

# BUSINESS AND ENTERPRISE PATHWAY

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[www.activatelearning.ac.uk](http://www.activatelearning.ac.uk)

Earning potential\*  
**Up to £13K**

## POTENTIAL JOB ROLES

Traineeship (may be unpaid), junior office and customer services roles, Apprenticeship

## 1YR FOUNDATION LEVEL 1

### FULL-TIME PROGRAMMES

Business Foundation Pathway\*\* OX BB

**Entry with:** Evidence of engagement in learning.

Earning potential\*  
**£13-16K**

## POTENTIAL JOB ROLES

Office Assistant, Customer Services Assistant, Business Administrator, Finance Assistant, Marketing Assistant, Human Resources Assistant, Apprenticeship

## 1YR INTERMEDIATE LEVEL 2

### FULL-TIME PROGRAMMES

Business Level 2 OX BB

Event Planning Level 2 OX

**APPRENTICESHIPS:**  
Customer Service Practitioner

**Entry with:** Four GCSEs at grade 3 (D) or above, including English and maths, or internal progression from a Foundation Level 1 programme.

Earning potential\*  
**£16-25K**

## POTENTIAL JOB ROLES

HR Advisor, Marketing Assistant/ Executive, Sales Executive, Customer Services Advisor, Key Account Manager, Social Media/ Digital Marketing Executive, Office Manager, Team Leader, Apprenticeship

Successful completion of a Level 3 programme leads to direct progression to the BA (Hons) Business and Enterprise Level 6

## 2-3 YRS ADVANCED LEVEL 3

### FULL-TIME PROGRAMMES

Applied Law Level 3 OX

Business Level 3 OX BB

Business (HR) Level 3 OX BB

Business (Finance) Level 3 OX BB

Business (Marketing) Level 3 OX BB

Business (Entrepreneur) Level 3 OX BB

**APPRENTICESHIPS:**  
Business Administrator, Customer Service Specialist, Team Leader/ Supervisor

**Entry with:** Five GCSEs grade 9-4 (A\*-C) including English and maths, or transfer in from an Intermediate Level 2 programme.

Earning potential\*  
**£25-60K+**

## POTENTIAL JOB ROLES

Business Development Executive, Sales Executive, Marketing Executive/ Manager, HR Advisor/ Manager, Events Executive, Business Manager, Business Owner, Apprenticeship, Senior and Managerial positions (subject to experience)

## 1-4 YRS HIGHER LEVELS 4-7

### PROGRAMMES

HNC Business - Distance Learning Level 4 Online (Also available Part time, starting March 2021)

Foundation Degree (Arts) Business and Enterprise Level 5 OX

BA (Hons) Business and Enterprise (Top-up) Level 6 OX

Operations/Departmental Manager Higher Apprenticeship Level 5

**Entry with:** Subject to programme type, level, qualifications and experience. For more information, contact us on **0800 612 6008** or visit [www.activatelearning.ac.uk/contact-us/enquiries](http://www.activatelearning.ac.uk/contact-us/enquiries)

\*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

\*\*Foundation programmes are run by our Lifeskills faculty. See p.70 to find out more.

Programme locations: BB Banbury and Bicester College OX City of Oxford College