITH:
Junior Administrator in a finance setting, Apprenticeship

ENTRY WITH:
Four GCSEs at grade 3 (D) or above, including English and maths. Or, internal progression from a Foundation Level 1 programme.

ENTRY WITH:
Five GCSEs grade 9–4 (A*–C) including English and maths or transfer in from an Intermediate Level 2.

ENTRY WITH:
Subject to programme type, level, qualifications and experience. For more information, contact us on 0800 612 6008 or visit www.activatelearning.ac.uk/contact/enquiries

*£K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.
Every year, our students celebrate getting the results they need to take up offers from the universities of their choice.

Our A Level and science programmes will give you the skills, knowledge and attributes you need to make a success of your next step. We give particular focus to university progression.

Every year, hundreds of our students go on to study higher-level programmes at almost 100 top universities across the UK and abroad. Recently this has included 18 of the world-class Russell Group’s 24 universities, such as University of Oxford, Newcastle University and King’s College, London.

We also offer one-year, full-time programmes for 16–19 year olds who want to improve their GCSE grades.

### ABOUT THE PATHWAY

A Levels are available at Bracknell and Wokingham College, City of Oxford College and Reading College. You are encouraged to pursue additional activities during your time with us, both to broaden your skills and prepare yourself for the steps following your A Levels. Some students take up internships during the summer.

You can pick a choice of three A Levels from our business, science, communication, and social sciences pathways. See overleaf to view full subject choices at all locations.

If you are focused on a career in science, our full-time science programmes offer you the opportunity to specialise in applied science, forensic science, or applied psychology; providing the equivalent points for university progression.

As part of your studies, you will also have access to:

- laboratories with expert technician support
- dedicated study spaces
- IT suites and computer facilities
- the opportunity to purchase discounted laptops through our partnership with Academia
- well qualified, specialist teachers

### CASE STUDY

Amina Abbas

A Levels (Science Pathway)

“College has taught me a lot, not just from the academic side, but a lot of personal growth as well. I’ve become more self-aware and able to reflect on my feelings, and I’ve adapted to different environments.”

Amina plans to study medicine at university. She currently studies A Level Biology, Chemistry and Accounting at Reading College.
A LEVEL PROGRAMMES

BRACKNELL AND WOKINGHAM COLLEGE

ADVANCED STAGE PROGRAMMES

You can choose three A Levels from within one of the pathways listed below.
Each pathway will enable you to progress with your future career. When you complete your
programmes, you can go on to further study at university or college, progress directly into
employment, or undertake an apprenticeship.

Business
- Accountancy
- Business
- English Language and Literature
- Law
- Maths
- Politics
- Psychology
- Sociology

Science
- Biology
- Chemistry
- Further Maths
- Maths
- Physics
- Psychology

Communication
- English Language and Literature
- History
- Photography
- Psychology
- Sociology

Social sciences
- Business
- English Language and Literature
- History
- Law
- Politics
- Psychology
- Sociology

Go online for full pathways information
www.activatelearning.ac.uk/a-levels

CITY OF OXFORD COLLEGE, CITY-CENTRE CAMPUS

ADVANCED STAGE PROGRAMMES

You can choose three A Levels from within one of the pathways listed below.
Each pathway will enable you to progress with your future career. When you complete your
programmes, you can go on to further study at university or college, progress directly into
employment, or undertake an apprenticeship.

Business
- Business
- English Language and Literature
- English Literature
- Politics
- History
- Law
- Maths
- Psychology
- Sociology

Science
- Biology
- Chemistry
- Further Maths
- Geography
- Maths
- Physics
- Psychology

Communication
- Business
- Business Studies
- English Language and Literature
- English Literature
- History
- Law
- Media
- Philosophy and Religious Studies
- Psychology
- Sociology

Social sciences
- Business
- English Language and Literature
- English Literature
- History
- Law
- Psychology
- Sociology

Go online for full pathways information
www.activatelearning.ac.uk/a-levels
A LEVEL PROGRAMMES

READING COLLEGE

ADVANCED STAGE PROGRAMMES

You can choose three A Levels from within one of the pathways listed below.
Each pathway will enable you to progress with your future career. When you complete your programmes, you can go on to further study at university or college, progress directly into employment, or undertake an apprenticeship.

Business
- Business
- Computer Science
- English Language and Literature
- English Literature
- Politics
- History
- Law
- Maths
- Psychology
- Sociology

Science
- Biology
- Chemistry
- Computer Science
- Further Maths
- Geography
- Maths
- Physics
- Psychology

Communication
- Art and Design
- Drama and Theatre Studies
- English Language and Literature
- English Literature
- History
- Media
- Philosophy and Religious Studies
- Psychology
- Sociology

Social sciences
- Business
- English Language and Literature
- English Literature
- Geography
- Politics
- History
- Law
- Psychology
- Sociology

Go online for full pathways information
www.activatelearning.ac.uk/a-levels

SCIENCE PROGRAMMES

ADVANCED STAGE PROGRAMMES

The following BTEC programmes are equivalent to A Level study, enabling you to gain the sufficient UCAS points needed for your university application and undergraduate study.

Forensic Science BTEC Level 3 Extended Diploma

Applied Science BTEC Level 3 Extended Diploma

Applied Psychology BTEC Level 3 Extended Diploma

FULL-TIME GCSE PROGRAMME

If you are 16-19 years old, and are keen to improve your GCSE grades so you can move into further education, this programme is ideal for you. It’s a one-year programme aimed at those who have achieved below the required number of GCSE grades at 4 (C) or above, and therefore have not been able to progress to Level 3 study. You will study an intensive one-year programme within the following pathways:

Business Pathway - includes English and maths GCSEs (five GCSEs)

Science Pathway - includes English and maths GCSEs (five GCSEs)

Humanities Pathway - includes English and maths GCSEs (five GCSEs)

Programme locations:
- Banbury and Bicester College (Banbury campus)
- Bracknell and Wokingham College
- City of Oxford College (city-centre campus)
- Reading College
AROUND 45% OF BRITISH HOUSEHOLDS OWN A PET AND SPEND A COMBINED £4.5 MILLION A YEAR ON PET-RELATED PRODUCTS AND SERVICES.

A CAREER IN ANIMAL MANAGEMENT

The animal care industry is worth over £1 billion to the UK economy, and boasts over 13,000 businesses, from pet shops and sanctuaries, to zoos and wildlife parks.

Over 370,000 people work within animal occupations in the UK, with many being volunteers. In fact, over 20% of animal care employees began their career through voluntary work.

If you are a self-confessed ‘animal person’, a career in animal management might be perfect for you. Possible careers include animal technician, groom, pet shop worker, groundsperson, veterinary nurse, and many more.

ABOUT THE PATHWAY

Our pathway in animal management offers exciting and rewarding opportunities to work directly with animals, based at our brand new animal management centre in Banbury.

Studying and learning in a hands-on environment, you will have the opportunity to work directly with fish, insects, small animals such as rabbits, guinea pigs and ferrets, and reptiles such as snakes and small lizards.

Our animal management centre will help you develop skills and knowledge in a realistic and professional environment. Opened in September 2019, the new centre houses fantastic facilities and resources for learners.

YOUR PATHWAY, YOUR FUTURE

Students have the opportunity to go on visits and trips to local zoos, RSPCA centres, veterinary surgeries and wildlife parks.

The programmes equip you with the practical and technical skills needed for rewarding careers in the animal industry, and you will be able to undertake work experience placements at local animal care and management organisations.

You will learn about:

- animal welfare and health
- principles of behaviour
- feeding and care
- basic animal biology
- breeding programmes
- building animal enclosures and environments
- animal enrichment

TURN OVER TO FIND YOUR PATHWAY TO A CAREER IN ANIMAL MANAGEMENT
ANIMAL MANAGEMENT PATHWAY

Go online for full pathways information
www.activatelearning.ac.uk/animalmanagement

Earning potential* £15–20K
POTENTIAL JOB ROLES
Wildlife Rehabilitation Assistant, Pet Shop Worker, Animal Technician, Gameskeeper, Groundsperson, Pest Control Officer, Groom, Kennel Assistant, Apprenticeship

Earning potential* £20–25K
POTENTIAL JOB ROLES
Veterinary Nurse Trainee, Animal Rescue Centre Worker, Zookeeper, Apprenticeship

Earning potential* £25–35K+
POTENTIAL JOB ROLES
Veterinary Nurse, Zoologist, Veterinarian, Marine Biologist, Guide Dog Trainer, Wildlife Rehabilitator, Animal Shelter Manager

FULL-TIME PROGRAMMES LOCATION
Animal Care Level 1
FOUNDATION LEVEL 1
Entry with:
Evidence of engagement in learning.

FULL-TIME PROGRAMMES LOCATION
Animal Care Level 2
INTERMEDIATE LEVEL 2
Entry with:
Four GCSEs at grade 3 (D) or above, including English and maths. Or, internal progression from a Foundation Level 1 programme.

FULL-TIME PROGRAMMES LOCATION
Animal Management Level 3
ADVANCED LEVEL 3
Entry with:
Five GCSEs grade 9–4 (A*–C) including English and maths or transfer in from an Intermediate Level 2.

Entry with: Subject to programme type, level, qualifications and experience. For more information, contact us on 0800 612 6008 or visit www.activatelearning.ac.uk/contact/enquiries

Programme locations: ⚪ Banbury and Bicester College (Banbury campus)
ဝ Bracknell and Wokingham College 〇 City of Oxford College (city-centre campus)
〇 City of Oxford College (Technology campus) 〇 Reading College

*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.
BY 2025 THERE ARE FORECAST TO BE 58,000 PEOPLE IN ENGLAND WORKING IN BEAUTY PROFESSIONS.

58,000

A CAREER IN BEAUTY THERAPY

Interested in becoming a beautician, masseuse or nail technician? Would you enjoy working in luxurious, tranquil spas administering relaxing and regenerative beauty treatments? If so, this pathway could be for you.

The UK is a hotbed of beauty innovation, with major global trends emerging and developing here. Over 37% of the world’s new cosmetic launches happen in the UK.

By choosing a career in this industry, you will have the opportunity to combine creativity with customer care; helping people to look and feel great. Beauticians are specialists in discussing and understanding client requirements, analysing and advising on skincare and beauty regimes, giving treatments, and applying cosmetics.

ABOUT THE PATHWAY

As part of your programme you will undertake 30–60 hours of work experience per year, including working within our on-campus salons.

Every year, we successfully train many students in becoming fully-qualified beauty therapists.

You will have the opportunity to build the foundation of your professional experience within our on-site training salons before testing your skills with paying clients. You will also visit other local salons, attend masterclasses, visit trade exhibitions, and take part in competitions to boost your skills, knowledge and creativity.

YOUR PATHWAY, YOUR FUTURE

Last year, our beauty students had the opportunity to travel to Thailand and complete a qualification in Thai massage.

CASE STUDY

Emily Tallon

Beauty Therapy, Level 2

“The biology side of the programme has been really interesting. I never thought we’d need that in Beauty Therapy but it’s actually really important. When we are working on nails, for example, it’s easier to understand how to work on the nail if we understand the anatomy side of it.”

Emily is focused on completing her Level 2 studies at Activate Learning and plans to continue on to Level 3.

YOUR PATHWAY, YOUR FUTURE

We will help you develop the skills you need to work in the beauty therapy industry, including:

» communication
» problem solving
» professional standards
» client consultation
» time management
» customer care
» creativity

A CAREER IN BEAUTY THERAPY

INTERESTED IN BECOMING A BEAUTICIAN, MASSEUSE OR NAIL TECHNICIAN? WOULD YOU ENJOY WORKING IN LUXURIOUS, TRANQUIL SPAS ADMINISTERING RELAXING AND REGENERATIVE BEAUTY TREATMENTS? IF SO, THIS PATHWAY COULD BE FOR YOU.

THE UK IS A HOTHED OF BEAUTY INNOVATION, WITH MAJOR GLOBAL TRENDS EMERGING AND DEVELOPING HERE. OVER 37% OF THE WORLD’S NEW COSMETIC LAUNCHES HAPPEN IN THE UK.

BY CHOOSING A CAREER IN THIS INDUSTRY, YOU WILL HAVE THE OPPORTUNITY TO COMBINE CREATIVITY WITH CUSTOMER CARE; HELPING PEOPLE TO LOOK AND FEEL GREAT. BEAUTICANS ARE SPECIALISTS IN DISCUSSING AND UNDERSTANDING CLIENT REQUIREMENTS, ANALYSING AND ADVISING ON SKINCARE AND BEAUTY REGIMES, GIVING TREATMENTS, AND APPLYING COSMETICS.

BY 2025 THERE ARE FORECAST TO BE 58,000 PEOPLE IN ENGLAND WORKING IN BEAUTY PROFESSIONS.

ABOUT THE PATHWAY

AS PART OF YOUR PROGRAMME YOU WILL UNDERTAKE 30–60 HOURS OF WORK EXPERIENCE PER YEAR, INCLUDING WORKING WITHIN OUR ON-CAMPUS SALONS.

EVERY YEAR, WE SUCCESSFULLY TRAIN MANY STUDENTS IN BECOMING FULLY-QUALIFIED BEAUTY THERAPISTS.

YOU WILL HAVE THE OPPORTUNITY TO BUILD THE FOUNDATION OF YOUR PROFESSIONAL EXPERIENCE WITHIN OUR ON-SITE TRAINING SALONS BEFORE TESTING YOUR SKILLS WITH PAYING CLIENTS. YOU WILL ALSO VISIT OTHER LOCAL SALONS, ATTEND MASTERCLASSES, VISIT TRADE EXHIBITIONS, AND TAKE PART IN COMPETITIONS TO BOOST YOUR SKILLS, KNOWLEDGE AND CREATIVITY.

YOUR PATHWAY, YOUR FUTURE

LAST YEAR, OUR BEAUTY STUDENTS HAD THE OPPORTUNITY TO TRAVEL TO THAILAND AND COMPLETE A QUALIFICATION IN THAI MASSAGE.

CASE STUDY

EMILY TALLON

BEAUTY THERAPY, LEVEL 2

"THE BIOLOGY SIDE OF THE PROGRAMME HAS BEEN REALLY INTERESTING. I NEVER THOUGHT WE’D NEED THAT IN BEAUTY THERAPY BUT IT’S ACTUALLY REALLY IMPORTANT. WHEN WE ARE WORKING ON NAILS, FOR EXAMPLE, IT’S EASIER TO UNDERSTAND HOW TO WORK ON THE NAIL IF WE UNDERSTAND THE ANATOMY SIDE OF IT."

EMILY IS FOCUSED ON COMPLETING HER LEVEL 2 STUDIES AT ACTIVATE LEARNING AND PLANS TO CONTINUE ON TO LEVEL 3.
BEAUTY THERAPY PATHWAY

Go online for full pathways information
www.activatelearning.ac.uk/beauty

**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.

**Earning figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

Entry with:
- Apprenticeships
- HNC/HNDs
- Degrees

For more information, contact us on 0800 612 6008 or visit www.activatelearning.ac.uk/contact/enquiries

Full-time Pathways and Apprenticeships Guide 2020-21

**Level 1: Hair and Beauty:**
- Beauty Therapy Level 1
- Hair and Beauty Foundation Pathway**
- Potential Job Roles:
  - Traineeship, Assistant Therapist (may be unpaid), Face Painter, Apprenticeship
- Entry with:
  - Evidence of engagement in learning

**Level 2:**
- Beauty Therapy Level 2
- Potential Job Roles:
  - Beauty Therapist, Mobile Therapist, Lash/Nail Technician, Apprenticeship
- Entry with:
  - Four GCSEs at grade 3 (D) or above, including English and maths. Or, internal progression from a Foundation Level 1 programme.

**Level 3:**
- Beauty Therapy Level 3
- Potential Job Roles:
  - Spa Therapist, Media Makeup Artist, TV Stylist, Self-employed Therapist, Masseuse, Skin Care Specialist, Apprenticeship
- Entry with:
  - Five GCSEs grade 9–4 (A*–C) including English and maths or transfer in from an Intermediate Level 2, plus significant proven trade experience.

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Higher education programmes available at other institutions, including:
- Apprenticeships
- HNC/HNDs
- Degrees

Entry with:
- Subject to programme type, level, qualifications and experience.
NEARLY SIX MILLION PEOPLE WORK IN BUSINESS-RELATED OCCUPATIONS ACROSS ENGLAND.

A CAREER IN BUSINESS AND ENTERPRISE

Develop your entrepreneurial skills and prepare for the challenge of growing a business in highly-competitive global markets.

With more than five million businesses in the UK, many organisations are searching right now for skilled team members and decision-makers within a variety of different business functions.

There are significant employment opportunities in this sector, with the number of business-related roles across England forecast to rise by approximately 150,000 in the next eight years.

SIX MILLION NEARLY SIX MILLION PEOPLE WORK IN BUSINESS-RELATED OCCUPATIONS ACROSS ENGLAND.

A CAREER IN BUSINESS AND ENTERPRISE

ABOUT THE PATHWAY

The focus is on your employability; equipping you with the skills to become an effective team player in organisations ranging from small business start-ups to global corporations.

If you have an entrepreneurial flair, find out how you could turn your passion and ideas into a business reality. With our business and enterprise pathway, you will apply your learning to the real world, working on projects and assignments that challenge you, while developing the soft skills that employers are looking for.

YOUR PATHWAY, YOUR FUTURE

This is the ideal entry point into a rewarding career as an entrepreneur or a role in finance, HR or marketing. Gain practical know-how with industry placements in your chosen sector two-days per week throughout your programme.

CASE STUDY

Shavira Carmel Fernandes
Business, Level 2

“Reading College is a brilliant college which leads you to success. My faculty manager is brilliant, and all the teachers are really good. We are treated as adults here, and I feel really comfortable talking to my teachers.”

Shavira completed two weeks of work experience at NatWest, where she learnt how to provide financial health checks and advise companies on growing their business.

Shavira will continue studying business at Activate Learning at Level 3, with the view of going into a higher apprenticeship.

TURN OVER TO FIND YOUR PATHWAY TO A CAREER IN BUSINESS AND ENTERPRISE
BUSINESS AND ENTERPRISE PATHWAY

Go online for full pathways information
www.activatelearning.ac.uk/business

Earning potential* £13–16K

**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.**

FULL-TIME PROGRAMMES 
BUSINESS AND ENTERPRISE PATHWAY

Entry with:
Evidence of engagement in learning.

Entry with:
Four GCSEs at grade 3 (D) or above, including English and maths. Or, internal progression from a Foundation Level 1 programme.

Full-time Programmes:
- Business Level 2
- Event Planning Level 2

Intermediate Level 2

Earning potential** £13–16K

Potential Job Roles
- Office Assistant, Customer Services Assistant, Business Administrator, Finance Assistant, Marketing Assistant, Human Resources Assistant, Apprenticeship

Full-time Programmes:
- Business Level 2
- Event Planning Level 2

Apprenticeships:
Business Administration, Customer Service Practitioner

Earning potential* £16–25K

Full-time Programmes:
- Applied Law Level 3
- Business Level 3
- Business (Human Resources) Level 3
- Business (Finance) Level 3
- Business (Marketing) Level 3
- Business (Entrepreneur) Level 3
- Event Management Level 3

Apprenticeships:
Business Administration, Customer Service Specialist, Team Leader / Supervisor

Earning potential* £25–50K+

Full-time Programmes:
- Business Development Executive
- Sales Executive
- Marketing Executive/Manager
- HR Advisor/Manager
- Events Executive
- Business Manager, Business Owner, Apprenticeship, Senior and Managerial positions (subject to experience)

Apprenticeships:
BA (Hons) Business and Enterprise Level 6

PLEASE NOTE:
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- Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

For more information, contact us on 0800 612 6008 or visit www.activatelearning.ac.uk/contact/enquiries

Programme locations: Banbury and Bicester College (Banbury campus) Bracknell and Wokingham College City of Oxford College (city-centre campus) City of Oxford College (Technology campus) Reading College
ABOUT THE PATHWAY

If you want to work in childcare or early years, this pathway provides you with a clear route into this rewarding industry.

Our programmes combine theoretical study in college with significant practical experience, preparing you to work competently, safely and effectively with children and their families in a wide range of settings.

Students enjoy the ongoing work experience offered throughout our childcare programmes. You will be expected to attend work experience in a variety of settings for two days per week, building up to 650 hours of experience every year. This is a key feature that future employers will be looking for.

During work placements you will gain the confidence to plan and evaluate activities and gain excellent observation skills.

CASE STUDY
Amelia Donohue
Childcare, Level 3

"The tutors have been really supportive and have made sure we are all staying on track with everything. We are like a little family. Although college is about being more independent, they are there for us if we need them. The tutors are really approachable and friendly.”

Amelia has accepted a place at the prestigious Norland College, a WhatUni? award-winning institution where graduates have guaranteed employment opportunities working with children and families.

A CAREER IN CHILDCARE

Arguably one of the most important roles in all of society: the safeguarding and education of future generations. If you’re ready for the responsibility, we can help you.

The demand for childminders and those working in pre-school environments is increasing following the introduction of 30 funded hours per week for three and four-year-olds of working parents in 2017.

Working in childcare involves supervising play and other activities for pre-school age children, as well as assisting teachers and caring for children in day or residential nurseries, children’s homes and private households.

16,000
THERE ARE FORECAST TO BE NEARLY 16,000 NEW JOB OPENINGS EACH YEAR IN THE CHILD DEVELOPMENT AND WELL-BEING AREA ACROSS ENGLAND OVER THE NEXT FIVE YEARS.
Go online for full pathways information
www.activatelearning.ac.uk/childcare

Entry with:
Evidence of engagement in learning.

Entry with:
Four GCSEs at grade 3 (D) or above, including English and maths. Or, internal progression from a Foundation Level 1 programme.

Programme locations:
Banbury and Bicester College (Banbury campus)
Bracknell and Wokingham College
City of Oxford College (centre-campus)
City of Oxford College (Technology campus)
Reading College

*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.**
A CAREER IN CONSTRUCTION

The construction industry employs around three million people, which is 8% of the UK workforce, and career options are diverse. Having gained your qualification, you could progress into roles in construction management, site supervision or become a technician.

From plumbers and electricians to quantity surveyors and site managers, the construction industry offers a wealth of career opportunities which require a variety of different skills and abilities. If you tend to prefer more technical or mathematical exercises, careers within architecture and quantity surveying could be perfect for you. If you are looking for a more hands-on or labour intensive role, a site manager or building trades position may be more your cup of tea.

ABOUT THE PATHWAY

Prepare for an exciting career in the construction and building trades and gain practical skills and experience alongside industry experts in our high-quality facilities.

Get out from behind a desk and work on varied construction projects, finishing each day with results you can see and touch. The sector is well paying and there are opportunities to progress from an apprenticeship to self-employed trade specialist, or a project-manager role in a multi-national company. Whether your skills and interests would match with being a carpenter, plumber, electrician, site foreman or surveyor, our teachers have years of experience within construction and will share with you the knowledge and expertise you need to succeed.

49%
WANT TO BE YOUR OWN BOSS? APPROXIMATELY 49% OF THOSE WHO WORK IN THE CONSTRUCTION INDUSTRY CLAIM TO BE SELF-EMPLOYED.

CASE STUDY
Sherrie Mills
Plumbing, Level 2

“I thought that I’d struggle to get an apprenticeship straight away, so I came to college to get some experience first. The facilities here are so much better than anywhere else.”

At a college Open Event, Sherrie visited the plumbing workshop and was so impressed with the facilities that she “felt in her element” straight away. One of her favourite parts of the plumbing programme has been having hands-on experience of using and assembling different materials in the workshop.

YOUR PATHWAY, YOUR FUTURE
Our construction students get the opportunity to showcase their skills in regional and national competitions, taking on students and apprentices from around the country.

What’s more, our students get to work on employer-led projects which reflect the real life challenges construction companies face every day. Previous employer-led projects our students have taken part in include:

- Skanska, a design, building and engineering company, set a project to design a new roundabout junction. Teams made designs for the a junction in Harwell that would accommodate increased traffic and the needs of pedestrians.
- Creating a pre-tender package for a new science park development in partnership with mentors from Beard Construction.

TURN OVER TO FIND YOUR PATHWAY TO A CAREER IN CONSTRUCTION
CONSTRUCTION PATHWAY

Go online for full pathways information
www.activatelearning.ac.uk/construction

**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.**
A CAREER IN ENGINEERING

If you like finding solutions to technical challenges, engineering could be your future. Skilled engineers are in demand; so much so that there is a major drive, nationally and locally, to encourage young people into the profession.

The engineering sector in the UK is vast, and essential to the economic health of the nation. Engineers work in every major industry and are responsible for everything from streamlining manufacturing processes to designing cities and pioneering efficient new technologies.

In recent years, the engineering industry has been growing at a rate of about 2% annually, and in the next decade it has been projected that this continued growth will create about 2.6 million new jobs.

203,000 PEOPLE WITH LEVEL 3+ ENGINEERING SKILLS WILL BE NEEDED EVERY YEAR TO MEET DEMAND THROUGH TO 2024.

ABOUT THE PATHWAY

Follow our engineering pathway and you will get an excellent grounding in mechanical, electrical and electronic engineering to enable you to choose the career that’s right for you.

On our programmes, you will get an excellent grounding in mechanical, electrical and electronic engineering to enable you to choose the career that’s right for you. Teaching and learning is provided with the support of leading engineering companies, including Peter Brett Associates, Royal Electrical Mechanical Engineers (REME), BMW and Skanska.

As part of your studies, you will have the opportunity to take part in employer-led, work-based projects, based on real-life scenarios, providing invaluable experience to supplement your studies. Level 3 students have recently benefitted from curriculum sponsorship from REME, including a work-based project, guest lecturing and regional competitions.

CASE STUDY

Aaron Cotterell
Engineering, Level 3

“If you’re someone like me who didn’t know what sector to go into, here at college they do a bit of everything. It opens your eyes to what’s out there and what’s available to you.”

Aaron completed a Construction Level 2 Diploma, where he developed an interest in architecture. He has since gone on to study Engineering Level 3 at Bracknell and Wokingham College. He hopes to combine these skills with a position at a building design company.
ENGINEERING PATHWAY

Go online for full pathways information
www.activatelearning.ac.uk/engineering

FULL-TIME PROGRAMMES LOCATION
Foundation Level 1 programmes are available at other institutions, including:
– GCSEs
– Level 1 Diplomas/NVQs
– Foundation Pathways**

Entry with:
Evidence of engagement in learning.

1YR
1YR
1–2 YRS
1–4 YRS

Entry with:
Four GCSEs at grade 3 (D) or above, including English and maths. Or, internal progression from a Foundation Level 1 programme.

FULL-TIME PROGRAMMES LOCATION
APPRENTICESHIPS
Business Improvement Techniques, Performance Engineering, Performance Manufacturing Operations

FULL-TIME PROGRAMMES LOCATION
Engineering Level 2

Traineeship (may be unpaid) Labourer, General Operative, Apprenticeship

POTENTIAL JOB ROLES
Trainee, Junior Engineer, Administrator, Apprenticeship

FULL-TIME PROGRAMMES LOCATION
APPRENTICESHIPS
Engineering Technician, Maintenance and Operations and Tool Making

POTENTIAL JOB ROLES
Engineer (Civil, Mechanical, Electrical, Electronics, Design and Development, Production and Process), Apprenticeship

Earning potential*
£15–25K

Earning potential*
£25–30K

Earning potential*
£35–50K+

POTENTIAL JOB ROLES
LEVEL 4: Project Leader, Apprenticeship
LEVEL 5: Senior Engineer, Project Manager, Apprenticeship
LEVEL 6/7: Chief Engineering/Technical Officer, Chartered Engineer

HIGHER LEVELS 4–7
LOCATION
Entry with:
Subject to programme type, level, qualifications and experience.
For more information, contact us on 0800 612 6008 or visit www.activatelearning.ac.uk/contact/enquiries

**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.

*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage.
Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.
Our foundation programmes meet the needs of a broad range of learners; from those with special educational needs or disabilities, to those who may have disengaged from learning in the past or not achieved their full potential.

We work closely with colleagues from across our colleges to offer you the opportunity to progress into new vocational areas. We will provide you with the opportunity to develop vital employability and independence skills through our learning companies. These are social enterprises run by staff and students and include on-campus shops and delivery services.

Our partnerships with external organisations and employers are central to giving you the tools you need to have a successful future. They include:

- supported internships with Royal Berkshire Hospital, Mencap and Oxfordshire Employment Services
- supported employment provision via a specialist agency
- work with two local authorities
- more than 200 employers providing work experience
- close links with special schools

Supported Foundation Tier 2 If you have learning difficulties or a disability, we will help you towards your goal of supported or independent living. You will develop skills in food hygiene, citizenship, employability, self-advocacy, accessing community services, travel, personal care, English and maths.

Supported Foundation Tier 3 If you have learning difficulties and your goal is supported employment or an internship, we can help you. With us, you will develop employability and independent living skills through work experience, digital literacy and citizenship learning. Learners will also be able to access vocational elements throughout the programme.

Supported Foundation Tier 4 Have you been disengaged from learning? Are you underachieving? This is the programme for you to try different vocational options. You will develop vocational and employability skills, including English and maths, digital literacy and citizenship learning. Work experience is also part of this programme.

Supported Foundation Tier 5 This programme will help you develop your personal and social skills to achieve success. You will also take part in an introduction to a chosen vocational area at Level 1. The programme includes personal and social development, employability skills, work experience, English and maths, digital literacy and citizenship.

At Tiers 4 and 5, learners can follow one of the vocational routes listed below available at Banbury and Bicester College, City of Oxford College and Reading College. Please note: at Bracknell and Wokingham College, Tiers 4 and 5 Foundation programmes combine multiple subject areas and vocational routes.

<table>
<thead>
<tr>
<th>Programme</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>Foundation Tier 4</td>
<td>Banbury and Bicester College (Banbury campus), City of Oxford College, Reading College</td>
</tr>
<tr>
<td>Foundation Tier 5</td>
<td>Banbury and Bicester College (Banbury campus), Bracknell and Wokingham College, City of Oxford College (city-centre campus), Reading College</td>
</tr>
</tbody>
</table>

Programme locations: 📍 Banbury and Bicester College (Banbury campus) 📍 Bracknell and Wokingham College 📍 City of Oxford College (city-centre campus) 📍 Reading College
A CAREER IN FURNITURE

The furniture and furnishings manufacturing industry is a substantial growth industry for the UK. According to 2017 Government statistics, 8,489 UK furniture manufacturing companies contributed £8.76 billion to the country’s GDP and employed over 120,000 people.

A wide range of furniture manufacturers visit Rycotewood Furniture Centre every year. Live design briefs with the likes of Ercol, William Hands and the American Hardwood Export Council give our students unique opportunities to gain feedback from industry professionals. Our annual Employers’ Day sees representatives from over thirty manufacturers come to City of Oxford College to talk about the wealth of career opportunities available within furniture.

ABOUT THE PATHWAY

If you have a passion for furniture production and want to broaden your skills and experience, our programmes can help you create a career in this richly rewarding industry.

Rycotewood is a renowned centre of excellence. Excellent workshop facilities are combined with a skilled and knowledgeable teaching team to offer an exceptional experience in furniture education.

But don’t just take our word for it: our students regularly receive the City & Guilds Medal of Excellence, and individuals on the degree programme have won the prestigious Alan Peters Award, Mixology Designer of the Year and Young Furniture Makers’ Design and Bespoke Awards.

You are assigned your own workbench from the beginning, to help you find your feet. Working side-by-side with your peers, you’ll find that the programmes are highly practical and you will spend a lot of time in the workshop.

Furniture programmes develop transferable skills that can lead to careers including:
» furniture design and making
» kitchen design and making
» interior design and product design
» research and development
» teaching

CASE STUDY
Sean Eveleigh
Foundation Degree in Furniture: Design and Make

“I’d heard a lot of good things about Rycotewood. I heard that if you want to be a woodworker, then that’s the place to go. I came for an Open Event where I spoke to the staff and students. I was really impressed with the facilities and what was studied on the programme, so I signed up!

At A Levels, the paperwork is more intense; there’s a lot more assignment work to do. Here it’s more practical and hands-on. The tutors are really supportive and helpful.”

Currently, Sean is focused on completing his studies at Rycotewood while continuing to grow his YouTube channel.
FULL-TIME PATHWAYS AND APPRENTICESHIPS GUIDE 2020-21

FURNITURE PATHWAY

Go online for full pathways information
www.activatelearning.ac.uk/furniture

POTENTIAL JOB ROLES
Production (inc. Installer/Assembler), Furniture Deliverer, Pre-production Operative, Trainee Restorer, Cabinet/Furniture Maker, Apprenticeship

Entry with:
Four GCSEs at grade 3 (D) or above, including English and maths. Or, transfer from an Intermediate Level 2 with grade 4 (C) or above in English.

ADVANCED LEVEL 3
FULL-TIME PROGRAMMES LOCATION
Furniture Design and Make Level 3

APRENTICESHIPS
Furniture Manufacturing

Earning potential*
£10–20K

INTERMEDIATE LEVEL 2
FULL-TIME PROGRAMMES LOCATION
Furniture Making Level 2

APPRENTICESHIPS
Furniture Manufacturing

Entry with:
Evidence of engagement in learning.

Entry with:
Traineeship in Furniture Assembly (may be unpaid), Packaging and Dispatch Operative, Apprenticeship

POTENTIAL JOB ROLES
Cabinet/Furniture Maker, Semi-skilled Operative, Carpenter, Joiner, Wood Machinist, Soft Furnisher, Upholsterer (inc. Cutter and Sewer), Apprenticeship

ADVANCED LEVEL 3
FULL-TIME PROGRAMMES LOCATION
Furniture Design and Make Level 3

APRENTICESHIPS
Furniture Manufacturing

Earning potential*
£20–30K

FOUNDATION LEVEL 1
FULL-TIME PROGRAMMES LOCATION
Furniture Making Level 1

APPRENTICESHIPS
Furniture Manufacturing

Earning potential*
Up to 10K

1YR

LOCATION
Foundation Degree Furniture: Design and Make Level 5

BA (Hons) Top–Up Furniture: Design and Make Level 6

Earning potential*
£30–40K+

HIGHER LEVELS 4–7

Entry with:
Subject to programme type, level, qualifications and experience. For more information, contact us on 0800 612 6008 or visit www.activatelearning.ac.uk/contact/enquiries

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A CAREER IN HAIRDRESSING

A career in hairdressing could be right for you if you have creativity, flair, an eye for detail and a passion for excellent customer service.

Want to make people look and feel amazing by advising, cutting and styling their hair? The hair industry could be perfect for you.

Career opportunities are varied; you could become a self-employed stylist or salon owner, or develop your technical skills in specialist areas such as colouring, extensions, African hair styling, wedding hair styling, and many more.

ABOUT THE PATHWAY

Our training hair salons are run in partnership with Wella; offering access to the latest products and training for all students.

In addition to gaining valuable work experience both within and outside of our on-site training salons, you will learn a range of key skills and techniques required in hairdressing, including health and safety, advising and communicating with clients, and stock control and management.

You will also visit other local salons, attend masterclasses, visit trade exhibitions, and take part in competitions to boost your skills, knowledge and creativity.

YOUR PATHWAY, YOUR FUTURE
We also offer evening and weekend programmes for anyone keen to explore this exciting pathway in a fun, hands-on environment.

Sophie Probert
Hairdressing, Level 2

“...You’re learning practically; actually doing it rather than sitting in a classroom being told how to do it. It’s the same with beauty. They’ve got all the products, the routines and everything for us to go through and learn, and then we get clients in to practise on.”

Sophie combines her programme with two part-time jobs and plans to enter full-time employment after finishing her studies.

100,000
THERE ARE FORECAST TO BE OVER 100,000 PEOPLE EMPLOYED IN HAIRDRESSING OCCUPATIONS IN ENGLAND BY 2021.
HAIRDRESSING PATHWAY

**Go online for full pathways information**
www.activatelearning.ac.uk/hair

**Foundation programmes** are run by our Lifeskills faculty. See p.66 to find out more.

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**FULL-TIME PROGRAMMES LOCATION**

**HAIRDRESSING PATHWAY**

### Foundation Level 1

**FULL-TIME PROGRAMMES**
- Hairdressing Level 1
- Hair and Beauty Foundation Pathway**

**APPRENTICESHIPS**
- Barbering, Hairdressing

**Entry with:**
Evidence of engagement in learning.

**Potential Job Roles**
- Traineeship as Salon Reception Assistant (may be unpaid), Apprenticeship

### Intermediate Level 2

**FULL-TIME PROGRAMMES**
- Hairdressing Level 2

**APPRENTICESHIPS**
- Barbering, Hairdressing

**Entry with:**
Four GCSEs at grade 3 (D) or above, including English and maths. Or, internal progression from a Foundation Level 1 programme.

**Potential Job Roles**
- Hair Stylist, Barber, Salon Reception Assistant, Technician, Trade Representative, Apprenticeship

### Advanced Level 3

**FULL-TIME PROGRAMMES**
- Hairdressing: Stylist Level 3

**APPRENTICESHIPS**
- Barbering, Hairdressing

**Entry with:**
- Five GCSEs grade 9–4 (A*-C) including English and maths or transfer in from an Intermediate Level 2, plus significant proven trade experience.

**Potential Job Roles**
- Senior Hair Stylist, Senior Barber, Trainer/Teacher, Mobile Hairdresser, Self-employed Hairdresser, Colour Technician, Apprenticeship

**Earning potential**
- £15–18K

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**Higher Levels 4-7**

**Entry with:**
Subject to programme type, level, qualifications and experience. For more information, contact us on 0800 612 6008 or visit www.activatelearning.ac.uk/contact/enquiries

**Potential Job Roles**
- Level 4: Salon Owner, Salon Manager, Colour Master, Colour Correction Specialist, Wig Maker, Apprenticeship
- Level 5: Salon Manager, Salon Owner, Postiche (hair piece) Specialist, Hair Loss Specialist
- Level 6/7: Business Owner, Salon Area Manager, Artistic Director, Trichologist

**Earning potential**
- £18–25K

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**Higher Education Programmes**
- Apprenticeships
- HNC/HNDs
- Degrees

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**Go online for full pathways information**
www.activatelearning.ac.uk/hair
A CAREER IN HEALTH AND SOCIAL CARE

We offer a choice of two pathways: clinical or social care. Both have significant industry placements in local clinical or social care settings with our network of partners.

The demand for trained care professionals across the UK is enormous, and the opportunity to walk straight into a well-paid job on completion of your studies with us is extremely high.

In clinical roles, you could be working in local GP surgeries, pharmacies or hospitals. In social care roles, however, you may be working in your local community, from someone’s home or in care homes, among other places. There are lots of different roles in health and social care depending on what you want to do, who you want to work with, and where you would like to work.

1.6M

ADULT SOCIAL CARE IS A GROWING SECTOR THAT LAST YEAR HAD AROUND 21,200 ORGANISATIONS WITH 41,000 CARE-PROVIDING LOCATIONS AND A WORKFORCE OF AROUND 1.6 MILLION.

ABOUT THE PATHWAY

Our programmes prepare learners to work in a variety of care settings, supporting people of all ages. Our teachers have significant industry experience, so know exactly what it takes.

Employment and progression routes for health and social care students are numerous. You could go on to work in childcare, teaching, nursing, midwifery, community work, counselling, occupational therapy, criminology, social work, palliative care, and care for the elderly, to name just a few.

We expect you to take part in regular work experience placements throughout your programme. This will make you more employable, put you ahead of the competition when applying to university and, ultimately, make for a better health and social care professional.

We work closely with the NHS in our local areas, as well as with the local authorities, care providers and day-care centres. This enables students to experience the full breadth of health and social care and begin to develop expertise in specialist areas. On our social care programmes, students will be open to career opportunities with social care partners.

For those students who join our clinical programmes with industry placements, there are guaranteed job opportunities with the following NHS Foundation Trust partners: Frimley Health, Oxford Health, Oxford University Hospitals and Royal Berkshire.

CASE STUDY

Billiey McKeown
Health and Social Care, Level 3

“My work experience at Royal Berkshire Hospital touched my heart. It opened my eyes to what you can do. It’s not only about being in a classroom but what you would do outside if you were in the real world.”

Billiey was so inspired by the programme that she applied to do a degree course in Adult Nursing at West London University, and has been offered a place there starting in September 2019.

OUR PARTNERS

TURN OVER TO FIND YOUR PATHWAY TO A CAREER IN HEALTH AND SOCIAL CARE
HEALTH AND SOCIAL CARE PATHWAY

Go online for full pathways information
www.activatelearning.ac.uk/healthsocialcare

Earning potential* £15–20K

POTENTIAL JOB ROLES
Healthcare Support Worker, Healthcare Assistant, Administrator, Phlebotomist, Medical Receptionist, Apprenticeship

INTERMEDIATE LEVEL 2

FULL-TIME PROGRAMMES LOCATION
Health and Social Care Level 2
Heath and Social Care/Childcare Foundation Pathway**

APPRENTICESHIPS
Children and Young People’s Workforce, Adult Care Worker, Health Care Support Worker

Entry with:
Four GCSEs at grade 3 (D) or above, including English and maths. Or, internal progression from a Foundation Level 1 programme.

FOUNDATION LEVEL 1

FULL-TIME PROGRAMMES LOCATION
Exploring the Care Sector Level 1
Health and Social Care/Childcare Foundation Pathway**

Entry with:
Evidence of engagement in learning.

POTENTIAL JOB ROLES
Care Escort, Community Transport Driver, Porter, Traineeship (may be unpaid), Apprenticeship

Earning potential* Up to £15K

Earning potential* £15–20K

POTENTIAL JOB ROLES
Senior Care/Healthcare Supervisor, Dental Nurse, Military Medic, Radiography Assistant, Medical Administrator, Youth Worker, Drug and Alcohol Worker, Apprenticeship

ADVANCED LEVEL 3

FULL-TIME PROGRAMMES LOCATION
Health: Clinical Healthcare Level 3***
Health: Social Care and Community Level 3***

APPRENTICESHIPS
Healthcare Assistant Practitioner, Healthcare Support Worker, Lead Adult Care Worker, Children and Young People’s Workforce – Social Care

Entry with:
Five GCSEs grade 9–4 (A*–C) including English and maths or transfer in from an Intermediate Level 2.

HIGHER LEVELS 4–7

FULL-TIME PROGRAMMES LOCATION
Care Leadership and Management Apprenticeship Level 5

Higher education programmes also available at other institutions, including: Apprenticeships, HNC/HNDs and Degrees

Entry with:
Subject to programme type, level, qualifications and experience. For more information, contact us on 0800 612 6008 or visit www.activatelearning.ac.uk/contact/enquiries

Programme locations:
- Banbury and Bicester College (Banbury campus)
- Bracknell and Wokingham College
- City of Oxford College (city-centre campus)
- City of Oxford College (Technology campus)
- Reading College

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**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.

***Industry placements are included with clinical and social care programmes.
There is huge demand for chefs, catering managers and kitchen assistants nationally, with experienced head chefs earning £50,000 or more annually.

A CAREER IN HOSPITALITY AND PROFESSIONAL COOKERY

We’ve partnered with world-renowned, Michelin-starred chef Heston Blumenthal and his team at The Fat Duck Group to design study programmes that give you the best possible start in a demanding, fast-paced yet hugely rewarding industry.

The hospitality industry is the fourth biggest employer in the UK, accounting for 3.2 million jobs through direct employment and a further 2.8 million indirectly.

To be successful in this industry, you’ll need to be committed, resilient, understand that you won’t be working a traditional ‘nine to five’ role and have customer service at the core of everything you do.

Professions range across chefs, bakers, pastry chefs and confectioners to bar, restaurant and catering managers.

50K+

There is huge demand for chefs, catering managers and kitchen assistants nationally, with experienced head chefs earning £50,000 or more annually.

Your Pathway, Your Future

Previous students and alumni have gone on to work for famous chefs including Gordon Ramsay.

About the Pathway

In one of the fastest growing sectors in the world, competition can be fierce. Put yourself ahead of the pack with a qualification from one of our unique programmes, designed in conjunction with The Fat Duck Group, only available at Activate Learning colleges.

What sets our programmes apart from the rest is the emphasis we place on the fundamentals of understanding ingredients and exploring their tastes, flavours and fusions.

Heston Blumenthal has identified two critical attributes for working in this industry: Restless Perfectionism and Creative Curiosity. In each programme, you will use an experimental and scientific approach to developing your cooking skills and senses. Continue on this journey of culinary exploration and discover methods of applying the principles of food science and cooking to new routes and possibilities.

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Inspired by these critical attributes, you will be provided with a rich variety of learning experiences, including:

» practical exploration
» food science experiments
» work and industry experience
» customer facing activity
» employer-led projects

Case Study

Eric Altamirano Girao

Professional Culinary Arts, Level 3

"What has stood out on this programme for me so far is really what the tutors are capable of doing. What has been given to us by City & Guilds for the models... I can personally say that the tutors have exceeded expectations. I believe that a younger chef who wants to get into the industry should choose this college because of the tutors.

Eric has worked as a professional chef for over 14 years. Once he obtains his qualification from Activate Learning, he will pursue a position as a head chef."
HOSPITALITY AND PROFESSIONAL COOKERY PATHWAY

Go online for full pathways information
www.activatelearning.ac.uk/hospitality

**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.**

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**FULL-TIME PROGRAMMES LOCATION**

**Professional Culinary Arts**

Level 1

INTERMEDIATE LEVEL 1

FULL-TIME PROGRAMMES LOCATION

Professional Culinary Arts Level 2

APPRENTICESHIPS

Commis Chef, Hospitality Team Member, Hospitality Team Member (Housekeeping)

Entry with:

Four GCSEs at grade 3 (D) or above, including English and maths. Or, internal progression from a Foundation Level 1 programme.

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**FULL-TIME PROGRAMMES LOCATION**

Professional Culinary Arts Level 2

INTERMEDIATE LEVEL 2

FULL-TIME PROGRAMMES LOCATION

Professional Culinary Arts Level 3

APPRENTICESHIPS

Hospitality Supervisor, Senior Chef Production Cooking, Chef de Partie

Entry with:

Five GCSEs grade 9–4 (A*–C) including English and maths or transfer in from an Intermediate Level 2.

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**FULL-TIME PROGRAMMES LOCATION**

Professional Culinary Arts Level 3

ADVANCED LEVEL 3

FULL-TIME PROGRAMMES LOCATION

Earning potential* £18–25K

POTENTIAL JOB ROLES

Junior Chef, Section Chef, food and drink service roles in: restaurants, hotels, pubs, hospitals, cafés, Apprenticeship

Entry with:

Evidence of engagement in learning.

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**FULL-TIME PROGRAMMES LOCATION**

Professional Culinary Arts Level 3

ADVANCED LEVEL 3

FULL-TIME PROGRAMMES LOCATION

Earning potential* £25–40K+

POTENTIAL JOB ROLES

LEVEL 4: Chef, senior roles within all aspects of the hospitality industry, food service with management responsibilities, Apprenticeship

LEVEL 5: Head Chef, Restaurant Manager, Apprenticeship

LEVEL 6/7: General Manager, Head Chef, Restaurant Manager

Entry with:

Subject to programme type, level, qualifications and experience. For more information, contact us on 0800 612 6008 or visit www.activatelearning.ac.uk/contact/enquiries

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**FULL-TIME PROGRAMMES LOCATION**

Earning potential* £25–40K+

HIGHER LEVELS 4–7

Higher education programmes available at other institutions, including:

- Apprenticeships
- HNC/HNDs
- Degrees

Entry with:

Subject to programme type, level, qualifications and experience. For more information, contact us on 0800 612 6008 or visit www.activatelearning.ac.uk/contact/enquiries

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Earning potential* £15–18K

POTENTIAL JOB ROLES

Junior Chef, Barista, food and drink service roles in: restaurants, hotels, pubs, hospitals, cafés, Apprenticeship

Entry with:

Evidence of engagement in learning.

---

Earning potential* Up to £13K

POTENTIAL JOB ROLES

Traineeship (may be unpaid) Fast Food Cook, Commis Chef/Waiter, Kitchen Assistant, Apprenticeship

Entry with:

Four GCSEs at grade 3 (D) or above, including English and maths. Or, internal progression from a Foundation Level 1 programme.

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Programme locations:
Banbury and Bicester College (Banbury campus)
Bracknell and Wokingham College
City of Oxford College (city-centre campus)
City of Oxford College (Technology campus)
Reading College
A CAREER IN IT AND COMPUTING

Employer demand for IT and computing skills and knowledge is increasing, and non-digital technology companies are becoming more reliant on digital technology specialists as business requirements evolve. Skills shortages in key areas of the digital economy mean there are many different IT careers available for people with the relevant qualifications and experience.

Key growth areas within the IT and computing industry include social and digital media, data protection, cyber security, games design, website development, and cloud/mobile technologies. The south east of England is home to many global IT companies, so you will be well placed for job opportunities and career prospects.

£170BN
THE TURNOVER OF DIGITAL-TECH BUSINESSES IN THE UK HAS REACHED £170 BILLION, AN INCREASE OF £30 BILLION IN JUST FIVE YEARS.

ABOUT THE PATHWAY

Our IT and computing pathway will develop your technical skills in areas including cyber security, programming and web development, as well as soft skills in project management and communication.

You will learn to design algorithms, use logical reasoning to debug errors, create programmes, and understand the differences between data and information. You will build an understanding of different operating systems and learn to evaluate the quality of solutions when recommending improvements.

Students have the opportunity to gain industry insights and experience through employer visits and projects set by external mentors. Our students have gained experience in programming VEX robots, inspiring local school children in the use of Raspberry Pi computers, and the use of Lego Mindstorm, as well as enjoying guest lectures and cyber-security curriculum design from IBM.

This pathway allows students to progress from Level 1 (Foundation), all the way to a university-level qualification with our HNC Computing Level 4 programme which is available at Reading College.

CASE STUDY
Rameen Malik
Computing, Level 3

“I’ve learnt many things. When I started the programmes, I had zero confidence. But throughout these three years I’ve learnt a lot; how to be a professional, build up my confidence and to try and try again until you succeed.”

Rameen is combining her studies with working at Reading College’s learning centre. After a challenging recruitment process, she has been offered a prestigious Level 6 apprenticeship at communications giant Vodafone.

YOUR PATHWAY, YOUR FUTURE
Qualified IT professionals are among the highest paid professionals in the UK.

OUR PARTNERS

TURN OVER TO FIND YOUR PATHWAY TO A CAREER IN IT AND COMPUTING
IT AND COMPUTING PATHWAY

Go online for full pathways information
www.activatelearning.ac.uk/itcomputing

Full-time Programmes Location

**Foundation Level 1**
- Computing Level 2
- Games Development and Coding Level 2

**Intermediate Level 2**
- Computing Level 3
- Games Development and Coding Level 3

**Advanced Level 3**
- Computing Level 3
- Games Development and Coding Level 3

Entry with:
- Evidence of engagement in learning.
- IT Foundation Pathway**
- Four GCSEs at grade 3 (D) or above, including English and maths. Or, internal progression from a Foundation Level 1 programme.
- Five GCSEs grade 9–4 (A*–C) including English and maths or transfer in from an Intermediate Level 2.

Entry roles:
- Assistant Helpdesk Operator, Administrator, Tester, Apprenticeship
- Helpdesk Operator, Engineer, Analyst, IT Engineer, IT Technician, Software Development Programmer, Apprenticeship
- Helpdesk Operator, Engineer, Analyst, IT Engineer, IT Technician, Software Development Programmer, Apprenticeship
- Helpdesk Operator, Engineer, Analyst, IT Engineer, IT Technician, Software Development Programmer, Apprenticeship
- Senior IT Manager, Senior Technical Specialist
- Director of IT Operations, Chief Technology Officer, Chief Information Officer

Earning potential*:
- Up to £15K
- £15–25K
- £25–35K
- £25–35K
- £25–35K
- £35–60K+

Programme locations:
- Banbury and Bicester College (Banbury campus)
- Bracknell and Wokingham College
- City of Oxford College (city-centre campus)
- City of Oxford College (Technology campus)
- Reading College

**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.**
A CAREER IN MEDIA

The media world is changing fast. The industry employs over one million multi-skilled, creative individuals, keen to put their expertise to use in roles as diverse as games developer, video editor and camera operator.

The UK’s multi-billion pound entertainment and media industry’s worth is set to grow by £8 billion in the years between 2018 and 2021 to £76 billion pounds annually. This will make it the second largest market in Europe, the Middle East and Africa.

The industry has particular expertise shortages in technical development, animation, production and engineering, and transmission.

About the Pathway

Qualifications in our media pathway are accredited by the prestigious University of the Arts London (UAL).

University of the Arts London (UAL) is recognised as a world top-five university for art and design, according to the QS World University Rankings, and is Europe’s largest specialist university for the creative industries.

Study with us and you will develop your skills by getting fully immersed in live projects and by joining masterclasses run by industry experts. Media students also get the opportunity to complete film projects for external clients, developing skills in teamwork, project management and working to deadlines.

Media and gaming programmes develop transferable skills that can lead to careers including:

- games designer
- media technician
- visual effects artist
- software programmer
- animator

Case Study

Victoria Waterman

Media, Level 3

“A lot of my friends stuck to studying at sixth form, but I was happy to come here. It was more of a challenge! I didn’t want to be held back by staying in my comfort zone.

You do a lot of practical work on this programme. I spent so long—years—doing my GCSEs and doing written work, I really wanted to explore the more practical side of studying.”

Vicky intends to continue her studies at Brighton Film School after completing her programme at Activate Learning.

About the Pathway

Our students have the opportunity to build industry skills by working in partnership with indie games development houses on live projects.

$180.1BN

The global software market is expected to grow from $137.9 billion in 2018 to an estimated $180.1 billion by the end of 2021.
MEDIA PATHWAY

Go online for full pathways information
www.activatelearning.ac.uk/media

**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.
***UAL (University of the Arts London Awarding Body)
A CAREER IN MEDIA MAKEUP

The theatrical makeup industry is exciting and fast-paced. There is a need for those with creative flair, attention to detail and fantastic people skills.

A profession in makeup combines techniques from film and television with the conceptual artistry and commercial awareness of fashion and beauty makeup. Hair and media makeup involves working with clients to discuss their requirements and advising them with creative ideas and solutions. Skills include applying make-up, body art, prosthesis pieces, hair styling, and client care. Professions include make-up artists and session stylists, as well as hair and makeup specialists for film, TV, theatre and special effects.

£300

MAKEUP ARTISTS TEND TO BE FREELANCE AND WITH EXPERIENCE CAN CHARGE £200–£300 A DAY.

ABOUT THE PATHWAY

If you have ambitions to enter the media makeup sector in film, theatre, or television, our programmes are for you. You’ll need practical ability, a knowledge of fashion and beauty trends, and a passion to work hard and succeed.

Our programmes cover the essentials of client care and consultation. We will also develop your skills in specialist areas such as dressing and styling hair, making and applying prosthetics, designing and making body art, and applying quality make-up for fashion photography, TV, film and theatre.

YOUR PATHWAY, YOUR FUTURE

Students have the opportunity to go on a trip to Paris during their programme, visiting French cosmetics brand Make Up For Ever and Disneyland.

CASE STUDY

Imogen Sandy

Media Makeup, Level 2

“I don’t like doing exams, I find them really stressful, so it’s been nice to be doing coursework rather than building up to exams. And it’s been nice to see myself progress, even from just a couple of months ago, and feeling more confident.”

Imogen combines her Media Makeup programme at Reading College with a part-time job at a high-street store beauty counter. She plans to work as a freelancer in the future, specialising in bridal makeup.
MEDIA MAKEUP PATHWAY

Go online for full pathways information
www.activatelearning.ac.uk/mediamakeup

MEDIA MAKEUP PATHWAY

POTENTIAL JOB ROLES
Freelance Hair and Makeup Artist, Session Stylist, Film/TV Hair and Makeup Artist, Sculpting and Prosthetics Artist, Theatrical Hair and Makeup Artist, Apprenticeship

ADVANCED LEVEL 3

FULL-TIME PROGRAMMES LOCATION

Media Makeup Level 3

Entry with:
Five GCSEs grade 9–4 (A*–C) including English and maths, or transfer in from an Intermediate Level 2.

Earning potential*

£18–25K

POTENTIAL JOB ROLES
Freelance Hair and Makeup Artist, In–store Makeup Artist, Session Stylist, Apprenticeship

INTERMEDIATE LEVEL 2

FULL-TIME PROGRAMMES LOCATION

Media Makeup Level 2

Entry with:
4 GCSEs grade 3 (D) or above including English. Or, internal progression from a Foundation Level 1 programme.

Earning potential*

£15–18K

POTENTIAL JOB ROLES
Freelance Hair and Makeup Artist, Assistant Therapist (may be unpaid), Face Painter, Apprentice

FOUNDATION LEVEL 1

FULL-TIME PROGRAMMES LOCATION

Beauty Therapy Level 1

Entry with:
Evidence of engagement in learning.

Hairdressing Level 1

Hair and Beauty Foundation Pathway**

Entry with:
Evidence of engagement in learning.

Earning potential*

Up to £10K

POTENTIAL JOB ROLES
Traineeship, Assistant Therapist (may be unpaid), Face Painter, Apprentice

Entry with:
Evidence of engagement in learning.

*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.
A CAREER IN MOTOR VEHICLE

The motor vehicle industry keeps everybody moving. Specialist skills are needed by private individuals and industries such as public transport, HGV, retail delivery, breakdown recovery, emergency services and motorsports.

With some 186,000 people employed directly in manufacturing, and over 856,000 across the wider automotive industry, the sector accounts for nearly 13% of total UK export of goods; investing £4 billion each year in automotive research and development.

More than 30 manufacturers build in excess of 70 models of vehicle in the UK - supported by 2,500 component providers and some of the world’s most skilled engineers.

1.67M CARS WERE BUILT IN THE UK IN 2017 WITH 1.33 MILLION BEING EXPORTED TO OVER 160 MARKETS WORLDWIDE.

ABOUT THE PATHWAY

Study with us and you’ll train in a real garage workshop, working on real cars. Whether you do an apprenticeship or a full-time programme, you’ll face new challenges and stretch your abilities in a realistic working environment.

Our state-of-the-art facilities include hybrid vehicle diagnostic equipment and the latest vehicle lifts. We have also been fortunate to receive donations of new vehicles from manufacturers including Hyundai, to offer students the chance to train on a range of engines.

Our teachers create an exciting and supportive environment for students - offering insights and tips from their careers in the motor vehicle industry.

YOUR PATHWAY, YOUR FUTURE

Our partnership with Bicester Heritage offers students and apprentices access to a unique environment for classic vehicle enthusiasts and suppliers.

This pathway includes the country’s only full-time programmes in classic vehicle restoration. These programmes have been designed in partnership with the Federation of British Historic Vehicle Clubs to meet a growing skills gap in this lucrative industry. Students gain access to a broad range of classic and historic vehicles, including visits to Bicester Heritage, a dedicated centre for classic vehicles and aviation.

On our classic vehicle programmes, students are given the opportunity to work on real-life restoration projects including a Swallow Sidecar.

CASE STUDY

Michelle Chappell
Vehicle Maintenance, Level 1

"The tutors are all really supportive and I can email them at any time. They’re really flexible and, if I have a problem or I didn’t understand something in class, I can always email them to ask them to go through something with me again.”

The long-term goal for Michelle is to be able to do, “a bit of both: drive drift cars and also understand the engineering behind them.” She also envisions working in a garage on road-going cars after graduating from Activate Learning.

TURN OVER TO FIND YOUR PATHWAY TO A CAREER IN MOTOR VEHICLE
MOTOR VEHICLE PATHWAY

Go online for full pathways information
www.activatelearning.ac.uk/motorvehicle

POTENTIAL JOB ROLES
Mechanic/Technician Operative, Maintenance Service Advisor, Apprenticeship

ENTRY LEVEL 1
FULL-TIME PROGRAMMES
Vehicle Maintenance Level 1

POTENTIAL JOB ROLES
Traineeship (may be unpaid), Assistant Mechanic, Tyre Fitter, Car Valet, Apprenticeship

ENTRY LEVEL 2
FULL-TIME PROGRAMMES
Classic Vehicle Restoration Level 2
Vehicle Maintenance Level 2

POTENTIAL JOB ROLES
Technician, Mechanic, MOT Tester, Vehicle Inspector, Parts Technician, Paint Technician, Auto Electrician, Apprenticeship

INTERMEDIATE LEVEL 3
FULL-TIME PROGRAMMES
Classic Vehicle Restoration Level 3
Vehicle Maintenance Level 3

ADVANCED LEVEL 3
FULL-TIME PROGRAMMES

POTENTIAL JOB ROLES
Technician, Mechanic, MOT Tester, Vehicle Inspector, Parts Technician, Paint Technician, Auto Electrician, Apprenticeship

HIGHER LEVELS 4–7
ENTRY LEVEL
FULL-TIME PROGRAMMES

Programme locations:
- Banbury and Bicester College (Banbury campus)
- Bracknell and Wokingham College
- City of Oxford College (city-centre campus)
- Bicester Heritage
- City of Oxford College (Technology campus)
- Reading College

**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.**
A CAREER IN PERFORMING AND PRODUCTION ARTS

MUSIC, DANCE, ACTING, TECHNICAL AND MUSICAL THEATRE

If you enjoy expressing yourself creatively through performance, a career in performing and production arts could be perfect for you.

Arts and culture has overtaken agriculture in terms of its contribution to the UK economy, adding £10.8 billion to the economy.

Music is a real growth area in this sector, with over 142,000 people employed directly or indirectly in the industry, generating a £4.4 billion contribution to the UK.

UK theatre box office performance is strong, with theatres reporting growing number of performances (over 44,000 in 2017) and revenue that accounts for around £470 million annually.

35% PERFORMING ARTS JOBS MAKE UP 35% OF THE NUMBER OF PEOPLE EMPLOYED IN THE OVERALL ARTS AND CULTURE INDUSTRY AND ACCOUNTS FOR 24% OF THE INDUSTRY’S TURNOVER NATIONALLY.

ABOUT THE PATHWAY

Train for a career in music, dance, acting and technical theatre with our University of the Arts London-accredited programmes.

Our performing arts programmes are great preparation for university, vocational or dance college. They build your core skills in acting, dancing and directing, so you can aim for a career in the performing arts sector.

Our music programmes can develop your performance and production skills, with opportunities to develop specialist skills in music technology.

YOUR PATHWAY, YOUR FUTURE

Our students have gone on to leading institutions including Bristol Institute of Modern Music, Liverpool Institute for Performing Arts and Leeds College of Music.

We have partnerships with many professional theatre companies and arts centres. This means that you benefit from expertise in teaching and learning, as well as the skills and experience of leading performance-industry professionals.

Music students benefit from recording studios and performance spaces, with opportunities to gain performance experiences throughout the year.

Reading College is also home to carnival music and arts organisation, CultureMix; a linked-learning company that successfully combines talent development with business skills training.

CASE STUDY

Khalia Willett
Performing and Production Arts: Dance, Level 3

“College has helped me prepare for university because, before, I doubted myself. My tutors here are really supportive and always stay in touch with me about my auditions and how I’m getting on.”

Khalia is involved in several dance groups locally and is weighing up offers to continue her studies at degree level from four universities.

OUR PARTNERS

Reading Studio

Event Production Services

cultureMix

Mandala

TURN OVER TO FIND YOUR PATHWAY TO A CAREER IN PERFORMING AND PRODUCTION ARTS
PERFORMING AND PRODUCTION ARTS PATHWAY
MUSIC, DANCE, ACTING, MUSICAL AND TECHNICAL THEATRE

Go online for full pathways information
www.activatelearning.ac.uk/performingarts

FULL-TIME PROGRAMMES LOCATION
Music Performing and Production Arts (UAL***)
Level 1
Performing Arts Foundation Pathway**

Entry with:
Evidence of engagement in learning.

**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.
***UAL (University of the Arts London Awarding Body)

FULL-TIME PROGRAMMES LOCATION
Music Performance and Production (UAL***)
Level 2
Performing and Production Arts (UAL***)
Level 2

Entry with:
Four GCSEs at grade 3 (D) or above, including English and maths. Or, internal progression from a Foundation Level 1 programme.

INTERMEDIATE LEVEL 2

FULL-TIME PROGRAMMES LOCATION
Music Performance and Production (UAL***)
Performing and Production Arts (UAL***)

ENTRY LEVEL 2

FULL-TIME PROGRAMMES LOCATION
Music Performance and Production (UAL***)
Performing and Production Arts: Acting (UAL***)
Performing and Production Arts: Dance (UAL***)
Technical Theatre and Stage Management (UAL***)

ADVANCED LEVEL 3

FULL-TIME PROGRAMMES LOCATION
Music Performance and Production (UAL***)
Performing and Production Arts: Acting (UAL***)
Performing and Production Arts: Dance (UAL***)
Technical Theatre and Stage Management (UAL***)

HIGHER LEVELS 4–7

LOCATION
Creative Enterprise (UAL***)
Level 4

Entry with:
Subject to programme type, level, qualifications and experience. For more information, contact us on 0800 612 6008 or visit www.activatelearning.ac.uk/contact/enquiries

ADVANCED LEVEL 3

Entry with:
Four GCSEs at grade 4 (C) or above, including English and maths. Or, transfer from an Intermediate Level 2 with grade 4 (C) or above in English.

Earning potential*
£25–30K

POTENTIAL JOB ROLES
Musical Theatre Performer, Actor, Dancer, Singer, Music Technician, Music Producer, Band Member, Entertainer, Presenter, Venue/Events Coordinator, Set and Costume Designer, Apprentice

Earning potential*
£30–45K+

POTENTIAL JOB ROLES
LEVEL 4: Studio/Stage Manager, Writer, Sound Engineer, Audio Visual Equipment Operator, Apprentice
LEVEL 5: Assistant Manager, Artists and Repertoire Representative, Music Journalist, Apprentice
LEVEL 6/7: Arts Producer, Arts Director, Tour Manager, Artist, Event Manager, Advertising Creative Director, Teacher, Playwright, Agent

Earning potential*
Up to £15K

POTENTIAL JOB ROLES
Traineeship (may be unpaid), Volunteer, Actor, Singer, Apprentice

Earning potential*
£20–25K

POTENTIAL JOB ROLES
Programme Assistant, Sound Operator, Technician, Dancer, Choreographer, Actor, Singer, Apprentice

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A CAREER IN PUBLIC SERVICES

Are you looking to work in the British Army, Royal Navy, RAF, Royal Marines, police, prison or probation services, or fire and rescue services?

Professions in the public services industry include roles in law and order, the armed forces, and also security. It is the responsibility of firefighters as well as members of the police, British Army and Royal Navy, to keep members of the public safe. If you are passionate about your community, you could join them.

With plenty of opportunities for progression and promotion, you’ll never get bored. You’ll see life in a difference way, as you learn new skills and develop your attributes. If you want a career that’s hard work but rewarding, the public services might be perfect for you.

ABOUT THE PATHWAY

We have industry specific programmes that enable you to progress directly into blue light and non-blue light employment, or advance to higher-level study at university.

People with all kinds of interests and backgrounds are needed to make our communities safer for everyone. Our teachers know exactly how to get you prepared for a career in public services.

We work in partnership with your potential future employers, including: Thames Valley Police, HM Prison Service, British Army, Royal Navy, RAF and the fire and rescue services. This gives you exposure to real-life training situations and allows you to forge relationships with key industry contacts.

PUBLIC SERVICES

THERE ARE OVER 530,000 PEOPLE EMPLOYED IN PUBLIC AND UNIFORMED SERVICES OCCUPATIONS IN THE UK.

CASE STUDY

Bradley Towe

Public Services, Level 3

“I would strongly recommend this programme and college to other people. It’s such a welcoming environment and there’s a wide range of activities for you to take part in. The college helps you build the confidence to motivate yourself and work hard.”

Bradley is focused on completing his studies at Activate Learning before applying for university.

What to expect:
- expert training for the public services entrance tests
- development of communication, self-discipline and team-working skills
- opportunity to visit various public service settings such as prisons, police stations, crown courts, fire stations and RAF bases
- participation in outdoor activities and the opportunity to do your Gold Duke of Edinburgh Award

YOUR PATHWAY, YOUR FUTURE

Our public services pathway helps students to develop key attributes and personal qualities such as discipline, teamwork and problem-solving.

TURN OVER TO FIND YOUR PATHWAY TO A CAREER IN PUBLIC SERVICES
PUBLIC SERVICES PATHWAY

Go online for full pathways information
www.activatelearning.ac.uk/publicservices

FULL-TIME PROGRAMMES LOCATION
Public Services Level 1
PUBLIC SERVICES: Door Supervisor, Porter, Traineeship, Apprenticeship

ENTRY LEVEL 1
Full-time Programmes Location
PUBLIC SERVICES Foundation Pathway**

Entry with:
Evidence of engagement in learning.

Earning potential* £12–15K

POTENTIAL JOB ROLES
ARMED FORCES: Diver, Dog Handler, Guardsman, Soldier, Airman or Woman, Apprenticeship
PUBLIC SERVICES: Finger Print Officer, Security Officer, Bodyguard, Police Community Support Officer, Apprenticeship

INTERMEDIATE LEVEL 2
Full-time Programmes Location
PUBLIC SERVICES Level 2

Entry with:
Four GCSEs at grade 3 (D) or above, including English and maths. Or, internal progression from a Foundation Level 1 programme.

Earning potential* £12–15K

POTENTIAL JOB ROLES
ARMED FORCES: Royal Navy Rating, Soldier, Airman or Woman, Traineeship, Apprenticeship
PUBLIC SERVICES: Door Supervisor, Porter, Traineeship, Apprenticeship

ADVANCED LEVEL 3
Full-time Programmes Location
PUBLIC SERVICES Level 3

Entry with:
Five GCSEs grade 9–4 (A*–C) including English and maths or transfer in from an Intermediate Level 2.

Earning potential* £15–28K

POTENTIAL JOB ROLES
ARMED FORCES: Diver, Dog Handler, Guardsman, Soldier, Airman or Woman, Apprenticeship
PUBLIC SERVICES: Crime Scene Officer, Firefighter, IT Security Officer, Victim Care Officer, PI, Prison/Probations Officer, Apprenticeship

HIGHER LEVELS 4–7
1–4 YRS

Higher education programmes available at other institutions, including:
- Apprenticeships
- HNC/HNDs
- Degrees

Entry with:
Subject to programme type, level, qualifications and experience. For more information, contact us on 0800 612 6008 or visit www.activatelearning.ac.uk/contact/enquiries

Programme locations:
Banbury and Bicester College (Banbury campus)
Bracknell and Wokingham College
City of Oxford College (city-centre campus)
City of Oxford College (Technology campus)
Reading College

*£ K = £ Thousands. Earning potential figures are from the National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.
A CAREER IN SPORTS

Activate Learning run a variety of sports academies in partnership with leading sports institutions from across the country. Our learners have the opportunity to pursue a professional sporting career whilst studying to achieve a recognised qualification at one of our colleges.

Since 2005, weekly sport participation in England has grown by two million to nearly 16 million. More people than ever before are now actively playing sports and this creates increased opportunities for coaches, trainers and sports development officers.

In 2018, there were approximately 14,000 full-time sports players employed full-time in the UK. Additionally, there were roughly 29,000 full-time sports coaches, instructors, and officials in the UK.

£23BN
THE WELLNESS AND FITNESS SEGMENT IN THE UK IS ESTIMATED TO BE WORTH £23 BILLION BY 2020.

SPORTS ACADEMIES

ABOUT THE PATHWAY

We provide world-class coaching, high-performance facilities and expert sports-science support alongside academic and vocational programmes.

Activate Learning has an excellent track record of developing international athletes and coaches within Football, in partnership with Oxford City FC, Banbury United FC, Bracknell Town FC and Reading FC. In September 2019, we expanded our sports academy offer, to include Rugby Union in partnership with Wasps RFC, and rowing in conjunction with the Oxford Brookes University Boat Club.

The majority of students will undertake a BTEC in Sport and Exercise Science or Sport. There is provision for students who also want to explore studying A Levels in conjunction with their training. Depending on their athlete development stage, students will have access to:

» sports therapy and rehabilitation provision
» strength and conditioning sessions
» performance analysis
» masterclasses

YOUR PATHWAY, YOUR FUTURE

Former students include Gareth McCleary and Matt Taylor, who are both currently playing in the football championship for Reading FC and Bristol Rovers FC.

CASE STUDY

John O’Donoghue
Sport (Football), Level 3

“there’s a real community spirit here. there’s different ability levels, so you don’t have to be the best to play. even the best players in the higher ability teams mix with people in the lower team, so you have a good spirit with everyone that goes here.”

John has recently debuted for the Oxford City Football Club first team. He successfully combines his study programme alongside additional training and weekend matches.

YOUR PATHWAY , YOUR FUTURE

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John has recently debuted for the Oxford City Football Club first team. He successfully combines his study programme alongside additional training and weekend matches.
SPORTS ACADEMIES PATHWAY

Go online for full pathways information
www.activatelearning.ac.uk/sports-academies

**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.

***A range of A Levels are also available. See p.34 for more details.

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Earning potential* £18–20K

**POTENTIAL JOB ROLES**
Leisure Centre Attendant, Assistant Sports Coach, Play Worker in after school clubs, Apprenticeship

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Earning potential* £20–25K

**POTENTIAL JOB ROLES**
Personal Trainer, Fitness Instructor, Leisure Centre Attendant (higher level), Coach, Professional athlete, Apprenticeship

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Earning potential* £25–40K+

**POTENTIAL JOB ROLES**
LEVEL 4: Performance Fitness Instructor, Sports Science Support Worker, Health Promoter, Leisure Centre Manager, Apprenticeship
LEVEL 5: PE Teacher, Sports Development Worker, Sports Scientist, Apprenticeship
LEVEL 6/7: Sports Lecturer, Sports Scientist/Researcher

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Check out full pathways information online at:
www.activatelearning.ac.uk/sports-academies

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**FOUNDATION LEVEL 1**

FULL-TIME PROGRAMMES Location
Sports Foundation Pathway**

**INTERMEDIATE LEVEL 2**

FULL-TIME PROGRAMMES Location
Coaching in the Community Level 2

Sport Coaching and Fitness Level 2

Entry with:
Evidence of engagement in learning.

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**ADVANCED LEVEL 3**

FULL-TIME PROGRAMMES Location
Coaching in the Community Level 3

Sport Coaching and Fitness Level 3***

Sports Science Level 3***

Entry with: Five GCSEs grade 9–4 (A*–C) including English and maths or transfer in from an Intermediate Level 2.

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**HIGHER LEVELS 4–7**

FULL-TIME PROGRAMMES Location
Foundation Degree Sports Coaching, Fitness and Rehabilitation Level 5

BSc (Hons) Top-Up Sports Coaching, Fitness and Rehabilitation Level 6

Higher education programmes also available at other institutions, including: Apprenticeships, HNC/HNDs and Degrees

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Entry with:
Subject to programme type, level, qualifications and experience. For more information, contact us on 0800 612 6008 or visit www.activatelearning.ac.uk/contact/enquiries

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A CAREER IN SPORTS THERAPY AND EXERCISE SCIENCE

Whether it’s supporting elite athletes to reach their full potential, or introducing sport to a young person for the first time, with a career in sports you can play an important role in leading people to a healthy lifestyle.

Since 2005, weekly sport participation in England has grown by two million to nearly 16 million. The number of people taking part in sport activities at least three times a week has grown even faster.

Sport and exercise-related activity supports over 400,000 full-time equivalent jobs in the UK, ranging from professional sportsmen and women, sports and fitness coaches and instructors, to sports officials and referees.

£5BN

The annual income from participation in sports through education and voluntary provision in the UK is over £5 billion.

ABOUT THE PATHWAY

If you have a genuine passion for sport and understand the positive impact it can have on communities, this pathway could be right for you.

If you choose this pathway, you will combine the study of anatomy, physiology and psychology with biometrics, exercise, health and lifestyle. In addition, you will develop skills in fitness testing and training, sport and exercise massage, sports injuries and coaching.

YOUR PATHWAY, YOUR FUTURE

We work closely with sports providers in our local areas, and run sports clubs for schoolchildren. This gives students additional skills in coaching and leadership.

CASE STUDY

Ross Wheeler

Sport, Level 3

“...the sports programmes here are better than anywhere else. The teaching is more relaxed, and we’re allowed to do more for ourselves, which makes us more mature.”

Ross is a world champion kickboxer and studies at Activate Learning’s Reading College. He successfully combines his studies with volunteering, training and competing, and is considering a career in strength and conditioning.
**SPORTS THERAPY AND EXERCISE SCIENCE PATHWAY**

Go online for full pathways information
www.activatelearning.ac.uk/sports

**FOUNDATION LEVEL 1**

**FULL-TIME PROGRAMMES**

Sports Foundation Pathway**

Entry with:
Evidence of engagement in learning.

**INTERMEDIATE LEVEL 2**

**FULL-TIME PROGRAMMES**

Sport Coaching and Fitness Level 2

Entry with:
Four GCSEs at grade 3 (D) or above, including English and maths. Or, internal progression from a Foundation Level 1 programme.

**ADVANCED LEVEL 3**

**FULL-TIME PROGRAMMES**

Personal Training Level 3
Sports Coaching and Fitness Level 3
Sports Therapy and Exercise Science Level 3

Entry with:
Five GCSEs grade 9–4 (A*-C) including English and maths or transfer in from an Intermediate Level 2.

**HIGHER LEVELS 4–7**

**LOCATION**

Foundation Degree Sports Coaching, Fitness and Rehabilitation Level 5
BSc (Hons) Top-Up Sports Coaching, Fitness and Rehabilitation Level 6

Higher education programmes also available at other institutions, including: Apprenticeships, HNC/HNDs and Degrees

Entry with:
Subject to programme type, level, qualifications and experience. For more information, contact us on 0800 612 6008 or visit www.activatelearning.ac.uk/contact/enquiries

**Earning potential**

**£25–40K+**

**POTENTIAL JOB ROLES**

LEVEL 4: Performance Fitness Instructor, Sports Science Support Worker, Health Promoter, Leisure Centre Manager, Apprenticeship
LEVEL 5: PE Teacher, Sports Development Worker, Sports Scientist, Apprenticeship
LEVEL 6/7: Sports Lecturer, Sports Scientist/Researcher

**Earning potential**

**£20–25K**

**POTENTIAL JOB ROLES**

Personal Trainer, Fitness Instructor, Leisure Centre Attendant (higher level), Coach, Apprenticeship

**Earning potential**

**Up to £15K**

**POTENTIAL JOB ROLES**

Leisure Centre Attendant, Trainee Assistant, Sports Coach, Traineeship (may be unpaid), Apprenticeship

**Earning potential**

**£18–20K**

**POTENTIAL JOB ROLES**

Leisure Centre Attendant, Assistant Sports Coach, Play Worker in after school clubs, Apprenticeship

*£K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.**
A CAREER IN TOURISM

Generating £106 billion per year, employing over two million people, supporting thousands of businesses, making up over 80% of the UK’s total visitor economy, England’s tourism sector is vibrant and vital.

Current trends within the sector include sustainable tourism, adventure tourism, international tourism and the rise of domestic tourism, known as the ‘staycation’.

Working in travel and tourism involves advising on and making travel arrangements for customers, as well as providing services to enhance holidaymakers’ enjoyment, comfort and safety. The focus in this service-oriented industry is on customer service and attention to detail.

£257BN
BRITAIN IS PREDICTED TO HAVE A TOURISM INDUSTRY WORTH OVER £257 BILLION BY 2025, SUPPORTING ALMOST 3.8 MILLION JOBS.

ABOUT THE PATHWAY

By following this pathway you will get the chance to experience the incredible breadth of the tourism industry.

You will take part in trips and visits to organisations including hotel chains and major tourism destinations, such as Disneyland Paris. These visits will increase your understanding of the importance of customer service and attention to detail in this service-oriented industry.

Our students regularly support major local events. These projects develop excellent teamwork skills and enable you to experience the realities of working in this fast-paced and, at times, high-pressured industry.

You will also have the opportunity to join work experience placements in organisations including hotels, transport companies, ski resorts and tourist attractions, both in the UK and abroad.

As part of your studies, you will also have access to:
» dedicated study spaces
» IT suites and computer facilities
» the opportunity to purchase discounted laptops through our partnership with Academia
» virtual reality experiences as part of cabin crew training

CASE STUDY
Lottie Hammond
Travel and Tourism, Level 3

“...The way I have been treated, the help and support I have been given and the people I am surrounded by are all so much better than they were at school. Since being at college I have felt much more respected, have met some of the best people and have also received a lot of guidance regarding my future and within my programme.”

Lottie has won full academic merit scholarships from both Bournemouth and Solent Universities to continue studying travel and tourism from October 2019.

TURN OVER TO FIND YOUR PATHWAY TO A CAREER IN TOURISM
TOURISM PATHWAY

Go online for full pathways information
www.activatelearning.ac.uk/tourism

**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.**

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**FULL-TIME PROGRAMMES LOCATION**

Travel and Tourism Level 1
Tourism Foundation Pathway**

Entry with:
Evidence of engagement in learning.

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**INTERMEDIATE LEVEL 2**

**FULL-TIME PROGRAMMES**

- Travel and Tourism Level 2
- Travel and Tourism with Cabin Crew Level 2

Entry with:
Four GCSEs at grade 3 (D) or above, including English and maths. Or, internal progression from a Foundation Level 1 programme.

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**ADVANCED LEVEL 3**

**FULL-TIME PROGRAMMES**

- Travel and Tourism (Domestic Tourism) Level 3
- Travel and Tourism (Air Travel) Level 3
- Travel and Tourism (International Tourism) Level 3
- Travel and Tourism Level 3

Entry with:
Five GCSEs grade 9–4 (A*–C) including English and maths or transfer in from an intermediate Level 2.

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**HIGHER LEVELS 4–7**

Entry with:
Subject to programme type, level, qualifications and experience. For more information, contact us on 0800 612 6008 or visit www.activatelearning.ac.uk/contact/enquiries

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**POTENTIAL JOB ROLES**

- **FOUNDATION LEVEL 1**
  - Baggage Handler, Housekeeper, Cruise Ship Steward, Apprenticeship

- **INTERMEDIATE LEVEL 2**
  - Airport Information Assistant, Customer Services Assistant at Tourist Attraction, Cruise Ship Steward, Hotel Receptionist, Apprenticeship

- **ADVANCED LEVEL 3**
  - Travel Agent, Airline Cabin Crew, Events Coordinator, Event Planner, Tour Guide, Apprenticeship

- **HIGHER LEVELS 4–7**
  - Events Manager, Tour Manager
  - Hotel Manager, Shopping Centre Manager, Visitor Attraction Manager
  - Large Visitor Attraction General Manager, Economic Development Manager, City Centre Manager

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**Earning potential***

- Up to £12K
- £12–16K
- £16–25K
- £25–40K+

**HIGHER EDUCATION PROGRAMMES**

- Apprenticeships
- HNC/HNDs
- Degrees

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**Programme locations:**
- Banbury and Bicester College (Banbury campus)
- Bracknell and Wokingham College
- City of Oxford College (city-centre campus)
- City of Oxford College (Technology campus)
- Reading College

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*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience."
EMPLOYMENT IN THE UK
CREATIVE INDUSTRIES IN THE LAST SEVEN YEARS HAS GROWN AT OVER THREE TIMES THE RATE OF THE UK WORKFORCE AS WHOLE.

A CAREER IN VISUAL ARTS AND DESIGN

The creative industries are a driver of growth in local economies across Britain and are predicted to be worth £128.4 billion to the UK economy by 2025 and help to create up to a million jobs by 2030.

The skills and business models of the wider creative economy are those that many experts judge to be of increasing importance: blended technical and creative skills, collaborative interdisciplinary working, entrepreneurialism and enterprise.

The creative industries house a variety of roles and are set to see continued growth in the coming years, which is great news for talented people with creative flair.

ABOUT THE PATHWAY

Our visual arts and design pathway pairs the traditional and digital skills of being creative, including craft techniques, digital design, laser cutters and 3D printers.

Choosing a visual arts and design pathway develops your creativity in areas including painting, textiles, printmaking, sculpture, graphics, fashion, visual studies, design, computer design software, photography, historical and contextual studies, personal and professional development.

Our accreditation with University of the Arts London means that you will have the opportunity to have your work shortlisted to appear in the annual UAL exhibition in London.

CASE STUDY

Poppy Sale

Art and Design (Fashion Pathway), Level 3

"I just like the way you are able to explore everything so you can really find out which areas you are interested in within the programme. I think it was an advantage doing this programme compared to people doing A Levels. You are doing it all the time and get to explore the specialisms further."

Poppy has a conditional offer to study BA (Hons) Costume Design and Making at Nottingham Trent University.

Previous students have gone on to work in coin design for the Royal Mint, new product innovation for James Dyson, and lingerie design for Marks & Spencer.

You will follow an inter-disciplinary approach that will prepare you for your next step, whether that is further study or employment. Teaching and learning is carried out in traditional craft workshops, and digital MakerSpaces.

You will also get access to experiences of work throughout your programme, which will prepare you for the realities of working in industry. This includes responding to live briefs set by employers, work experience, taking part in competitions, and attending masterclasses and careers talks.

You will follow an interdisciplinary approach that will prepare you for your next step, whether that is further study or employment. Teaching and learning is carried out in traditional craft workshops, and digital MakerSpaces.

You will also get access to experiences of work throughout your programme, which will prepare you for the realities of working in industry. This includes responding to live briefs set by employers, work experience, taking part in competitions, and attending masterclasses and careers talks.
**VISUAL ARTS AND DESIGN PATHWAY**

Go online for full pathways information

www.activatelearning.ac.uk/visualarts

**FOUNDATION LEVEL 1**

Entry with:
Evidence of engagement in learning.

**FULL-TIME PROGRAMMES**

Art, Design and Media (UAL***) Level 1
Visual Arts and Design Foundation Pathway**

**LOCATION**

Entry with:
Four GCSEs at grade 3 (D) or above, including English and maths. Or, internal progression from a Foundation Level 1 programme.

**INTERMEDIATE LEVEL 2**

**FULL-TIME PROGRAMMES**

Art and Design (UAL***) Level 2

**LOCATION**

1YR

**POTENTIAL JOB ROLES**

Volunteer Coordinator, Traineeship (may be unpaid), Apprenticeship

**Earning potential**

Up to 15K

**ADVANCED LEVEL 3**

**FULL-TIME PROGRAMMES**

Art and Design: Applied General (UAL***) Level 3
Art and Design (UAL***) Level 3 Foundation Diploma (pre-degree)

**LOCATION**

1–2 YRS

**POTENTIAL JOB ROLES**

Junior Artworker, Community Artist, Design Trainee, Apprenticeship

**Earning potential**

£15–20K

**HIGHER LEVELS 4–7**

**FULL-TIME PROGRAMMES**

Creative Enterprise (UAL***) Level 4

**LOCATION**

1–4 YRS

**POTENTIAL JOB ROLES**

Project Coordinator, Mac Artworker, Photographer, Artist, Print Technician Internship, Apprenticeship

**Earning potential**

£20–30K

**POTENTIAL JOB ROLES**

LEVEL 4: Gallery/Events Manager, Illustrator, Artist, Apprenticeship

LEVEL 5: Assistant Manager, Journalist, Editor, Arts Officer, Apprenticeship

LEVEL 6–7: Creative Director, Advertising/Marketing Director, Teacher, Graphic Designer

**Earning potential**

£30–45K+

**Entry with:**
Subject to programme type, level, qualifications and experience. For more information, contact us on 0800 612 6008 or visit www.activatelearning.ac.uk/contact/enquiries

*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

**Programme locations:**
- Banbury and Bicester College (Banbury campus)
- Bracknell and Wokingham College
- City of Oxford College (city-centre campus)
- City of Oxford College (Technology campus)
- Reading College

**Foundation programmes are run by our Lifeskills faculty. See p.66 to find out more.**

**UAL (University of the Arts London Awarding Body)**
HOW TO APPLY

If your heart is set on a specific programme or apprenticeship, you are probably ready to apply.

APPLYING FOR A FULL-TIME STUDY PROGRAMME?

For full-time study programmes, please first complete an online application form. This can be done on our website at www.activatelearning.ac.uk. Application forms can be supplied in alternative formats - please speak to a member of the team at any campus or call 0800 612 6008 for more information.

If you have further questions regarding your study programme, please do get in touch. Contact us online at activateapprenticeships.co.uk/contact or call 01865 551015.

APPLYING FOR AN APPRENTICESHIP?

Please search through our latest vacancies online at www.activateapprenticeships.co.uk. You can also register for alerts as new vacancies arise. Once you find an apprenticeship that interests you, apply online. We will invite you in for an interview to check that the programme is right for you and that you will be able to achieve the qualification. You will also complete an initial assessment for basic literacy and numeracy.

You must be employed before you start your apprenticeship, but don’t let that stop you from applying as we will help you in your job search. If you’ve already found an employer, or your current employer wishes to enrol you on an apprenticeship programme, please contact us and we will work with them.

If you have further questions regarding your apprenticeship application, please do get in touch. Contact us online at activateapprenticeships.co.uk/contact or call 01865 551015.

GOT AN INTERVIEW AT ACTIVATE LEARNING? LET’S NAIL IT.

Follow our top tips for interview success.

After you’ve submitted your application, we will let you know as soon as possible what the next steps are. You will be invited for an informal interview on campus with a member of staff. This is a great opportunity for you to find out more about the programme and for us to get to know you!

Depending on your chosen programme, you may be asked to bring to the interview, a portfolio of your work or we will send you a short task to complete beforehand.

Follow our top tips for completing key sections of your application form:

Section 1 - About yourself. Please remember to add your emergency contact details. This is very important so that we can contact your parent/carer (or a designated contact if you are 19+) in the case of an emergency.

Section 2 - Your programme choice. Please write your programme title in as much detail as possible.

If you are unsure about which programme to choose, tick ‘yes’ to the ‘advice and guidance required’ option and our Activate Careers team will contact you to discuss suitable options.

Section 4 - Your future plans. This is the perfect opportunity to sell yourself and tell us why you want to do this programme, how it fits with your career plans, and what you believe you can bring to the college.

Section 5 - Extra support for you. We pride ourselves in offering support to succeed for all our students. If you have a disability, medical condition, or learning or language support needs, please tell us as soon as possible, ideally on the application form. This information will be confidential but it will help us plan ahead so the support you need is in place when you join us.

1. RELAX

Aim to arrive 15–20 minutes before the start of your interview. That way, you’ll have some time to sit quietly and gather your thoughts before we begin. Try taking a few deep breaths from your belly. If your body is relaxed, your mind will follow! Also, try and remember during your interview that we are both working towards the same goal: to get you on an Activate Learning programme! Our job is solely to make sure that the programme you have applied to is the right one for you. If it’s not, we’ll point you in the right direction.

2. PREPARE QUESTIONS

Having a few questions prepped shows your dedication and suitability to your chosen career pathway. Talk about your aspirations, ask about campus life, and question your interviewer on how to reach your goals.

3. PRESENT YOURSELF

If you’re not used to wearing smart clothes, if you feel uncomfortable in a suit or dress, don’t worry. Keep your clothes simple and clean. It’s more important that you feel like yourself and comfortable to chat with us. Do pay attention to your posture though and the volume of your voice; speak up and be confident. We’re here to listen!

4. BE YOURSELF

It’s your responsibility to make sure we’re right for you. Do a little digging about our Learning Philosophy (p.4), our Learner Attributes (p.5) and the programme you want to apply for. Write down any questions you want to ask about the programme, Activate Learning or the campus and bring them into the interview with you. Make a note of our answers. It’s important that you want to study with us, so help us put you at ease!
SUPPORT TO SUCCEED

At Activate Learning, your happiness and success is our priority. We offer the following dedicated services to ensure your life while studying is positive and fulfilling, both academically and personally.

LEARNING SUPPORT
Need some additional support with your studies? Our Learning Support team offer additional and ongoing study support for students with disabilities or educational needs, including confidential 1:1 interviews and tailored learning support plans. To discuss your additional support needs, please email gss@activatelearning.ac.uk.

COUNSELLING
Study, relationships, money worries... sometimes problems can seem hard to deal with. We offer free, confidential counselling for all students who need it.

TUTORIALS
All students have a dedicated personal tutor on hand to coach you and keep you on track to succeed. Their frequent and friendly meetings will ensure your set targets are met and exceeded.

SAFEGUARDING
It is everybody’s responsibility to keep our campuses safe. When on campus, we ask that you wear your lanyard at all times to identify yourself and to access buildings. We have a team of safeguarding and child protection specialists if you are worried about your own or somebody else’s health, safety or wellbeing, on or off campus.

FAITH ROOMS
Faith rooms are available for you to use on all campuses for prayer and quiet reflection.

TRANSITION
Coming to college can be a daunting experience for some, so we work with learners and offer taster sessions, college tours, summer programmes and one-to-one support to help you adjust to college life.

SUPPORT FOR PARENTS
We know how important it is for parents to be aware of the opportunities available to their children, as well as the support we can provide them. Visit www.activatelearning.ac.uk/parents for more information.

CAREERS ADVICE
Our dedicated careers advisors are available for 1:1 support regarding your progression and education, employment or training. These qualified advisors are on hand to answer all your questions.

For adults aged 19 and over, the National Careers Service advisors in Oxfordshire can offer free and impartial advice. They can help you to identify your skills, look at your career options, and develop your CV and interview skills.

Book a careers consultation today by calling 0800 612 6008 or emailing activatecareersteam@activatelearning.ac.uk.

THE EMPLOYMENT SHOP
If you need help with your CV, completing your application form, or developing interview skills, pop into the Activate Learning Employment Shop. You can also access part-time and apprenticeship opportunities to help boost your funds, skills and experience while you study.

STUDENT CREW
If you are interested in working at college while you study, ask about opportunities to join our Student Crew. We’ve got all kinds of paid-work opportunities, and it looks great on your CV.

MONEY MATTERS

When it comes to student money, we know how important it is to be informed about fees and funding.

PROGRAMME FEES
If you are aged 16–18, you will not pay any tuition fees for our programmes.
If you are aged 19+ and not in receipt of income-related benefits, you will need to pay for all fees and programme costs. You can pay for your fees in person (cash, card or cheque) or over the telephone (by debit or credit card).

You may be eligible for a programme fee waiver if you are:
- aged 19+, unemployed and receiving benefits, and on a programme that is eligible
- aged 19+ and working towards—but have not already achieved—a GCSE 9–4 (A*-C) in English and maths
- aged 19+, employed and earning less than £16,009.50 per annum, and your programme is eligible
- aged between 19–23 when you start your programme, this is your first full Level 2 or 3 qualification, and your programme is eligible

19+ ADVANCED LEARNER LOANS
If you are studying on a full-time Level 3 or 4 programme or apprenticeship, you are eligible to apply for a loan to help you pay your tuition fees. These loans are not means-tested or subject to credit checks, and you start repaying a loan when you earn over £25,725 per year.

Loans for Access to Higher Education programmes (see p.22–27) are cleared if you go on to complete a higher education programme with support of a higher education student loan.

Please visit www.activatelearning.ac.uk/learning-loans for more information on the Advanced Learner Loan.

HIGHER EDUCATION FEES
Our higher education programmes offer excellent value for money. Fees are competitive, and dependent on the programme and awarding body. Please visit www.activatelearning.ac.uk/higher-education-fees for more information.

PLEASE NOTE: Tuition fees may increase in subsequent years, both for new and continuing students, in line with an inflationary amount determined by the government.

FEES FOR INTERNATIONAL STUDENTS
If you are not a UK or EU citizen, you will pay international student fees. Please visit www.activatelearning.ac.uk/international or call us today on 0800 612 6008 for more information.

STUDENT BURSARIES
Help is available for anyone who is finding it hard to meet the costs of coming to college (travel, course kit, trips etc.). The following bursaries are on offer for those who meet the eligibility criteria:
- travel bursary
- food credits
- vulnerable bursary
- study start-up costs, trips and work placement bursary
- young carers bursary
- college hardship fund
- residential bursary

For more information on bursaries, eligibility criteria and how to apply, please contact our Advice and Admissions team or look for ‘Financial support’ on our website.
A PARENT’S GUIDE TO COLLEGE

Making the jump from school to college is a big deal for some young people and a transition that shouldn’t be underestimated. However, it can be just as challenging for parents and carers, too.

These pages are designed to give you a brief overview of the support we can offer to both students and parents. There is more information available on our website at www.activatelearning.ac.uk/parents.

SUPPORT

Students: Whether it’s helping your child make new friends, adjusting to college life, or emotional support services, our dedicated Student Support team can help. Speak to us to find out more about the services we provide and how you could support your child too.

Learning: We offer personalised support to every student, including dyslexia support, assistance with exam arrangements or 1:1 support, if required.

Careers: Our Activate Careers team can advise on the options available. Support includes CV-writing workshops, help with filling out UCAS application forms and 1:1 guidance on seeking employment.

Finance: We may be able to help fund travel to and from college, educational programme costs, field trips including those abroad, course kits, uniforms and meals. Lots of our students access financial support every year. Just let us know what you need and we’ll try our best to help!

CAREER PATHWAYS

What’s the difference between a programme and a pathway?

Programmes, also known as courses, are what your child will study at different levels of their education. Dependent on the grades, GCSEs are between Levels 1 and 2. A Levels are the equivalent of a Level 3 qualification, a Higher National Certificate is a Level 4 and so on. Qualifications continue on up the scale to Level 8 (a Doctoral degree). For more details, see p.19 or visit: www.gov.uk/what-different-qualification-levels-mean

We give students a clear view of the qualifications they need to get the job and the salary that they want. This way they can be confident that their programme is relevant to their goal and that keeps them motivated. There’s more info on p.6–7. Each subject’s pathway page shows the best routes through college, higher education and employment into the most popular industries.

ENTRY REQUIREMENTS

Each of our programmes has different entry requirements. See each subject’s career pathway map for details.

APPRENTICESHIPS

Apprenticeships are between one and four year training programmes, which anyone living in England over the age of 16 who isn’t in full-time education can apply for. They usually spend four days a week in employment and one day a week at college working towards a qualification.

There are many benefits to being an apprentice including:

» earning a salary (currently at least £3.90 an hour)
» no student loans or debt
» paid holidays
» training
» qualifications
» learning job and industry-specific skills

SUCCESS RATES

More 16–19-year-olds who study with Activate Learning have higher achievements than those studying with similar providers, with an increasing number of our students gaining places at prestigious universities such as Oxford, Cambridge and University College London.

In 2018–19, 97.2% of learners who sat their GCSE maths and English exams with us passed, which was up on the previous two years. Almost all of our Access to HE students successfully progressed onto university study in subjects such as adult nursing, furniture design, air transport with commercial pilot training, biochemistry and animation.

LOCATIONS

Our campuses offer dedicated, safe learning spaces, industry-standard facilities and the support of industry experienced teachers. Each of our campuses is centrally located in its respective town or city, with convenient transport connections.

See p.8–15 for more details on our campuses or visit our website.

My experience dealing with college has been most positive. Your reminders via email and text messages, timely information and clear instructions as to what happens next, have been brilliant. Also, the support you offer to potential students during the summer holidays far surpasses what other local colleges have offered.”

– Parent of student
MORE FROM ACTIVATE LEARNING

HIGHER EDUCATION
Activate Learning offer a variety of university-level programmes, focused on helping you find a new job, upskill to progress further in your current role, or re-train in a new career. You will gain knowledge and experience directly relevant to your chosen career pathway, helping to make the most of your investment in your education. You will have full access to partner university resources, as well as our own, across our campuses.

We offer competitive tuition fees, and our programmes are designed so you can balance your study with work and other commitments. The following qualification types are available: foundation degrees (Fd), honours degrees (BA), higher national diplomas and certificates (HND/HNC), higher apprenticeships, and PGCE (Postgraduate Certificate in Education).

INTERNATIONAL
Activate Learning is proud to be truly global. With colleges overseas and accredited programmes being delivered by carefully selected partner institutions, our learners join a growing international community.

We have a dedicated international team to ensure our international learners travelling to the UK are supported; be it programme selection, application and visa support, or help settling into life in Britain. The team is on hand to support learners throughout their entire Activate Learning journey.

Visit www.activatelearning.ac.uk/international for more information or email international@activatelearning.ac.uk to speak to one of the team.

Accredited by the
BRITISH COUNCIL
for the teaching of English in the UK

Our degree-level programmes are validated by partner universities including Oxford Brookes University and the University of Northampton, and have been recognised for their focus on employability by the Quality Assurance Agency (QAA).

Visit www.activatelearning.ac.uk/higher for more information, or call 0800 612 6008 or email he@activatelearning.ac.uk for a copy of our HE guide.

SKILLS FOR LIFE AND WORK
Are you looking to improve your English, maths or IT skills? Do you want to gain confidence to move into employment, be ready to apply for British Citizenship, or to gain a qualification? We have a range of daytime and evening courses designed to fit in with your work or family commitments. If you don't already hold a GCSE grade 4 (C) in English or maths, you can study for free, whatever your age.

BACK ON TRACK
We are proud to deliver a project, “Back on Track”, aimed at supporting those at risk of becoming NEET (Not in Education, Employment or Training) in Oxfordshire. The project provides one-to-one support, as well as working with parents to offer advice and helping match young people with the right education and training. This project is funded by the European Social Fund and The National Lottery Community Fund.

SCHOOLS
Our growing schools division is changing the face of secondary education to improve the choices available to young people. We work in partnership with employers to develop new approaches that meet emerging skills needs, and provide students with clear lines of sight into employment.

Visit www.alet.org.uk for more information on the Activate Learning Education Trust.

PROFESSIONAL QUALIFICATIONS
Our professional programmes and qualifications help individuals learn and develop specific skills in specialist areas. Programmes include AAT, CIPD, health and safety, ILM and many more.

Visit www.activatelearning.ac.uk/qualified for more information on our professional qualifications, or call 0800 612 6008.

PART-TIME LEISURE COURSES
Our part-time leisure courses are available to all, offering you the perfect opportunity to learn new skills, expand your knowledge, discover your passion, or to even turn a hobby into a rewarding career. Enjoy your course in a welcoming, fun and supportive environment with like-minded people.

Please go to www.activatelearning.ac.uk/hobby to see our courses available or call 0800 612 6008 for a copy of our part-time leisure guide.