

VISUAL ARTS AND DESIGN PATHWAY

»» Go online for full pathways information

www.activatelearning.ac.uk

Earning potential*
Up to £15K

POTENTIAL JOB ROLES

Volunteer Coordinator,
Traineeship (may be unpaid),
Apprenticeship

1YR FOUNDATION LEVEL 1

FULL-TIME PROGRAMMES

Art, Design and Media
(UAL***) Level 1 BW RC

Creative Crafts Foundation
Pathway** BW RC

Entry with: Evidence of engagement in learning.

Earning potential*
£15-20K

POTENTIAL JOB ROLES

Junior Artworker, Community
Artist, Design Trainee,
Apprenticeship

1YR INTERMEDIATE LEVEL 2

FULL-TIME PROGRAMMES

Art and Design (UAL***)
Level 2 BW RC

Entry with: Four GCSEs at grade 3 (D) or above, including English and maths, or internal progression from a Foundation Level 1 programme.

Earning potential*
£20-30K

POTENTIAL JOB ROLES

Project Coordinator, Mac
Artworker, Photographer, Artist,
Print Technician Internship,
Apprenticeship

1-2 YRS ADVANCED LEVEL 3

FULL-TIME PROGRAMMES

Art and Design (UAL***)
Level 3 Foundation Diploma
(pre-degree) RC

Creative Practice: Art,
Design and Communication BW RC
(UAL***) Level 3

Entry with: Four GCSEs at grade 4 (C) or above, including English and maths, or transfer from an Intermediate Level 2 programme with grade 4 (C) or above in English.

Earning potential*
£30-45K+

POTENTIAL JOB ROLES

LEVEL 4: Gallery/Events
Manager, Illustrator, Artist,
Apprenticeship

LEVEL 5: Assistant Manager,
Journalist, Editor, Arts Officer,
Apprenticeship

LEVEL 6/7: Creative Director,
Advertising/Marketing Director,
Teacher, Graphic Designer

1-4 YRS HIGHER LEVELS 4-7

PROGRAMMES

Creative Enterprise
(UAL***) Level 4 BW

HND Art and Design
(Arts Practice) Level 5 BB

Entry with: Subject to programme type, level, qualifications and experience. For more information, contact us on **0800 612 6008** or visit www.activatelearning.ac.uk/contact-us/enquiries

*£ K = £ Thousands. Earning potential figures are from National Careers Service website and Emsi (2018), and are meant as indicators only. No guarantee is made that obtaining a certain qualification will enable you to earn a certain wage. Please note these are just examples of job roles that could be achieved. However, in some instances, employers could require you to have further qualifications and/or relevant experience.

**Foundation programmes are run by our Lifeskills faculty. See p.68 to find out more.
***UAL (University of the Arts London Awarding Body)

Programme locations: BW Bracknell and Wokingham College RC Reading College

BB Banbury and Bicester College