

# VISUAL ARTS AND DESIGN PATHWAY

»» Go online for full pathways information

[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)

Earning potential\*

**Up to £15K**

## POTENTIAL JOB ROLES

Volunteer Coordinator,  
Traineeship (may be unpaid),  
Apprenticeship

1YR

## FOUNDATION LEVEL 1

### FULL-TIME PROGRAMMES

Art, Design and Media  
(UAL\*\*\*) Level 1

OX BB

Creative Crafts Foundation  
Pathway\*\*

OX BB

**Entry with:** Evidence of  
engagement in learning.

Earning potential\*

**£15-20K**

## POTENTIAL JOB ROLES

Junior Artworker, Community  
Artist, Design Trainee,  
Apprenticeship

1YR

## INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Art and Design (UAL\*\*\*)  
Level 2

OX BB

**Entry with:** Four GCSEs at  
grade 3 (D) or above, including  
English and maths, or internal  
progression from a Foundation  
Level 1 programme.

Earning potential\*

**£20-30K**

## POTENTIAL JOB ROLES

Project Coordinator, Mac  
Artworker, Photographer, Artist,  
Print Technician Internship,  
Apprenticeship

1-2  
YRS

## ADVANCED LEVEL 3

### FULL-TIME PROGRAMMES

Art and Design: Applied  
General (UAL\*\*\*) Level 3

OX BB

Art and Design (UAL\*\*\*)  
Level 3 Foundation Diploma  
(pre-degree)

OX BB

**Entry with:** Four GCSEs at  
grade 4 (C) or above, including  
English and maths, or transfer  
from an Intermediate Level 2 with  
grade 4 (C) or above in English.

Earning potential\*

**£30-45K+**

## POTENTIAL JOB ROLES

**LEVEL 4:** Gallery/Events  
Manager, Illustrator, Artist,  
Apprenticeship

**LEVEL 5:** Assistant Manager,  
Journalist, Editor, Arts Officer,  
Apprenticeship

**LEVEL 6/7:** Creative Director,  
Advertising/Marketing Director,  
Teacher, Graphic Designer

1-4  
YRS

## HIGHER LEVELS 4-7

### PROGRAMMES

Creative Enterprise  
(UAL\*\*\*) Level 4

BB BW

HND Art and Design  
(Arts Practice) Level 5

BB

**Entry with:** Subject to programme  
type, level, qualifications and  
experience. For more information,  
contact us on **0800 612 6008** or  
visit [www.activatelearning.ac.uk/  
contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

\*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

\*\*Foundation programmes are run by our Lifeskills faculty. See p.70 to find out more.  
\*\*\*UAL (University of the Arts London Awarding Body)

**Programme locations:** BB Banbury and Bicester College OX City of Oxford College  
BW Bracknell and Wokingham College