



ACTIVATE
LEARNING

FOR BUSINESS

TOGETHER
WE CAN:

TRAIN | EDUCATE | INSPIRE | SPONSOR | EMPLOY

Our offer

There are many ways in which we can work with you to address skills, training and employment needs and meet the demands of the 21st Century workplace.

We have broken down our offering to businesses into five key categories:

Train: how we can help you to avoid recruitment costs by training and upskilling your current workforce and ensuring your business has the skills needed to thrive.

Educate: by working with us to develop our students via placements, work experience and apprenticeships you can grow relationships with potential employees early on, ensuring your business has the talent it needs.

Inspire: inform curriculum design to your advantage and help to deliver employer-led sessions so that our students are ready to work in your sector. Help students leave our high-quality programmes speaking the language of your business and knowing about your company as a possible workplace destination.

Employ: we can help you to get access to a pool of potential staff with a wide range of skills via our Employment Shop and Careers Team and help you with your recruiting needs.

Sponsor: by sponsoring classrooms, equipment or students, you can help to develop your industry's future leaders and provide great opportunities for our learners. But it's not just good for our students, it's good for your brand. It positions your business as forward thinking and one that is willing to help develop the next generation.



ACTIVATE
LEARNING



EDUCATE

TOGETHER
WE CAN:

TRAIN | EDUCATE | INSPIRE | SPONSOR | EMPLOY

Developing strong partnerships with education is vital to ensuring the curriculum being taught to learners entering your industry is up-to-date and that we are teaching the things you need as an employer.

This is why we place such an emphasis on working with industry as it allows us to ensure our students 'speak the language' of the workplace and are learning the skills your business needs.

A recent survey conducted by City & Guilds Group found that two thirds of UK employers believe that the skills gap is likely to get worse for their businesses in the next three-five years.

But by becoming one of our industry partners, you know that your future workforce is abreast of developments and has a 'real world' application of knowledge - closing the skills gap before it becomes an issue!

This is vital when thinking about the future of your business, as you can work with us to address the needs of your workforce.

Outside of the traditional classroom environment, we also work with businesses to provide opportunities for students in industry via work experience and industry placements. This helps learners to get a better knowledge of your industry and allows them to make better informed decisions about their future careers – which could mean working for you!

More often we see students pulling out the stops to impress employers during placements as they see it as a "foot in the door" to a future career within a company.

FIND OUT MORE
www.activatelearning.ac.uk/for-business
0800 612 6008

EDUCATE
Main product offerings include:

Ensuring the future workforce have the behaviours you need as an employer

Ability to influence lesson content to meet your businesses needs

Working with the next generation to develop new ideas for your business via project-based learning



Case study:

Ed Nolan is an estimator for Beard, a multi-award-winning construction company which designs, builds, restores and refurbishes buildings throughout the South of England.

He tells us how Activate Learning and Beard work together to develop the skills the construction industry needs to develop and grow.



We partner with Activate Learning by assisting with work-based learning modules to the carpentry and brickwork courses. We base the module on actual projects Beard are working on at the time and use live construction drawings and documents in which the students will need to read, understand, measure and provide analysis from.

"Our main benefit is that we are contributing to the future craftsmen of our industry.

"We feel as a business we need to be proactive in the development of the future workforce in the area we work in and this is a perfect way in which we can contribute and help students understand the standards the industry expects from them.

"Our main objective (for the future) is to develop a standardised workbook/module which can be used for other courses within Activate Learning, so more students can benefit from our employer involvement. Overall, we hope to carry on our involvement with Activate Learning and continue assisting them in any way we can."

FIND OUT MORE
www.activatelearning.ac.uk/for-business
0800 612 6008



ACTIVATE
LEARNING



TRAIN

TOGETHER
WE CAN:

TRAIN | EDUCATE | INSPIRE | SPONSOR | EMPLOY

Every year we help to prepare more than 20,000 people to enter the workplace or progress their careers via our extensive range of programmes and educational pathways.

We work with more than 2,000 businesses to identify the training needs of their future employees or to upskill the staff they already have.

Whether that's upskilling people in things like maths and English, more extensive training via one of our apprenticeships, or through one of our Institute of Leadership Management (ILM) courses. We can offer something to employees at all levels, helping them to add value to your business and save you money in the long term, bypassing the need to recruit because your staff don't have the skills you need.

We can also work with you to continually monitor and assess your staffs development and training needs via continual professional development and in-reach to your business.

And feedback we have from business partners is that this approach to nurturing current staff pays off, with businesses that work proactively in these areas seeing better levels of staff retention.

By investing in training, you make your staff feel valued, important and makes them more invested in the success of your business. However, failing to help your employees to develop and grow could lead to them looking for opportunities elsewhere.

This could be an expensive exercise when you factor in the cost of recruitment and time it takes to find the right employee in a market place with record levels of employment and a growing skills gap.

FIND OUT MORE

www.activatelearning.ac.uk/for-business
0800 612 6008



TRAIN
Main product offerings include:

CPD

01

Apprenticeships

02

Professional courses

03

Business management qualifications (ILM)

04

Access to industry standard training spaces

05

Case study:

Gemma Hood is a Reading College alumni and Chief Operating Officer at Volume, an award-winning global AI agency.

Gemma tells us how Activate Learning and Volume have been working together in the design and development of an employer-sponsored project brief that provides IT students with real-life work experience.



By using our technical skills and approach with clients, we have been able to construct an engaging brief for students – encouraging them to learn how to develop a virtual-reality (VR) application.

“We'll be showing them future trends in VR and augmented reality (AR), whilst highlighting the value immersive solutions can bring to a challenge. We will run

through how we would deliver a technical project, understanding the key steps for a seamless delivery. Meeting designers and developers first-hand will hopefully open the students' minds and motivate them to start their new project!”

Volume's support for curriculum development included training an Activate Learning IT lecturer during two placements at their Wokingham and Plymouth offices. Our lecturer, Rachel, learnt how Artificial Intelligence (AI), VR and AR technologies are being used to provide next-level engagement for businesses, and how they are evolving. Together, Activate Learning and Volume worked on further developing the technical skills and behaviours students need to be successful software developers.

FIND OUT MORE

www.activatelearning.ac.uk/for-business
0800 612 6008





ACTIVATE
LEARNING



EMPLOY

TOGETHER
WE CAN:

TRAIN | EDUCATE | INSPIRE | SPONSOR | EMPLOY

The students of today are our future thinkers, experimenters and navigators, they will enter embark on a career pathway like no other that has previously existed.

Our students have a lot to offer industry in navigating the challenges that are posed by current political, social, technological and cultural developments.

By working with Activate Learning, you can provide work experience and industrial placement opportunities for students so that you can talent spot before offering a permanent role; there are many opportunities for you to work with us around your recruitment needs.

Every year we work with more than 20,000 learners to help them decide on what the next step is for them, and if you work with us you can gain access to a pool of potential staff with a wide range of skills via our Employment Shop and Careers Team.

If your business is looking to recruit and wants to bypass the expensive costs associated with recruitment agencies and job advertising, linking in with our Employment Shop could help you save money and find the right person for the job.

And because of the emphasis we place on working with businesses throughout the education process and instilling in our learners the attributes employers want, you know they will have the skills to thrive in your workplace.

As one of the leading FE college groups in the UK, we also have a growing rank of former students that we work with as part of our Activate Alumni, and we are eager to work with other former students who are keen to give back and get involved with us.

FIND OUT MORE AT
www.activatelearning.ac.uk/for-business
0800 612 6008

EMPLOY
Main product offerings include:

Talent spotting via work experience and industry placement

Ability to advertise roles within your organisation to recruit new talent from a pool of thousands of potential employees

Access to potential staff via careers events and networking opportunities

Case study:

Melanie Guy is Head of HR for webexpenses, a global Software-as-a-Service company that specialises in expenses management.

Melanie explains how webexpenses has partnered with Activate Learning to design curricula, develop a talent pipeline and employ efficient and committed interns.



Through the internships we have gained access to talent with whom we have established an ongoing relationship. This in turn provides good quality people to work with us and strengthens our employer brand.

"The advantages and benefits of working with Activate Learning have led to us raising awareness of our business in the local area; what we do and the roles and opportunities within it - getting our name in front of the students and tutors so that they consider us when looking for jobs and placements.

"It strengthens our commitment to corporate social responsibility in the local area through these educational touchpoints."



FIND OUT MORE AT
www.activatelearning.ac.uk/for-business
0800 612 6008



ACTIVATE
LEARNING



INSPIRE



TOGETHER
WE CAN:

TRAIN | EDUCATE | **INSPIRE** | SPONSOR | EMPLOY

Sometimes our students are not aware of all the opportunities available to them. Whether that's a career within a certain company or a role they may not have even know existed.

Which is why working with businesses is so important – for both our students and your company.

By working with us to open our students' eyes to the opportunities that are out there, you are helping to cultivate and nurture people who will one day want to progress into your business to fill these roles.

Helping us shape the curriculum we teach and the content of the programmes and pathways we run, means that your business needs will help to inform not only what we teach, but how we teach it.

And engaging with our students through masterclasses or via our mentoring programme gives you a chance to spot the best and brightest in your sector early on. Helping sustain your business' growth by cultivating and tapping into a pipeline of talent.

There are so many ways you can collaborate with us to enhance our students' experience and promote your brand positively to the wider community.

FIND OUT MORE AT
www.activatelearning.ac.uk/for-business
0800 612 6008

INSPIRE

Main product offerings include:

Access industry standard equipment and facilities

Sharing industry knowledge and expertise to develop the next generation for your business

Mentoring of students to meet your industry needs

Talent spotting the next generation of leaders for your business

Case study:

Rob McLeary, Head Chef at The Modern Pantry in Clerkenwell, London, has worked with our hospitality and catering students through masterclasses.

He explained that he felt it was important for him to give something back to the next generation, but that there was also a benefit to his business.



I studied at college and I'm all for showcasing to the students what the industry is about and where the industry can take you. I'm all about giving colleges something back.

"The industry is tough, and who knows what is going to happen over the next year, but the students that are at college at the moment are the next generation and they're (who) other chefs and people like myself need to inspire.

"Everyone does things differently in this industry. They might have been shown how to prep a fish in a certain way, but if they (the students) see lots of different techniques, then they're going to find one that their own ability prefers. You're still getting the same result, but you're doing it in a different way.

"When the students finish college and if they decide to move to London, they can always give me a call and there is the prospect of getting the next generation of chefs through the door."

FIND OUT MORE AT
www.activatelearning.ac.uk/for-business
0800 612 6008





ACTIVATE
LEARNING

SPONSOR

TOGETHER
WE CAN:

TRAIN | EDUCATE | INSPIRE | SPONSOR | EMPLOY

Businesses can develop their brand awareness and enhance their reputation through various sponsorship opportunities with Activate Learning.

From sponsoring classrooms and equipment, to providing student bursaries or funding annual awards, there are many ways you can engage with the future leaders of your industry.

We have worked with some of the largest companies in the world, including Microsoft and Cisco Systems, to provide them with opportunities to engage with our students through sponsorship of learning spaces.

And by becoming one of our sponsors, you also tap into the pipeline of talent coming out of our colleges and benefit from the exposure your brand gets to our learners.

More and more businesses are looking for ways to advance their corporate social responsibility (CSR) agenda, and what better way is there to do this than through helping the next generation to get ahead?

FIND OUT MORE AT
www.activatelearning.ac.uk/for-business
0800 612 6008

SPONSOR

Main product offerings include:

Opportunity to work with emerging talent in your sector

Generating access to new markets for your brand via sponsorship

Sponsoring the next generation of talent for your business

An exciting outlet for your businesses CSR agenda



Case study:

Laurie-Jane Taylor is the City Centre Manager for Oxford City Council. She works with businesses and other stakeholders to sustain local economic growth and development.

The Council invited Activate Learning students to participate in an employer-led project to develop tourism plans, as well as identify solutions to real-world business problems.

Students working in teams of three were asked to design a new city centre visitor experience that met the needs of the local population, but which also had a focus on the millennial tourist demographic.

Laurie-Jane explains the reasons behind the sponsoring the prize: "On a personal level, I buy into your Learning Philosophy approach as I think that would have suited me in my education. Providing real-life opportunities is very important."



It's great from our (the council's) perspective as these are potential future employees. We get to share with students some aspects of the business world and give them an understanding of the local environment and the challenges around managing public spaces like the city centre.

"It's wonderful to see people in business engage with students, the future workforce."

FIND OUT MORE AT
www.activatelearning.ac.uk/for-business
0800 612 6008



Group members

Colleges

- Banbury and Bicester College
- Bracknell and Wokingham College
- City of Oxford College
- Farnham Sixth Form College
- Guildford College
- Merrist Wood College
- Reading College
- The Oxford Partnership colleges
(Saudi Arabia)

Schools

- The Bicester School
- Bicester Technology Studio
- Theale Green School
- UTC Heathrow
- UTC Oxfordshire
- UTC Reading
- UTC Swindon

Training

- Activate Apprenticeships
 - Activate Business School
-

Activate Learning, Oxpens Road, Oxford, OX1 1SA

www.activatelearning.ac.uk | 0800 612 6008

